

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

Camp Hebron

Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- ☐ Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Deke Rider, Executive Director, deke@camphebron.org 717-896-3341

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

957 Camp Hebron Road Halifax, PA 17032

Applicant Organization's Address for Mailed Communications

957 Camp Hebron Road Halifax, PA 17032

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Tammy Briggs, Communications Director, tammy@camphebron.org 732-757-5903 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

To provide a sanctuary where people connect with God, nature and each other.

Organization History (Do not exceed this page)

Camp Hebron is a camp and retreat center located on the side of Peters Mountain in Powell's Valley in Halifax, PA. Camp Hebron covers 340 acres, including large tracts of undeveloped woodland with hiking, nature and horse trails. Scenery ranges from peaceful woodland sceneces to beautiful mountain vistas on the famous Appalachian Trail which borders camp.

Camp Hebron was founded in 1957 by a group of Lancaster County Mennonites who had a vision for camping ministry. Over the years the clientele has expanded toward greater cultural and ethnic diversity including African American, Indian, Hispanic and Asian.

The facility has grown and expanded to now include four camping areas to meet a variety of tastes and styles including tent camping, shelter, cabins and motel-like rooms. While much has changed over the years, the initial vision to be a place where people connect with God, nature and each other has remained constant. Camp serves nearly 20,000 guest every year.

PROJECT PROFILE

Project Title

Ultimate Adventure Program

Project Title must match title listed throughout application and online.

Project Areas of Focus

⋈ UPSTREAM GENERAL

Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail.

UPSTREAM: FOCUS AREAS

Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below).

Please select only those area(s) that apply to this project. See the grant gui	delines for additional detail.
EDUCATION	ENVIRONMENT & PARKS
☐ Programs & projects that focus upon or nurture access to early	⊠ Environmental stewardship
childhood education	☐ Horticulture & the arts
☑ Education & development programs for children & youth	⊠Health & environment
☐ Educational programs serving adults	□Park beautification & improvement
HEALTH	HOMELESSNESS
☐ Health & human services	☐ Homelessness & hunger
□Cancer awareness and/or research	
☐ Dental care for those in need	
☐ Health & human services	
□HIV & AIDS	
□Individuals with debilitating or terminal illness	
□Individuals with intellectual disabilities	
□Prevention of head and/or spinal cord injury	
□Purchasing of devices that improve accessibility	
MENTAL HEALTH	SENIORS
□Counseling for children with terminally ill family members	☐ Programs & projects serving older
□Guidance, counseling, or programming that includes guidance	adults
and/or counseling for youths	
□Mental health	
COMMUNITIES OF FOCUS	
$\hfill\square$ Disaster relief & human services that serve the communities of Lel	oanon City, PA and Cressona, PA
⊠ Programs and projects that benefit residents of Millersburg, a boro	ugh of Dauphin County, PA
☐ Projects to enhance Camp Hill Borough parks provided by youth o	rganizations such as Scout programs
or other youth organizations; programs & projects that focus upon or	nurture access to early childhood
education within Camp Hill.	
Counties to be served as part of project; check all that apply.	
🗆 Cumberland 🗵 Dauphin 🗆 Franklin 🗆 Lebanon 🗆 Pe	rry□ Northern York (Dillsburg Area)
Projected Number of Individuals to be served by project	
35 Total number of ADULTS served	
<u>255</u> Total number of CHILDREN (ages 17 and	under) served
290 Total number of ALL INDIVIDUALS serve	ed by the project

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

The Ultimate Adventure Program was created by our program team and year-round staff in order to educate youth on the great outdoors, build confidence, and boost self-esteem through controlled outdoor adventures with a highly trained staff. It is intentional in connecting youth with the outdoors, embrace creativity and connect with others in various team building and the outdoor excursions they participate in. As you already know, the "outdoor experience" is disappearing with most children and youth staying inside and spending nearly 7 hours a day in front of a screen. Now that usage has increased in light of COVID-19 to nearly 10 hours a day in front of a screen whether it be TV, social media, gaming, etc. The Ultimate Adventure gives campers the ability to soar to new heights. overcome fear, gain confidence, disconnect from electronics and embrace nature. The program gives youth and adults the opportunity to leave their comfort zone, learn cooperative teambuilding, create trust and feel more confident and independent after learning and training with the adventure staff team. 20% of Ultimate Adventure campers receive scholarships to attend camp; mostly comprised of youth who come from Millersburg, PA; a rural community near camp where 50% of families are at poverty level and/or are on free or reduced lunch.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to _______".

