

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

CASA Charter School Foundation

Provide your organization's name as currently recognized by the IRS

- □ Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- ☐ Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Timothy R.Wendling, Principal & CEO. twendling@casa-arts.org, 717-732-8450

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

150 Strawberry Square, Harrisburg PA 17101

Applicant Organization's Address for Mailed Communications

PO Box 678, Harrisburg PA 17108

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Shannon Lawson, ShannonRLawson@hotmail.com, 717-798-6564

If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

CASA Charter School Foundation is a nonprofit organization that provides financial support to the operation of the Capital Area School for the Arts (CASA) Charter School and raises awareness as to the importance of CASA in arts and education and academic excellence in the greater Harrisburg region.

The mission of Capital Area School for the Arts Charter School (CASA) is to provide students with a rich, rigorous, arts-infused high school program that enables them to succeed in college and careers.

Organization History (Do not exceed this page)

Granted a public charter in 2013, CASA Charter School offers a full-day high school program for 200 students from 31 Central Pennsylvania school districts engaging them in rigorous academic studies and arts education in one of six disciplines: dance, visual arts, film and video, theatre, creative writing and music.

CASA is a model of innovative and vibrant curriculum that engages students in learning and enhances their creative talents to determine their career paths and roles in society. With the motto, "Create Yourself," CASA's teachers and administration inspire an academic and artistic atmosphere where the region's most talented students thrive. Our students learn to collaborate, think independently and appreciate others. They leave CASA for college, military service and careers uniquely prepared to succeed in a diverse, technologically demanding and global future.

Since its inception, CASA Charter School's faculty, staff and Board of Trustees have prioritized the creation and maintenance of a rigorous academic curriculum. CASA has been recognized as one of the top three charter schools in the Commonwealth.

CASA Charter School Foundation conducts fundraising on CASA's behalf to close the gap between state funding and the budgetary requirements to operate the school.

PROJECT PROFILE **Project Title** CASA's College and Career Readiness Program Project Title must match title listed throughout application and online. **Project Areas of Focus** ☐ UPSTREAM GENERAL Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail. **UPSTREAM: FOCUS AREAS** Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail. **EDUCATION ENVIRONMENT & PARKS** ☐ Programs & projects that focus upon or nurture access to early ☐ Environmental stewardship childhood education ☐ Horticulture & the arts ☑ Education & development programs for children & youth ☐ Health & environment ☐ Educational programs serving adults □ Park beautification & improvement **HEALTH HOMELESSNESS** ☐ Health & human services ☐ Homelessness & hunger □Cancer awareness and/or research □ Dental care for those in need ☐ Health & human services ☐HIV & AIDS □Individuals with debilitating or terminal illness □Individuals with intellectual disabilities □ Prevention of head and/or spinal cord injury □Purchasing of devices that improve accessibility **MENTAL HEALTH SENIORS** □Counseling for children with terminally ill family members ☐ Programs & projects serving older adults ☐Guidance, counseling, or programming that includes guidance and/or counseling for youths ☐Mental health **COMMUNITIES OF FOCUS** ☐ Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA ☐ Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA ☐ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs or other youth organizations; programs & projects that focus upon or nurture access to early childhood education within Camp Hill. Counties to be served as part of project; check all that apply.

Projected Number of Individuals to be served by project

□ Dauphin

_____ Total number of ADULTS served
_____ 200 Total number of CHILDREN (ages 17 and under) served
_____ Total number of ALL INDIVIDUALS served by the project

☐ Franklin

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

⊠ Lebanon

☑ Perry ☐ Northern York (Dillsburg Area)

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

CASA's College and Career Readiness program is designed to connect students to post-secondary opportunities including colleges and universities, trade and technical schools, military service, apprenticeships, or workforce training. Students are provided with a variety of experiences which will help them decide on a successful career pathway that pursues lifelong learning and productive citizenship. CASA's artistic and academic disciplines embed the Pennsylvania Career and Work Standards into their individual curriculums. Additional activities are planned throughout the year to assist every student in developing an individualized career plan.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to _______".

Grant funds will be used support CASA's College and Career Readiness Program which provides speakers, transportation to schools, businesses, and training opportunities. These vital opportunities allow students to enter college or the workforce with important skills and experience. The program is truly an upstream project in that it prepares the students for post-secondary success and has a tremendous positive impact on the community. Studies have shown that graduating high school students who are not well prepared for college require costly remedial assistance. A higher percentage of these students are more likely not to complete their education resulting in lower income potential. Those students who directly enter the workforce and lack readiness typically require workforce training. Estimates have conservatively put the cost of remedial assistance and/or workforce training at over \$2 billion per year for businesses, communities, and taxpayers.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

CASA's College and Career Readiness Program activities will take place at CASA Charter School in downtown Harrisburg and at businesses in Harrisburg and throughout Central Pennsylvania. The project runs during the Spring Semester of the academic year 2020-21 and the Fall Semester of the academic year 2021-22.

