



THE FOUNDATION FOR ENHANCING COMMUNITIES

NONPROFIT COVID-19 SURVEY SUMMARY

Representation from all Major Mission Areas

- Animal Welfare
- Arts & Cultural
- Education
- Healthcare
- Housing
- Mental Health
- Recreation

Representation from all T FEC's Counties

- Cumberland
- Dauphin
- Franklin
- Lebanon
- Perry
- Dillsburg Area*

*of Northern York County and/or within 20 miles of Center City Harrisburg

Nonprofit Biggest Challenges through COVID-19

More than half cited funding/revenue issues, specifically, not knowing how to adapt programming or not having resources or a plan to do so.

Majority said they're ok now, but they will be in serious financial trouble or risk of closing within 6 months.

Nonprofit Concerns

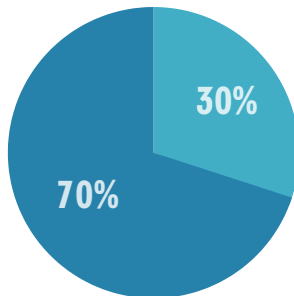
Top Three Short-Term (1-6 months)

1. Financial Stability/Revenue
*Referenced more than 12x more than any other category
2. Operations (how to adjust programming/ staff changes)
3. Staff/Board/Volunteer (turnover, morale, and recruitment)

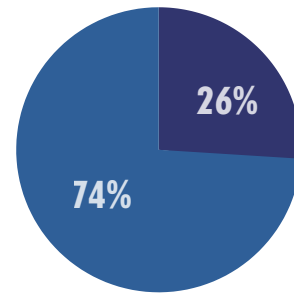
Top Three Long-Term (1+ year)

1. Financial Stability/Fundraising
*Referenced more than 5x more than any other category
2. Operations (adjusting priorities/ restructuring with fewer resources)
3. Disruption of Growth/Expansion

*No references to official plans to combat challenges

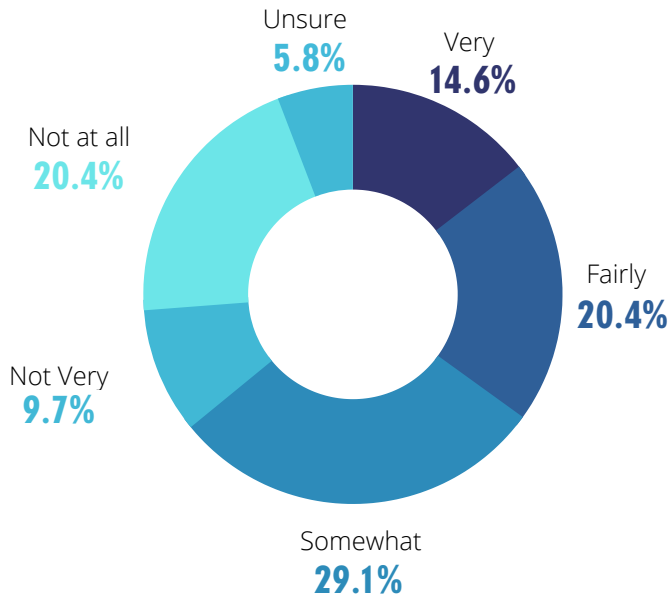


30%: "We've noticed a dip in donations/support/ revenue, but we are adjusting."



26%: "Strained, we continue to make budget adjustments/cuts."

How confident are you that your current donor relationships and/or fundraising strategies will cover your needs for the next year?



Most respondents who answered **Very, Fairly, or Somewhat** attributed this to staying positive.

Respondents who answered **Not very, Not at all, or Unsure** attributed their answer to the lack of ability to implement a specific fundraising strategy, host and event, or nurture key relationships.

Top 3 areas nonprofits said they need support within 1-6 months:

1. Funding
- 2* Collaboration with other community organizations
- 2* Marketing/PR/Social Media

*Tied

Areas they cited would be the least helpful while in crisis:

- Human Resources expertise
- Financial Services/Advising
- Peer Support

Respondents cited New Funding and Employee Commitment as the two main factors that are having a positive impact on their organization during this pandemic.



Looking at the future!

TFEC would like to thank all of the participating nonprofit organizations for their feedback! We look forward to continuing the conversation during a series of future workshops to address the highly identified areas.

Responses Collected September and October 2020