Grant funds from the TFEC's GHCF- Upstream grant will be used for Camp Hebron's Ulitmate Adventure Program to go toward staff training, adventure equipment and camper scholarships. It's no seceret that youth are plagued by a screen, whether it be social media, television, gaming or school work and the current COVID-19 situation has only made the demand for "screen time" even greater leaving youth and teens with a feeling of despair, depression, lack of confidence and self-worth. Pandemic.Quarantine.Shutdowns.School & Athletic Closures. "Economic Harship and other factors have all played into increased anxiety and depression and new research find that more hours of screen time are associated with the lower well-being in those agese 2 to 17, with the association larger for adoclescents than for younger children." (National Institute of Health)

And then there is camp! After 12+ weeks of Quarantine, youth were provided a safe and adventurous opportunity to come to camp for a week of Ultimate Adventure, disconnect from electronics and temporarily escape the hard reality of 2020. This program stretches the mind, body and soul daily with miles of hiking, canoeing, rock climbing, high & low ropes cooperative team building, zipline and more.

Camp Hebron invites campers and summer staff from the Millersburg area to work and attend camp every year. We believe that in order to propel these youth into the next generation that a long term investment in their life is essential. Campers are offered repeat scholarships and when they are older and if they are qualified are invited to apply for a summer staff position. Civic clubs and scouting groups are on the decline with little to no programs available to develop youth outside of school which is why camp is so important.

It is proven that the camp experience never leaves a person as long as they live. There is something special about camp and the reinvestment in these campers and staff leads to a life of self-sustainability for many of them. Some are neglected at home and they feel a sense of belonging and purpose at camp. The long-term camp/staff experience delivers them out of their current economic situation and on the road to self-sufficiency. Life skills are taught to staff such as: leadership, food prep, administration skills, AED/first aid training, Lifeguard training, and independence. This has been a tumultuous year at Camp Hebron and outside funding is crucial to get back on track in year 2021 with a reduced number of campers and guest at Camp over the last several months.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

June 11 – August 6, 2021 –lodging and dining on the grounds of Camp Hebron with offsite and onsite excursions throughout the week.

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: Camp Hebron does not work with other organizations concerning the Ulitmate Adventure Program but does have several partnerships for day camp and cabin camp with local and regional organizations. Currently, as far as we know, there are no other programs like this in Powell's Valley and in a 20 mile radius of Camp Hebron. It takes a highly trained staff who work tirelessly in making the adventure program fun and educational. All camps are based on a three tier financel level making camp affordable to all.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

N/A

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

N/A

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. Our application includes a letter from each organization (this includes schools) that states their intent to participate.

N/A

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

N/A

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

No, there are none in the valley and on this side of Peter's Mountain and in a 30 mile radius. Many of the constituants who attend Ulitmate Adventure would not be afforded this opportunity elsewhere due to cost and transportation. We are grateful to be the recipient of the GHCF-Upstream grant in purchasing a 12 passenger van for this program in 2020.

ASSESSMENT & IMPACT

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Anticpated outcomes for 2021 Ultimate Adventure: Provide highly trained staff, reliable equipment and transportation to/from excursions including rock climbing, canoeing, hiking, caving, zip line and high and low ropes course. The success of the Ultmate Adventure Program fall with the camper and staff in that they leave educated on the "great outdoors," build confidence & boost self-esteem through controlled outdoor adventures. The Ultmate Adventure Education Program is intentional in connecting youth with the outdoors, embrace creativity and push campers to new heights with the various team building and the outdoor excursions they participate in. These experiences will not only create memories that will last a lifetime, but will combat anxiety, depression and build confidence in nearly 300 campers; pushing them out of their comfort zone and soaring to new heights. Camp will keep in touch with these camper/staffers throughout the year inviting them back to free community events at camp. The first invitation will be for Homecoming Fall Festival Oct. 3, 2020. Project success will be determined by the return rate of campers and those campers generating into future summer staffers.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Camp Hebron measures its missional impact through camper evaluations, which provide a quanatative measure of whether campers truly connected with God, nature and each other. Evaluations are reviewed closely by the marketing, program and leadership personnel and will be monitored to ensure revenue driven decisions do not detract from the missional outcomes. Questions will be added to the camper evaluation at the end of the week to measure the impact of the program and how much the adventure trips and staffing were appreciated. Additionally, during the educational pieces of the program, campers would be able to explain outcomes, terms and concepts to their instructors that they learned in the great outdoors in regards to safety, caving, rock climbing, etc. Long term success will be measured by the loyalty shown to the program by the number of returning campers each year. Outcomes and reporting of the program will be measured by Camp Hebron's Executive Director, Communications Director and program team. Camp Hebron aniticpates by week's end, for most children and teens, that creativity is enhanced, new skills are development, trust will be built & adventure experienced. Although the intangible aspects, emotional and spiritual development, are more difficult to quantify, the stories children tell about Camp experiences will document the adventures and memories created on their week-long adventure. Camp Hebron also hires a photographer/videographer who documents all camps throughout the summer. These photos are shared on Smug Mug and used in regularly in social media and marketing materials.

