

# 2020 GREATER HARRISBURG COMMUNITY FOUNDATION

#### UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

#### APPLICANT PROFILE

#### Applicant Organization Name

Castaway Critters, the James A. Hueholt Memorial Foundation for Animals

Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- ☐ Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here

Click or tap here to enter text.

#### Name, Title, Email, Phone of Executive Leader

Barbara A. Hueholt Holmes, Executive Director and Founder, <a href="mailto:castawaycritters@aol.com">castawaycritters@aol.com</a>, 717-503-8371

All contracts and notifications of grant status will be addressed to the individual provided here

#### Applicant Organization's Physical Address

1266 Locust Grove Road, Middletown, PA 17057

#### Applicant Organization's Address for Mailed Communications

P.O. Box 1421, Harrisburg, PA 17105-1421

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Annette Reiff, Director and Operation CatNip Administrator, <u>alr20@comcast.net</u>, 717-608-7221

If application questions arise, this individual will be contacted by TFEC staff

#### Organization's Mission Statement

Our Mission is to save the lives of and provide new beginnings for lost, sick and abandoned companion animals through rescue, rehabilitation, adoptions and spay/neuter programs. Our Mission is to be the help that these animals would not otherwise have. We never turn our backs on the "hard cases," and, in fact, open our arms to them. We offer hope and new beginnings to the lost and forgotten, the sick, injured and abandoned animals in our community. We believe every life is worth saving!

#### Organization History (Do not exceed this page)

The James A. Hueholt Memorial Foundation for Animals is a local grass-roots No-Kill animal rescue founded by Barbara Holmes and friends and family of James A. Hueholt, who died of AIDS in 1994 at age 37. Jim rescued and cared for many animals himself. Castaway Critters incorporated as a non-profit in 2001. We provide foster homes, professional veterinary care, emergency care and spay/neuter services for our animals prior to adoption. Each year, we find homes for more than 100 dogs and cats.

#### PROJECT PROFILE

#### Project Title

Operation CatNip

Project Title must match title listed throughout application and online.

#### Project Areas of Focus

X UPSTREAM GENERAL

Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail.

UPSTREAM: FOCUS AREAS

Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail.

EDUCATION  ☐ Programs & projects that focus upon or nurture access to early childhood education ☐ Education & development programs for children & youth ☐ Educational programs serving adults	ENVIRONMENT & PARKS  □ Environmental stewardship □ Horticulture & the arts □Health & environment □Park beautification & improvement
HEALTH  ☐ Health & human services  ☐Cancer awareness and/or research  ☐ Dental care for those in need  ☐ Health & human services  ☐HIV & AIDS  ☐Individuals with debilitating or terminal illness  ☐Individuals with intellectual disabilities  ☐Prevention of head and/or spinal cord injury  ☐Purchasing of devices that improve accessibility	HOMELESSNESS  ☐ Homelessness & hunger
MENTAL HEALTH  Counseling for children with terminally ill family members  Guidance, counseling, or programming that includes guidance and/or counseling for youths  Mental health	SENIORS  □ Programs & projects serving older adults

COMMUNITIES OF FOCUS
$\hfill\square$ Disaster relief & human services that serve the communities of Lebanon
City, PA and Cressona, PA
$\square$ Programs and projects that benefit residents of Millersburg, a borough
of Dauphin County, PA
□ Projects to enhance Camp Hill Borough parks provided by youth
organizations such as Scout programs or other youth organizations;
programs & projects that focus upon or nurture access to early childhood
education within Camp Hill.
Counties to be served as part of project; check all that apply.
$\square$ Cumberland $f X$ Dauphin $\square$ Franklin $\square$ Lebanon $\square$ Perry
Northern York (Dillsburg Area)
Projected Number of Individuals to be served by project
Total number of ADULTS served
Total number of CHILDREN (ages 17 and under) served
Total number of ALL INDIVIDUALS served by the project
If above data is not appropriate to project, be sure to fully state the
audience type and numbers to be served in Question 2 of the Impact

Narrative. N/A

#### PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

The downstream problem: overpopulation of cats in the city of Harrisburg. The upstream solution: free spay/neuter. Harrisburg, like virtually every city, has too many unfixed stray cats who create litter after litter of kittens, many of whom don't survive or who, along with their parents, lead short, brutish lives, full of hunger, thirst, fear, cold, and danger. City residences are also full of pet cats whose owners cannot afford to get them spayed or neutered, with the result that these cats procreate without ever needing to go outside to find mates or end up on the streets when their owners leave them behind or put them out because of destructive behaviors related to them not being fixed. Operation CatNip offers a solution to this problem by offering free spay/neuter services to anyone who wants to get their neighborhoods' stray cats and their own pets fixed but don't have the money to do it. Simple.

#### PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to

Grant funds will be used to pay for spay/neuter surgeries for 200-225 cats in the city of Harrisburg, including pet cats in low income households and any stray cats. Operation CatNip began in 2007 with the express purpose of targeting cats in the city. While many similar programs across the country offer spay/neuter services only to stray cats - referred to as trap-neuter-return - we decided from the beginning to include pets because we knew that many Harrisburg residents were low income and could not afford even low cost spay/ neuter surgeries. And we also knew that while stray cats are the primary source of cat overpopulation, pet cats in low income households were the second largest source. Our target market was and continues to be folks with pet cats and cat lovers who feed stray cats, knowing that while they are keeping them alive, they are also contributing to the cat overpopulation in their neighborhoods. Since the program began, we have paid to have almost 4,500 cats fixed. In addition, because all of our providers require vaccines as part of their service, these cats have also been vaccinated for distemper and rabies, which helps make our communities safer and healthier. In

areas where the stray cat population has been reduced through Operation CatNip, annoying behaviors, such as cat fighting and marking, have been mostly eliminated. And cat owners and caretakers can breathe a sigh of relief, knowing that they are no longer helping to contribute to the local cat overpopulation, don't have to worry about endless litters of kittens, and are willing to take in friendly strays because of the availability of free spay/neuter services.

#### DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological

order. State if provided dates/locations are confirmed, estimated, or to be determined.

The project will run from January through December 2021, depending on availability of funding, for cats in the city of Harrisburg.

#### ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: We are a single organization program. However, we have developed partnerships with spay/neuter clinics in our area and trappers in the city. Specifically, we have financial arrangements with the Humane Society of Harrisburg Area, which offers a community spay/neuter clinic, and Nobody's Cats Foundation and the York County SPCA, both of which offer TNR clinics. We also have ongoing relationships with several people who humanely trap cats in the city and Angel Pets, which offers free transportation to and from the Nobody's Cats and York County SPCA clinics. These relationships make it possible for the trappers and transporters to keep doing what they do on a regular basis without constantly worrying about how to pay for the surgeries.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. Our application includes a letter from each partner that states their role in this relationship.

Click or tap here to enter text.

**COLLABORATIONS:** We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

Click or tap here to enter text.

**SERVICE:** Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate.</u>

Click or tap here to enter text.

**AFFILIATIONS:** Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation.  $\underline{An}$  additional letter is NOT needed.

Click or tap here to enter text.

#### COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

A number of other local programs offer free spay/neuter services to cats in specific municipalities, among them, Derry Township, Susquehanna Township, and Steelton, but we are the only organization that provides free spay/neuter services to cats in the city of Harrisburg. And we have been offering this service continuously since Operation CatNip began in 2007. Unlike some spay/neuter programs, we include both stray cats and pet cats living in low income households.

#### ASSESSMENT & IMPACT

**6a.** What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Our goal is to spay or neuter approximately 400 city cats, depending on the amount of funding we receive, in 2021. It's impossible to outline exactly what success will look like because no one knows how many unfixed cats currently reside in Harrisburg. But we are certain of this: Every unspayed female can potentially give birth to three to four litters a year for many years. As a result, we know that Operation CatNip has been responsible for substantially reducing the number of kittens that have been born in the city of Harrisburg since 2007.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

We will document the number of spay/neuter surgeries we pay for through a spreadsheet that includes the names of the cat owners or stray cat caregivers, their addresses and phone numbers, the number of cats, and the participants' eligibility for the program. We will also maintain copies of the invoices we receive from the vet clinics we use.

#### FUNDING & SUPPORT

- 7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.
  - We will be able to operate the program for as long as our funding lasts, so we may not be able to offer the service for the entire year of 2021.
- 8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.
  - We project the cost of our program to range from \$18,000 to \$20,000, so the \$10,000 we are requesting will fund approximately half the total cost. We have a commitment from a private source to match any funding up to \$10,000.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.
  - Castaway Critters ended 2019 with a deficit of approximately \$6,700. At any point in time, Castaway Critters can be in the red or black, depending on what vet expenses we have, since they constitute the bulk of our costs. Operation CatNip does not receive any funding from the organization and is therefore not impacted by Castaway Critters' financial status.

#### ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socioeconomic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Operation CatNip is open to all low income residents in the city of Harrisburg and all stray cat caretakers, regardless of gender, age, race, ethnicity, national origin, range of abilities, or sexual orientation. The services we pay for are provided by clinics that offer accessibility. Occasionally we have participants who do not have transportation, so we provide drivers. People can reach us via telephone, so lack of access to technology is not a problem.

#### BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Veterinarian services	Spay and neuter surgeries plus rabies and distemper shots, which are required by all of our providers.	All funds received will be applied to invoices from our providers, including the Humane Society, Nobody's Cats Foundation, York County SPCA, and other low cost clinics.	A private source has committed to providing up to \$10,000 in matching funds.	C-\$10,000	\$20,000
		\$			\$
		\$			\$
		\$			\$
		\$			\$
_		\$			\$

	\$		\$
	ş		\$
	\$		\$
TOTALS	\$ Total: Requested Grant Funds	\$ Total: Other Funding Sources	\$ PROJECT TOTAL

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at <a href="mailto:jstrechay@tfec.org">jstrechay@tfec.org</a> or 717-236-5040.

### Board of Directors Castaway Critters Professional Affiliations

Barbara A. Hueholt Holmes Executive Director and Founder Principal Court Management Consultant, Technology Division

Glen Hueholt

Treasurer

Minister, Presbyterian Church

Cheryl L. Crider

Director

Project Manager/Business Analyst, Lexis/Nexis

Annette Reiff

Director

MIS Data Specialist, Tri-County OIC



July 22, 2020

The Foundation for Enhancing Communities Greater Harrisburg Community Foundation 200 North 3rd Street 8th Floor Harrisburg PA 17101

The Nobody's Cats Foundation is honored to provide a letter of support for Castaway Critters as it seeks a Greater Harrisburg Community Foundation's UPstream Grant to support its very worthy Operation CatNip program.

Castaway Critters and the Nobody's Cats Foundation have partnered to humanely manage and reduce the population of free-roaming domestic felines in the city of Harrisburg. Through its Operation CatNip program, Castaway Critters provides funding for spay/neuter surgeries, medications, and emergency veterinary services at our dedicated clinic for Harrisburg community cats. Offering this kind of substantive support makes it possible for the city's community cat caretakers to save lives and prevent suffering and enables these caretakers to conserve their limited financial resources for food and other needs. In 2019, the program enabled the spaying or neutering of 269 cats from the city. By even the most conservative measure, this prevented the birth of many thousands of kittens and has prevented unimaginable suffering in the years to come.

Castaway Critters has a long tradition of supporting the spay/neuter strategy as a primary tool for preventing suffering among the community cats of our region and, in particular, those living in the Harrisburg urban setting. It has set a remarkable benchmark for other rescue organizations to follow. We encourage the Foundation for Enhancing Communities to support Castaway Critters with grant funding so it can continue its important work.

Sincerely,

Christine Arnold Managing Director

## 2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

Χ	President/CEO	Barbara A. Hueholt Holmes
	Ink Signature	X Digital Signature
X Board	Board President	Barbara A. Hueholt Holmes
	Ink Signatur	re X Digital Signature
RE(		DED & SUBMITTED BY 4PM ON THE DEADLINE
Al.	l grant materials must be submi	itted through the TFEC online application
_	stem by 4pm on the deadline dat ilize delivered or mailed mate:	te This grant opportunity does not rials.
	Complete Application: Applican	t Profile, Project Profile, Project
S	Snapshot, Project Narrative, Bu	dget Worksheet, and Sign & Submit Form
V	with original or digital signat	ures.
	Board of Directors List: Profe	ssional affiliations (ie: work positions
á	and/or titles as applicable) mu	st be included.
	ONE, TWO, or THREE letters of	support with original or digital
5	signatures. Applicants may subm	nit the number of letters that will best
5	support their application. Lett	ers of support from the applicant
	organization's Board of Directo	ors will not be accepted. Identical form
_	letters are discouraged. A mini	mum of ONE letter of support is REQUIRED
1	for this grant opportunity rega	ardless of response to Question 4.
	If you have indicated PARTNERS	HIP with or SERVICE to other Agencies as
5	stated in Question 4, you must	upload letters with original or digital
5	signatures documenting the rela	tionship. A letter of partnership or
Ş	service may also serve as a let	ter of support if support is expressly
	stated.	
		L SPONSOR must include a letter signed by
		scal Sponsor organization indicating
		l Sponsor. An original or digital
	signature is required.	
	IRS 501(c)(3) determination le	tter.

□ 1st Page of Applicant Organization's Most Recent 990. If 990 is not

available, upload applicant organization's most recent audit or financial

#### QUESTIONS

statement to meet this requirement.