

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

Christian Churches United of the Tri-County Area Provide your organization's name as currently recognized by the IRS

Check box if the Applicant Organization Name above is a "Doing Business As" name and the
provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name,
attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.

Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here
Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Darrel Reinford, Executive Director, dreinford@ccuhbg.org, (717) 230-9550 All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

413 S. 19th Street, Harrisburg, PA 17104

Applicant Organization's Address for Mailed Communications

413 S. 19th Street, Harrisburg, PA 17104

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Darrel Reinford, Executive Director, dreinford@ccuhbg.org, (717) 230-9550 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

Christian Churches United is a social service agency founded by area churches to support individuals and families in the capitol region in tough circumstances. Professionally run programs pared with grassroots volunteer intiatives offer help and hope those facing homelessness, poverty and incarceration.

Organization History (Do not exceed this page)

In response to the 1972 Hurricane Agnes flood, capital region churches came together to form the Ecumenical Emergency Fund (EEF) to provide assistance to those impacted by storm damage. Out of this collaboration the vision for Christian Churches United of the Tri-County Area was born, launched in 1977-78 with a focus on emergency assistance to families in crisis and ministry to persons in prison. The EEF transitioned in the early 1980's to be called HELP Ministries, a walk-in crisis assistance office helping individuals and families facing housing instability and other crises. Today, CCU is a leading provider of housing and homelessness services, in addition to anti-poverty, criminal justice and anti-racism work.

PROJECT PROFILE **Project Title Getting Ahead Classes** Project Title must match title listed throughout application and online. **Project Areas of Focus** ☐ UPSTREAM GENERAL Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail. **UPSTREAM: FOCUS AREAS** Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail. **EDUCATION ENVIRONMENT & PARKS** ☐ Programs & projects that focus upon or nurture access to early ☐ Environmental stewardship childhood education ☐ Horticulture & the arts ☐ Education & development programs for children & youth ☐ Health & environment □ Educational programs serving adults □Park beautification & improvement **HEALTH HOMELESSNESS** ☐ Health & human services ☐ Homelessness & hunger □Cancer awareness and/or research \square Dental care for those in need ☐ Health & human services □HIV & AIDS □Individuals with debilitating or terminal illness □Individuals with intellectual disabilities □ Prevention of head and/or spinal cord injury □Purchasing of devices that improve accessibility **MENTAL HEALTH SENIORS** □Counseling for children with terminally ill family members ☐ Programs & projects serving older adults ☐Guidance, counseling, or programming that includes guidance and/or counseling for youths ☐Mental health **COMMUNITIES OF FOCUS** ☐ Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA ☐ Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA ☐ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs or other youth organizations; programs & projects that focus upon or nurture access to early childhood education within Camp Hill. Counties to be served as part of project; check all that apply. □ Cumberland □ Dauphin ☐ Franklin ☐ Lebanon ☐ Perry☐ Northern York (Dillsburg Area)

Projected Number of Individuals to be served by project

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

Christian Churches United, in partnership with Tri-County Community Action, is launching our first Getting Ahead class in the fall of 2020. This class seeks to help people in chronic poverty develop skills and resources to transition out of poverty and continual crises. For many years, CCU's HELP Ministries program has helped people in tough financial situations to navigate a crisis. CCU's hope is to go upstream with individuals and families seeking short-term crisis assistance to learn how chronic poverty or perpetual crises are hindering their ability to achieve greater stability and self-sufficiency in the long-term. The purpose of this request is to help fund two Getting Ahead classes in 2021 (one in the spring and one in the fall).

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to _______".

CCU's HELP Ministries program provides long-term solutions to homelessness and poverty, such as helping people on the street to get into their own long-term housing, or helping a family that is currently homeless to find and move into their own apartment. But CCU also does a lot of downstream work: helping families in crisis to obtain short-term shelter, or keep the lights/heat on, or receive emergency medication assistance. CCU desires to help people in chronic poverty or perpetual crises to achieve greater stability and self-sufficiency in the long-term. We are seeking to improve this long-term impact by offering Getting Ahead classes to the individuals and families that come to HELP Ministries for crisis assistance.

