

The Greater Cincinnati Foundation Funding Priorities and Measures

Arts and Culture

Preserve and enhance Greater Cincinnati's rich arts and culture heritage and institutions.

- % increase in attendance/participation
- % increase in membership
- % increase in facility usage
- historic building/site preserved/restored yes/no

Increase the diversity of arts and cultural offerings and audiences.

- # of new individuals served
- % increase in attendance/participation
- # new populations served
- # new programs/performances offered

Community & Economic Development

Improve physical, economic and social conditions of neighborhoods and communities.

- % decrease in crime rates in the community
- # community improvement projects completed
- community plan created yes/no
- % improvement in perceptions/attitudes of community members
- # housing units created/preserved
- # living wage jobs created
- # new home owners

Reduce economic and social disparities among minority and low-income populations.

- % increase in # of new business starts
- # of business expansions
- # of new leaders recruited/trained
- % increase in # of individuals registered to vote or voting for the first time
- # of new home buyers with low-incomes/receiving housing subsidies
- # of new minority (racial/ethnic/disability) home buyers
- % increase in # of low-income units in market-rate neighborhoods

Create a more diverse, inclusive and tolerant community.

- # community events held
- # community members participating
- % individuals demonstrating greater awareness/understanding
- % decrease in negative incidents in the community

Enhance and improve the economic vitality of the region.

- # of housing units created
- # of living wage jobs created
- % increase in home ownership rates
- % increase in dollars invested in neighborhood redevelopment

of new businesses recruited
of jobs retained
of business expansions
community plan created yes/no

Education

Students are prepared for school through early childhood education

% increase in children assessed to be ready for school

Students are supported inside and outside school

% increase in students with more than 20 developmental assets

Students succeed academically inside and outside school

% increase in students at or above proficiency in reading

% increase in students at or above proficiency in math

% increase in students that graduate from high school

Students enroll in some form of college

% improvement in average ACT score of students

% increase in graduates that enroll in college

Students graduate from college and enter a career

% increase in students that are retained in college

% increase in students that graduate from college

Reduce disparities in educational attainment among minority and low-income populations.

% increase in children assessed to be ready for school

% increase in students with more than 20 developmental assets

% increase in students at or above proficiency in math

% increase in students at or above proficiency in math

% increase in students that graduate from high school

% improvement in average ACT score of students

% increase in graduates that enroll in college

% increase in students that are retained in college

% increase in students that graduate from college

Environment

Improve and preserve the quality of the natural environment for current and future generations.

environmentally significant site preserved/restored yes/no

acres protected/preserved

% reduction of litter, blight or pollution of a specific site

beautification projects completed

% increase in animal adoption rates

% increase in spay/neuter rates and/or # of vouchers provided

% increase in # of animals rescued and/or rehabilitated

Build citizen awareness of and participation in environmental protection and education activities.

- % increase in # of individuals served
- % individuals demonstrating greater awareness/understanding
- % increase in inquiries about organization/program/service
- # community environmental projects completed
- # community members participating in environmental projects
- # community outreach/education presentations given

Health

Improve access to and/or quality of prevention and treatment services.

- % increase in # of individuals served/patient visits
- # of referrals resulting in follow-up/additional services
- # new populations or geographic areas served
- % decrease in no-show rates
- % decrease in use of ER for non-emergency visits
- % increase in # of individuals obtaining needed prescriptions or medical equipment
- % increase in # of individuals enrolled in health care coverage programs
- % individuals showing improvement in health status
- % individuals maintaining health status/showing no decline

Increase health literacy among minority and low-income populations.

- % increase in participation/attendance
- % individuals showing greater awareness/understanding
- % decrease in negative health behaviors
- % increase in positive health behaviors

Increase the number of minority and culturally competent service providers.

- % increase in the # of minority health providers in the Greater Cincinnati area
- % increase in the # of health providers with training/proficiency in providing culturally-competent care
- % increase in the # of health providers with training/proficiency in providing care to individuals with no or limited English-speaking proficiency

Reduce disparities in health status among minority and low-income populations.

- % increase in # of individuals served/patient visits
- % increase in # of individuals obtaining needed prescriptions or medical equipment
- % increase in # of individuals enrolled in health care coverage programs
- % individuals showing improvement in health status
- % individuals maintaining health status/showing no decline

Human Services

Prevent or intervene in serious individual and family social and emotional problems.

- % increase in # of individuals/families served
- % reduction of waiting list time

- % individuals demonstrating greater awareness/understanding
- % decrease in # of individuals/families requiring intervention
- % decrease in negative behaviors
- % increase in positive behaviors
- % reduction in # of individuals/families with court involvement
- % decrease in incidence of family violence
- # individuals maintaining quality of life/showing no decline

Address basic and emergency needs for individuals and families.

- % increase in # of individuals served
- # individuals maintaining quality of life/showing no decline
- % reduction of waiting list time

Assist individuals and families to move from dependence on public assistance and social services to economic independence.

- % increase in participation/attendance
- % individuals who complete the program
- # of referrals resulting in follow-up/additional services
- % individuals who obtain employment
- % individuals retain employment
- % individuals obtain diploma or GED
- % individuals learn new skill/show improvement in skills
- % decrease in negative behaviors
- % increase in positive behaviors

Increase the number of minority and culturally competent service providers.

- % increase in the # of minority service providers in the Greater Cincinnati area
- % increase in the # of providers with training/proficiency in providing culturally-competent services
- % increase in the # of providers with training/proficiency in providing services to individuals with no or limited English-speaking proficiency

Cross Cutting Priorities

Increase organizational capacity to be more inclusive, effective, and/or efficient.

- % increase in # of individuals served
- # new populations or geographic areas served
- # volunteers recruited
- % reduction in time or cost to complete task
- % reduction of waiting list time
- maintain current level of service yes/no
- % reduction in staff turnover
- % staff members demonstrating improved management skills
- % increase in square footage of facility
- % increase in facility usage
- safety of facility improved yes/no
- accessibility of facility improved yes/no
- technology enhanced yes/no

- % increase in earned revenue
- % increase in grants/donations/sponsorships
- % increase in # of planned gifts
- % increase in # of donors

Improve service delivery to individuals and families through collaboration and coordination among providers.

- % customers indicate satisfaction with services
- % increase in # of individuals served
- # new populations or geographic areas served
- % increase in successful referrals
- % reduction of waiting list time
- # new partnerships developed