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: While no formal collaborative agreements are in place, CASA has developed strong collaborative relationships with many schools, businesses, and programs. Students select a primary and secondary pathway which fits their potential career choices. Staff members will then direct students to various opportunities to explore their career pathways through field trips, job shadowing, post-secondary fairs, entrepreneurial experiences, and interview workshops.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

n/a

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. Our application includes a letter from each organization (this includes schools) that states their intent to participate.

n/a

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

n/a

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

ASSESSMENT & IMPACT

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

The success of CASA's College and Career Readiness program will be determined by our ability to incorporate the 9-12 CEW Standards into our curriculum to enhance and produce a program of study that prepares students for their future career plans, and sets them on a path towards achieving those goals in the most effective means possible. CASA will introduce students to a variety of post-secondary opportunities and networking connections that could be beneficial in pursing their career choice. CASA will provide students with experiences to help prepare them with the knowledge and skills they will need for the current job market, as well as prepared for global citizenship.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Our program's success will be measured and documented using individualized student career plans. Each student will contribute pieces of evidence including personal reflections from program activities, individual data (SAT scores, ACT scores, ASVAB scores), and student portfolios from career experiences. Students will be surveyed annually to assess how the program is meeting their needs and interests to make necessary improvements. Surveys will be a combination of quantitative and qualitative data collection. Program highlights will be featured on the school website, social media, Parent-Teacher Organization newsletter, and in our school's Annual Report.

FUNDING & SUPPORT

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Yes, but not to the levels proposed. Cuts would be made in the areas of speakers, Chamber of Commerce membership, software, and availability of student transportation to/from college and career opportunities.

- 8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.
 - CASA Charter School is seeking \$10,000 from TFEC, which represents 24% of the overall program budget. Additional funding for this program is anticipated from CASA Revenues, student fundraising, and a donation from the Lois Lehman Grass Foundation.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.

CASA Charter School is funded primarily from student allocations. CASA Charter School raises funds from foundations and private donors to ensure that CASA has the funds to carry out its mission. CASA ended its fiscal year on June 30, 2020 with a net fund balance of \$124,857. These funds are typically used over the summer months to cover expenses. CASA Charter School Foundation ended its 2020 fiscal year with a balance of \$301,733, which will be used to partially fund CASA Charter School's commitment to CASA for an expansion project that is currently underway for the 2020 school year.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

CASA's College and Career Readiness Program is open to all CASA students.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Speakers	Cost to bring in Speakers	\$1,000	\$1,500 from CASA Charter School Foundation	Р	\$2,500
Chamber Membership	Cost of joining the Harrisburg Regional Chamber	\$800	\$0	Р	\$800
Writing Program Membership	Cost of Association Of Writers & Writing Programs Membership	\$200	\$0	Р	\$200
Transportation	Expense for student transportation to opportunities	\$2,000	\$1,000 CASA Revenues/Student Fundraising	P	\$3,000
Software	Expense for dedicated college/career readiness software	\$2,500	\$0	Р	\$2,500
Staff	Allocation of Administration & Faculty Time	\$3,500	\$20,000 Lois Lehrmam Grass Foundation Grant CASA Revenues	С	\$23,500
Facilities	Classroom & Flexspace Overhead	\$0	\$10,000 CASA Revenues	Р	\$10,000
		\$			\$
		\$			\$

	\$10,000	\$32,500	\$42,500
TOTALS	Total: Requested Grant Funds	Total: Other Funding Sources	PROJECT TOTAL

Capital Region Arts and Education Board Contact List 2020-2021

Cheryl Howard, Board Chair	Howard Pollman, Board Vice-Chair
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717-232-3416 717-579-5781 (cell)	<u> </u>
kscofield@comcast.net	
Jonathan Williams	Tim Wendling
Jon.Williams@summittrail.com	CEO & Principal, CASA
	<u> </u>
(717) 991-0762	twendling@casa-arts.org

LETTER OF SUPPORT FOR CAPITAL AREA SCHOOL FOR THE ARTS CHARTER SCHOOL

It is my privilege to write a letter of support for the Capital Area School for the Arts Charter School (CASA CS) in its application for a grant from Dauphin County. As a former executive director of the Capital Area Intermediate Unit, one of my greatest experiences was being involved in the creation of the school in 2000-2001. Since that time, CASA CS has flourished in its mission to provide high school students with an educational alternative that enables them to fulfill their passion for the arts, while successfully strengthening their academic skills in math, language arts, science, and social studies. Having served on the board of directors since the school's inception, I have watched the school grow in so many ways. (My term expired in June, 2020.) As board members, we have seen amazing development of student artistic skills, high levels of creativity, excellent student-to-student and student-to-teacher collaboration, and public performances that would make Broadway proud.

