

HARRISBURG HOOPLA

#COMPETEFORACAUSE

City Island, Harrisburg | October 2, 2021



The Emerging Philanthropists Program (EPP), a partnership of Harrisburg Young Professionals (HYP) and The Foundation for Enhancing Communities (TFEC) will be hosting the 4th Annual Harrisburg Hoopla. It will be a full day event consisting of teams competing in various events such as physical games (individual and teams) and puzzle-type games. Each team will represent a local nonprofit organization and compete to donate a portion of the event's proceeds to that nonprofit! A portion of the event's proceeds will also benefit the Emerging Philanthropist Fund at TFEC.

EPP teaches HYP members during a year-long program what it means to be philanthropic, to understand the needs of their community, and what they can do to make an impact. EPP members choose a single area they feel is the greatest need in our community, solicit grant applications from nonprofit organizations working in that area and complete the year by issuing a \$5,000 grant to the best applicant. For more information on EPP, visit www.tfec.org/epp.

Due to the restrictions with the pandemic, Hoopla 2020 was cancelled. The Hoopla planning committee came together and created the virtual Hoopla Hero Campaign during Hoopla week. This campaign allowed anyone in the community to give towards Hoopla 2021. Within a week we were able to raise \$1,700.00. Each Hoopla Planning Committee Member contributed towards the cause and the support from the community was truly amazing. This year more than ever, nonprofits are in much need for support and awareness. With your partnership for Hoopla 2021, we will be able to provide that much needed support to a variety of nonprofit organizations.

FOR MORE INFORMATION ON THE EVENT, VISIT WWW.TFEC.ORG/HBGHOOPLA.



The official registration and financial information of The Foundation for Enhancing Communities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The Foundation for Enhancing Communities is registered in each state requiring such registration for charitable solicitation.

HARRISBURG HOOPLA

Sponsorship Opportunities

Platinum | \$5,000 only 2 available

- Recognition at opening ceremony from the podium and opportunity for sponsor to speak
- Naming rights of hangout area or water tent
- Table at event to promote your organization
- Company name and logo on all marketing materials including press releases
- Large company logo on Hoopla t-shirts
- Banner at event (provided by the company)
- Registration for up to 8 participants including t-shirts (\$360 value)
- Company logo placed on Hoopla webpage with a link to company's website
- Individual shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$4,640.

Gold | \$2,500

- Will receive naming opportunity of one game/obstacle/ challenge (i.e. the Chick-fil-A Obstacle Course)
- Company name and logo on all marketing materials including press releases
- Medium company logo on Hoopla t-shirts
- Banner at event (provided by the company)
- Registration for up to 8 participants including t-shirts (\$360 value)
- Company logo placed on Hoopla webpage with a link to company's website
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$2,140.

Silver | \$1,500

- Medium company logo on Hoopla t-shirts
- Banner at event (provided by the company)
- Registration for up to 8 participants including t-shirts (\$360 value)
- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$1,140.



Bronze | \$850

- Registration for up to 8 participants including t-shirts (\$360 value)
- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$490.

Diamond | \$400

- Company logo placed on Hoopla webpage
- Shout-out post on all social media pages
- Opportunity to add promotional item to swag bags given to all players (company provided)
- Company logo on schedule provided to all players day of event

Charitable tax deduction of \$400.

CHOOSE A SPONSORSHIP LEVEL:

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,500)
- Bronze (\$850)
- Diamond (\$400)



Company Name _____

Contact Name _____

Phone _____

Email _____

Address _____

City, State, Zip _____

Please submit payment online at www.tfec.org/hbghoopla or return this completed form to Jennifer Doyle at jdoyle@tfec.org or mail to: TFEC, PO Box 678, Harrisburg, PA 17108-0678
Questions? Email us at hbghoopla@gmail.com