"Getting Ahead" (full name: "Getting Ahead in a Just Gettin' by World') is a curriculum that was designed by Dr. Ruby Payne of Aha! Process, Inc. The 15 module class "assists individuals living in poverty to evaluate their lives, so they can develop the skills necessary to survive and flourish. Participants will examine their own pasts and create new futures, including developing a written plan for prosperity that is broken down into manageable and achievable steps." Getting Ahead helps people who perhaps have lived their entire life in chronic poverty to learn new skills and resources to develop a roadmap out of long-term poverty. If people can build stronger support systems, assets and skills, they will be more equipped to handle life challenges without threat of becoming homeless or other significant trauma.

The course includes the following modules:

Module 1: Getting Started-Basic Introduction to the class and the process

Module 2: What it's like now-What does Poverty Look, Debt to Income Ratio, Housing Costs

Module 3: Theory of Change-examining why agency want change

Module 4: The Rich/Poor Gap- Introducing Middle Class/Old Money/New Money

Module 5: Hidden Rules of Economic Class- Characteristics of each socioeconomic group

Module 6: Eleven Resources-Internal resources we all have to move out of poverty

Module 7: Stage of Change-Where we are in the process of change

Module 8: Self Assessment Regarding Resources-Self assessment of the 11 resources

Module 9: Building Resources-Which resources can we build upon and coming up with action steps to improve those resources

Module 10: Community Assessment-Answering questions of community resources

Module 11: Goal Planning

Module 12: Creating Mental Models for Personal Path Out of Poverty

Module 13: Closing

Module 14 and Module 15: Community Resources/Reading List

Each class includes a meal and childcare to make it convenient for busy families. Incentives are provided to reward attendance, such as grocery store gift cards. Since the target population for this class is often quite busy due to being parents or working multiple jobs, these incentives help attendees prioritize class attendance in their busy schedule and in some cases may help them provide for their family if they need to reduce their working hours for the duration of the course.

Geographic area served: CCU serves individuals in the tri-county area (Dauphin/Cumberland/Perry). The classes will be available to residents of those counties, as well as Northern York county, but will target primarily Dauphin County and Cumberland County. We plan to host one class on the east shore and one class on the west shore to make the classes accessible to people in different communities.

CCU is requesting \$10,000 in grant funds which will be used to pay for curriculum materials, wages for class facilitators, food for meals, and gift cards used as incentives for attendance.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

Our goal is to make one class available on the west shore and one class available at an east shore location. We have confirmed a church to host our fall 2020 class, with Zoom meeting as a backup if we are unable to meat face-to-face due to COVID-19. Our plan is to identify an east shore location and west shore location from among our partner agencies and churches that has adequate parking, meeting space, kitchen and childcare space. Tentative dates for the classes would be March – May 2021 and Sept. – Nov. 2021.

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: Click or tap here to enter text.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

We are partnering with Tri-County Community Action (TCCA) on this project. They are the local agency trained to administer Getting Ahead classes. Their staff will facilitate the classes, and we will coordinate registration, the location, meals and childcare. As we have desired to provide these classes to our clientele, we have engaged TCCA in our planning and are excited to be working with them on our inaugural class in the Fall of 2020. A partnership letter is attached.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

Click or tap here to enter text.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. Our application includes a letter from each organization (this includes schools) that states their intent to participate.

Click or tap here to enter text.

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. An additional letter is NOT needed.

Click or tap here to enter text.

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

Both Tri-County Community Action Commission and The Salvation Army – Harrisburg Capital City Region provide self-sufficiency case management for individuals households. This program differs in that it uses a nationally-recognized curriculum to investigate and learn about root causes of poverty, and does it in a communal setting where participants can develop a support network with each other.

ASSESSMENT & IMPACT

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Success will be seen in serving at least 20 participants who will develop a greater understanding of both the individual and systemic causes of poverty and will take at least two concrete steps to improve their financial stability. Success will also be measured in participants identifying that they have built a stronger positive relational support structure by participating in the class.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Success will be measured by pre and post class surveys and in 6 and 12 month follow-up contacts to measure the positive effects of the class. Surveys will measure both understanding of systems/poverty and concrete steps that participants have taken to improve their financial stability.