- 7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.
 - Yes, but at a reduced capacity. A program like Ulitmate Adventure requires a qualified staff, up to date training and equipment, reliable transportation and camper scholarship assistance.
- 8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.
 - Camp Hebron is requesting \$10,000 (or whatever the committee deems appropriate) from TFEC to go toward the \$58,658 Ultimate Adventure 2021 budget. We have been pursuing funding for 2021 from The Sommers Family Foundation in the amount of \$10,000, Bingaman Foundation \$5,000, MIWD \$1,500 and will approach other foundations by year end. Our goal is to secure funding by Spring of 2021 in order to plan the offsite excursions, staffing and equipment purchases in time for June.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.
 - Camp Hebron ended its fiscal year with a 6% deficit (88,000) of a 1.7 million dollar budget. Camp Hebron is currently evaluating all programs, standardizing hiring practices and creating a long-term financial sustainability plan due to the COVID-19 impact on camp in order to be well positioned for 2021.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Counselors and staff are guided by the Golden Rule, and they invite campers to invest in this wisdom teaching, to "treat others as you would want to be treated." Camp Hebron counselors and staff have had college-level education in understanding diversity, and are tasked with establishing a cooperative spirit among their campers, as they mitigate differences by encouraging respect for one another and for oneself.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Resource Personel	Full Time program @ 10%	\$	Camper Fees/grants	С	\$3,987
Caving/rock wall equipment	belaying harness, clips, ropes, helmets, spikes, headlamps	\$3,500	pursuing other grant for \$2,000	Р	\$5,500
Camper Lodging	Ultimate Advenutre	\$3,500	Camper Fees, Sommers, Bingaman, & MIWD Foundation	Р	\$19,398
Camper Meals	3 melas onsite/offsite packed lunches per day	\$	Camper Fees	С	\$15,832
Seasonal Staff	3 adventure team staff, stipend, lodging, meals	\$3,000	Camper Fees/summer staff support	С	\$9,003
Marketing/ Admin	overheard & ultimate adventure marketing	\$	Camper Fees/ United Service Foundation	С	\$4,938
		\$			\$
		\$			\$
		\$			\$

	\$10,000	\$16,000	\$58,658
TOTALS	Total: Requested	Total: Other Funding	PROJECT TOTAL
	Grant Funds	Sources	

CAMP HEBRON BOARD OF DIRECTORS

2020 BOARD MEMBERS

Jeff Miller- Board Chair Chief Financial Officer The McGrew Companies	186 Panther Dr Hanover PA 17331 millerjcpa@gmail.com	M) 717-515-9483	1-2019
Rosalie Hess Roland- Vice Chair	104 Lavynndon Lane Mechanicsburg, Pa 17055	H) 717-697-8650 M) 717-649-2011	3-2020
(Retired- Contractor)	rroland@rolandbuilder.com		
Matt Gehman- Treasurer Vice President Lending Everence Credit Union	300 Heritage Avenue Strasburg, PA 17579 mattgehman23@gmail.com	M) 717-490-0144	1-2020
Jolene Ness- Secretary Licensed Counselor LPC- Up Turn LLC	10 Mandy Lane Dillsburg, PA 17019 Jolenegness@gmail.com	M) 717-991-8421	1-2018
Jim Kreider Vice President	543 Fruitville Pike Manheim, Pa 17545	H) 717-665-6157 M) 717-575-7161	3-2020
B.R. Kreider & Sons, Inc.	jkreider@brkreider.com	W) 717-898-7651	
Kathy Krug Retired Educator Master in Education	6324 Stephen's Crossing Mechanicsburg, PA 17050 kefkat@comcast.net	M) 717-579-6582 H) 717-697-6903	3-2020
JC Wenger Traveling RN Aureus Medical	182 West Maple Grove Road Denver, PA 17517 john_wenger@ymail.com	M) 610-463-6951	1-2019
Ryan Ebersole President Conestoga Country Kitchens	527 Strasburg Pike Lancaster PA, 17602 ryan@conestogacountrykitchens.com	M) 717-278-5560	1-2020
Erin Hershey Project Manager Parish Resource Center	209 1/2 East Ross Street Lancaster, PA 17602 <u>eezhershey@gmail.com</u>	M) 717-712-9713	1-2020
Stanley Yost Mathematics Teacher Red Lion School District	2490 Freysville Road Red Lion, PA 17356 yosts@rlasd.net	M) 717-244-1569	1-2020
Jay Figueroa CEO Trinity LED	721 South Mt. Rd. Apt 404 Billsburg, PA 17019 jay@trinity-led.com	M) 610-507-1737	1-2020



