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Women's Fund A SPECIAL INITIATIVE

Sustain

FOR IMMEDIATE RELEASE

Renowned Cancer Researcher, Dr. Craig Meyers, Featured Guest Speaker at Women's Fund 3rd Annual Power of Purse Fundraiser



Harrisburg, PA, September 4, 2014 – The Women's Fund, a special initiative of The Foundation for Enhancing Communities, is hosting the 3rd Annual Power of the Purse on Thursday, October 2, 2014 from 5:00 - 7:30 pm at Hershey Lodge. This year's guest speaker is distinguished Professor of Microbiology and Immunology at Penn State College of Medicine, Dr. Craig Meyers, Ph.D.

An experienced investigator in biomedical research, Dr. Craig Meyers leads a team of researchers at Penn State

College of Medicine. Their studies on the AAV-2 virus hold a great deal of promise, as the virus successfully kills cancer cells, namely breast cancer cells, without damaging other parts of the body.

Dr. Meyers will review his work on the AAV-2 Virus to date and the collective community philanthropy that has helped to fund his research in the last few years. Community groups, individuals, foundations and even high schools have teamed up to give and raise much needed funding, to provide over \$200,000 to sustain his team's investigation on the virus's ability to kill breast cancer cells, without causing additional harm to the rest of the body.

The public is invited to participate in this celebration of a woman's role in philanthropy, which includes refreshments and a silent auction that features an assortment of fun, fashionable and creative present-filled purses. For just \$50 per person, you can participate in this exciting event to grow the endowment fund. This fund provides grants to nonprofit organizations that help women and their families lift themselves to a better standard of life, reaching throughout the south central Pennsylvania counties of Cumberland, Dauphin, Franklin, Lebanon, and Perry, and the Dillsburg Area. Please visit www.tfec.org or call 717.236.5040 to purchase your tickets today.

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ABOUT THE WOMEN'S FUND

The Women's Fund mission is to broaden awareness of and response to issues affecting women and girls through the power of collective philanthropy in South Central Pennsylvania counties of Cumberland, Dauphin, Franklin, Lebanon and Perry. Part of The Foundation for Enhancing Communities (TFEC), the Women's Fund reflects TFEC's commitment to grow and adapt to meet the changing needs of the communities that it serves, while reflecting the basic mission of its founding in 1920, which is to preserve and increase resources so that future generations will have the means to address and solve societal challenges.