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Ashley Company and Tracey C. Jones to be honored as Women in Philanthropy Recipients at the Women's Fund 3rd Annual Power of Purse Fundraiser



Harrisburg, PA, September 24, 2014 – The Women's Fund, a special initiative of The Foundation for Enhancing Communities, will be honoring two outstanding women with the Women in Philanthropy award at the 3rd Annual Power of the Purse on **Thursday, October 2, 2014** from 5:00 – 7:30 pm at the Hershey Lodge. In order to receive this award, a woman must be nominated by her peers as an individual that has made outstanding contributions of

her time, talent and treasure to local nonprofit organizations. All nominations are reviewed by the Women in Philanthropy committee and selected based on each woman's contributions towards creating positive change in the lives of women and girls in Cumberland, Dauphin, Franklin, Lebanon, and Perry counties, and the Dillsburg Area. To date, nine women have received this award since its inception in 2011. One of the two recipients for this year's Women in Philanthropy award is Ashley Company.

Ms. Company is a dynamic young woman who has put her passion for youth, volunteerism and culture to use in the great city of Harrisburg. For over a year, she has volunteered well over 40 hours per week of her time, establishing a charitable organization called Jelani Girls, Inc., that helps teen girls reimagine what it means to be great through cultural enrichment and international exposure. Ms. Company has a powerful, visionary focus on strategically expanding opportunities and strengthening the foundation for youth both in the United States and abroad through engagement, empowerment and exploration. Her tireless efforts to educate girls on life skills and service are unparalleled and a true testament to her love for humanity.

The second recipient for this year's Women in Philanthropy award is Tracey C. Jones. Ms. Jones has a heart for philanthropy, exemplified by her joy in giving time and money to organizations serving South Central PA and beyond. As CEO of Tremendous Books, Ms. Jones has donated business proceeds to develop leaders of tomorrow by reaching those who have potential but lack opportunity. Ms. Jones was recognized by the Central Pennsylvania Business Journal as one of the 2013 "Women of Influence". In the last five years, Ms. Jones' organization, Tremendous Life Books, has given almost \$900,000 to nonprofit organizations. Ms. Jones provides personal financial support to Bethesda Mission's women and children's shelter as well as giving her time as a board member of the Big Brothers Big Sisters of the Capital Region. Ms. Jones creates a positive impact on girls by empowering each individual to discover their potential.

The Women in Philanthropy award presentation is only one part of an exciting evening about a woman's ability to propel philanthropy. Attendees can enjoy refreshments while bidding on over 40

fun, fashionable and creative present-filled purses and then hear from guest speaker Dr. Craig Meyers. Dr. Meyers will review his work on the AAV-2 Virus to date and the collective community philanthropy that has helped to fund his research in the last few years. Community groups, individuals, foundations and even high schools have teamed up to give and raise much needed funding, to provide over \$200,000 to sustain his team's investigation on the virus's ability to kill breast cancer cells, without causing additional harm to the rest of the body.

For just \$50 per person, you can participate in this exciting evening that benefits the Women's Fund. This and all Women's Fund events build the endowment fund. This fund provides grants to local nonprofit organizations that help women and girls better their lives in the South Central Pennsylvania counties of Cumberland, Dauphin, Franklin, Lebanon, and Perry, and the Dillsburg Area. Please visit www.tfec.org or call 717.236.5040 to purchase your tickets today.

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ABOUT THE WOMEN'S FUND

The Women's Fund mission is to broaden awareness of and response to issues affecting women and girls through the power of collective philanthropy in South Central Pennsylvania counties of Cumberland, Dauphin, Franklin, Lebanon and Perry. Part of The Foundation for Enhancing Communities (TFEC), the Women's Fund reflects TFEC's commitment to grow and adapt to meet the changing needs of the communities that it serves, while reflecting the basic mission of its founding in 1920, which is to preserve and increase resources so that future generations will have the means to address and solve societal challenges.