I am writing in support of Camp Hebron and to highlight the impact they have had on our community. I am a youth pastor at David's Community Bible Church and we have partnered with Camp Hebron on many occasions. We have hosted retreats, brought students swimming, used the gym for adult volleyball night, and attended summer camps. We are extremely pleased with the positive and enriching experiences campers from our community have received. Our church even offers scholarships so that children from low income families would have the opportunity to attend Camp Hebron and experience the sense of community and belonging that always seems present there.

Camp Hebron offers beautiful accommodations with a safe environment and I highly recommend it to anyone looking to support, volunteer, or take advantage of their facilities.

Daniel Evans

STATE SENATOR JOHN M. DISANTO 15TH DISTRICT DAUPHIN AND PERRY COUNTIES

senatordisanto.com idisanto@pasen.gov

THE STATE CAPITOL SENATE BOX 203015 HARRISBURG, PA 17120-3015 (717) 787-6801 FAX (717) 783-3722

PERRY COUNTY OFFICE P.O. BOX 236 7 WEST MAIN STREET NEW BLOOMFIELD, PA 17068 (717) 582-2454 FAX (717) 582-2487



Senate of Pennsylvania

STATE GOVERNMENT, CHAIR
EDUCATION, VICE CHAIR
AGING & YOUTH
COMMUNITY, ECONOMIC &
RECREATIONAL DEVELOPMENT
LABOR & INDUSTRY
URBAN AFFAIRS & HOUSING

July 7, 2020

Re: Camp Hebron Capital Campaign

To Whom It May Concern,

I am writing in support of the application submitted by Camp Hebron for funding assistance toward their Capital Campaign which will be used for urgently needed renovations and infrastructure improvements to their buildings and cabins.

Located in Dauphin County, Camp Hebron has been a vital contributor to the region and the community of Halifax for over 60 years. Their 340 acre camping facility and retreat center attracts nearly 20,000 guests each year, and offers a wide range of summer camp, team-building and spiritual retreat programs. The Camp serves churches, schools, families and campers from across Central Pennsylvania and beyond, and hosts organizations such as Easter Seals of Western & Central PA, Hospice of Central PA, the Yellow Breeches Educational Center, and many others.

Camp Hebron has developed a comprehensive plan to renovate and repair their infrastructure, update their accommodations, and improve accessibility for campers with special needs. The plan includes renovations to their retreat center, meeting house, dining hall and housing facility, upgrades to camp facilities, and the complete replacement of their twelve original cabins. This project is essential to assure the sustainability of the Camp and its many valuable programs for future generations.

Please accept my full support for the funding application submitted by Camp Hebron. I respectfully request that the merits of this worthwhile initiative be given careful consideration during the evaluation process. If you have any questions or would like to discuss this matter further, please do not hesitate to contact me.

Sincerely,

John M. DiSanto

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM Provide signatures from the applicant organization, below. Both organization representatives must sign. By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application. DEKE RIDER ಠ President/CEO Click or tap here to enter text. Ink Signature Digital Signature JEFF MILLER Click or tap here to enter text. **Board President** Ink Signature Digital Signature REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM ON THE DEADLINE DATE All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date... This grant opportunity does not utilize delivered or mailed materials.

□ Complete Application: Applicant Profile, Project Profile, Project Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
☐ Board of Directors List: Professional affiliations (ie: work positions and/or titles as applicable) must be included.
ONE, TWO, or THREE letters of support with original or digital signatures. Applicants may submit the number of letters that will best support their application. Letters of support from the applicant organization's Board of Directors will not be accepted. Identical form letters are discouraged. A minimum of ONE letter of support is REQUIRED for this grant opportunity regardless of response to Question 4.
☐ If you have indicated PARTNERSHIP with or SERVICE to other Agencies as stated in Question 4, you must upload letters with original or digital signatures documenting the relationship. A letter of partnership or service may also serve as a letter of support if support is expressly stated.
☐ Applicants who utilize a FISCAL SPONSOR must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
☐ IRS 501(c)(3) determination letter.
☐ 1st Page of Applicant Organization's Most Recent 990. If 990 is not available, upload applicant organization's most recent audit or financial statement to meet this requirement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at istrechay@tfec.org or 717-236-5040.