

HARRISBURG HOOPLA

#COMPETEFORACAUSE

City Island, Harrisburg | June 13, 2020



The Emerging Philanthropists Program (EPP), a partnership of Harrisburg Young Professionals (HYP) and The Foundation for Enhancing Communities (TFEC) will be hosting the 4th Annual Harrisburg Hoopla. It will be a full day event consisting of teams competing in various events such as tug-o-war and volleyball. Each team will represent a local nonprofit organization and compete to donate a portion of the event's proceeds to that nonprofit! A portion of the event's proceeds will also benefit the Emerging Philanthropist Fund at TFEC.

EPP teaches HYP members during a year-long program what it means to be philanthropic, to understand the needs of their community, and what they can do to make an impact. EPP members choose a single area they feel is the greatest need in our community, solicit grant applications from nonprofit organizations working in that area and complete the year by issuing a \$5,000 grant to the best applicant. For more information on EPP, visit www.tfec.org/epp.

FOR MORE INFORMATION ON THE EVENT, VISIT WWW.TFEC.ORG/HBGHOOPLA.



THE FOUNDATION
FOR ENHANCING
COMMUNITIES



HARRISBURG
YOUNG PROFESSIONALS

The official registration and financial information of The Foundation for Enhancing Communities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The Foundation for Enhancing Communities is registered in each state requiring such registration for charitable solicitation.

HARRISBURG HOOPLA

Sponsorship Opportunities

Platinum | \$5,000

- Company name and logo on all marketing materials including press releases
- One full team registration for up to 8 participants including t-shirts (\$360 value)
- Large company logo on Hoopla t-shirts
- Company logo placed on Hoopla webpage with a link to company's website
- Recognition at opening ceremony from the podium and opportunity for sponsor to speak
- Naming rights of hangout area or water tent
- Banner at event (provided by the company)
- Individual shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$4,640.

Gold | \$2,500

- Company name and logo on all marketing materials including press releases
- Registration for up to 8 participants including t-shirts (\$360 value)
- Medium company logo on Hoopla t-shirts
- Company logo placed on Hoopla webpage with a link to company's website
- Will receive naming opportunity of one game/obstacle/challenge (i.e. the Chick-fil-A Obstacle Course)
- Shout-out post on all social media pages
- Banner at event (provided by the company)
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$2,140.

Silver | \$1,500

- Registration for up to 8 participants including t-shirts (\$360 value)
- Medium company logo on Hoopla t-shirts
- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Banner at event (provided by the company)
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$1,140.



Bronze | \$850

- Registration for up to 8 participants including t-shirts (\$360 value)
- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$490.

Diamond | \$400

- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$400.

CHOOSE A SPONSORSHIP LEVEL:

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,500)
- Bronze (\$850)
- Diamond (\$400)



Company Name _____

Contact Name _____

Phone _____

Email _____

Address _____

City, State, Zip _____

Please submit payment online at www.tfec.org/hbghoopla or return this completed form to Jennifer Doyle at jdoyle@tfec.org or mail to: TFEC, 200 North 3rd Street, 8th Floor, Harrisburg, PA 17101

Questions? Email us at hbghoopla@gmail.com