Anything that can be done to help CASA CS continue to flourish in the Harrisburg area would be appreciated. In order to maintain a school of this calibre, it is so important that the staff has the resources needed to expand and enrich the courses of study available to the students. I am so very proud of how these students, teachers, and administrators have nurtured each student's artistic endeavors, while at the same time demonstrating excellent academic results in the core subject areas.

If I can be of further assistance, please do not hesitate to contact

me.

Sincerely,

Dr. Glenn Zehner August 19, 2020

gzehner21@comcast.net

Capital Area School for the Arts
Charter School

Board of Trustees
Fina Salvo, President
Elizabeth P. Mullaugh, Vice-President
Dawn Mull, Treasurer
Brian Griffith, Secretary
Karen Degenhart
Frank Fleishman
Chris Healy
Connie Kindler

July 28, 2020

To Whom It May Concern:

I am writing this letter on behalf of Capital Area School for the Arts (CASA) Charter School's College and Career Readiness program. For the past three years, I have served as the coordinator for this program. CASA's College and Career Readiness program is designed to provide students with a variety of experiences which will help them decide on a successful career pathway that pursues lifelong learning and productive citizenship. Students will explore and plan for numerous post-secondary opportunities such as colleges and universities, trade and technical schools, military service, apprenticeships, or workforce training. CASA's artistic and academic disciplines embed the Pennsylvania Career and Work Standards into their individual curriculums. Additional activities are planned throughout the year to assist every student in developing an individualized career plan.

Throughout the program, students participate in a variety of activities that affords them the opportunity to explore specific careers and career fields, develop employability knowledge and skills, plan for post-secondary education and training, and network with business leaders and the broader community. As students explore potential career and post-secondary interests, CASA's staff members facilitate activities for students to further explore this type of career pathway through field trips, job shadowing, online career-based elective courses, post-secondary fairs, entrepreneurial experiences, and employability skills workshops. CASA has developed a strong collaborative relationship with many businesses in downtown Harrisburg, as well as throughout Central Pennsylvania, which are utilized for these opportunities.

With funding from this grant, CASA would be able to continue to enhance this program by utilizing the funds to provide transportation for field trips, career fairs, or post-secondary events; fund master classes and artists-in-residence programming which provides specialty instruction by professional artists; fund student enrollment in online career-based elective courses through the eDynamic learning platform; and, fund student participation in career immersive programs such as Junior Achievement's Be Entrepreneurial program, the Nurse Aide Training program at Harrisburg Area Community College, the Live Surgery event at the Whitaker Center for Science and the Arts, as well as many others.

We appreciate your consideration of our grant proposal. The funds provided through the grant would support our effort to provide meaningful, comprehensive career ready experiences for our student population.

Sincerely,

Amanda H. Rhinehart Assistant Principal/Program Coordinator

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

\boxtimes	President/CEO		Timothy R. Wendling
		Ink Signature	Digital Signature
\boxtimes	Board President		Cheryl Howard
		Ink Signature	Digital Signature
All g	rant materials must be	submitted through the TFEC onlin	NITTED BY 4PM ON THE DEADLINE DATE e application system by 4pm on the deadline date
Ihis	grant opportunity does	not utilize delivered or mailed ma	iterials.
			e, Project Snapshot, Project Narrative, Budget
		Submit Form with original or dig	
	oard of Directors List cluded.	: Professional affiliations (ie: wo	rk positions and/or titles as applicable) must be
n o m	umber of letters that ganization's Board of	will best support their applicati Directors will not be accepted.	or digital signatures. Applicants may submit the on. Letters of support from the applicant Identical form letters are discouraged. A is grant opportunity regardless of response to
m	ust upload letters wi	th original or digital signatures o	to other Agencies as stated in Question 4, you documenting the relationship. A letter of port if support is expressly stated.
A Fi	pplicants who utilize	a FISCAL SPONSOR must inclu	de a letter signed by the Executive Leader of the rve as the Fiscal Sponsor. An original or digital
	RS 501(c)(3) determin	ation letter.	
). If 990 is not available, upload applicant

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.

organization's most recent audit or financial statement to meet this requirement.