FUNDING & SUPPORT

- 7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.
 - If we received less than full support, we will seek other sources of funding. If we cannot fully fund, we may be limited to one class in 2021 instead of two classes.
- 8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.
 - CCU is seeking \$10,000 from the Greater Harrisburg Community Foundation for this project. Our total project budget is \$15,000 for the two classes. We have received a \$5,000 commitment from the United Service Foundation for our 2021 classes after they also provided support to our inaugural class in the fall of 2020.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.
 - We ended the 2019-20 fiscal year on 6/30/20 with a surplus. The surplus consisted of approximately \$88,000 in funds that are contracted to be spent for particular programs and \$98,000 in general funds for administration and programming. The surplus of general funds was largely made up of a loan received from the Payroll Protection Program to support staffing expenses through the pandemic, as well as some foundation grants that were received to be spent on an calendar year basis, not according to our fiscal year.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

CCU is committed to being as inclusive as possible in all our programming. We will assure the location we are using is handicapped-accessible and will work with any interested participants to resolve any barriers they may have to participating. While these classes are certainly preferred to have everyone in-person, we are prepared to attempt to offer the classes virtually and would work to make sure all participants have the access to Internet access and devices that they would need. As stated above, we will recruit for this program from our current clients at the HELP Ministries office, which attracts a wide diversity of people. While we are a faith-based organization in our founding and support base, services are provided to people of all faith orientations and backgrounds. The curriculum we are using is not a faith-based curriculum.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Participant Stipends Gifts cards given to participants		\$5600		Р	\$5600
Class \$1100 for each round of classes		\$2200		Р	\$2200
Stipends for Child Care Assistance	\$800 for each round of classes	\$1600		Р	\$1600
Food	Meal befor each class	\$	United Service Foundation \$2000	С	\$2000
CCU Personnel	Coordination of class/volunteer	\$	United Service Foundation \$3000	С	\$3000
Facility Use	Donation to location to cover cleaning/misc. expenses	\$600			\$600
		\$			\$
		\$			\$
		\$			\$
		\$10000	\$5000		\$15000
TOTALS		Total: Requested Grant Funds	Total: Other Funding Sources		PROJECT TOTAL

Christian Churches United Board of Directors and Officers Listing

As of June 2020

Scott Stedjan, President

Attorney, Killian & Gephart, LLP

Rev. Anthony Alexander, Vice-President

Retired Pastor, United Methodist Church

Rick Stoneking, Treasurer

CPA, Rite Aid Corporation

Rev. Drew Stockstill, Secretary

Pastor, Christ Lutheran Church, Harrisburg

Sandy Brandt

Retired Bookkeeper/Community Volunteer

Rev. Dann Caldwell

Chaplain, Homeland Center and Homeland Hospice United Methodist Minister

Kelly Gollick

Executive Director, Contact Helpline

Lois Ann Griffiths

Retired Teacher, Harrisburg School District

Rev. Eric Jackson

Senior Associate Pastor, Kingdom Embassy Founder, Least of These Consulting and 3M Productions

Keith Mitchell

Retired Government Official

Nic Port

Dispatch Supervisor, United Parcel Service

Donna Wenger

Retired Educator/Health Policy Analyst

Phone: 717.732.0700 • Fax: 717.732.5100 • Web: uwcr.org



July 30, 2020

Darrel Reinford, Executive Director Christian Churches United of the Tri-County Area 413 S. 19th Street Harrisburg, PA 17104

Dear Darrel,

On behalf of the United Way of the Capital Region, I am writing to express support for Christian Churches United's application for funding to the Greater Harrisburg Community Foundation's Upstream program for running Getting Ahead classes for individuals and families facing poverty in the capital region.

Christian Churches United has been a key partner with the United Way of the Capital Region's Basic Needs initiatives for many years, helping vulnerable individuals and families navigate housing insecurity and other financial crises. The United Way specifically funds many of the emergency services provided to the community through their HELP Ministries program. We're pleased to hear of this "upstream" effort to help families in difficult circumstances build capacity to move out of chronic poverty.

CCU's HELP Ministries' program has been critical to our community's response to helping homeless and low income families navigate challenging times in their lives. I am pleased to endorse their work for this funding application.

Cordially,

Stefani S. McAuliffe, MPA

Vice President, Community Impact

Stefani S. McGulitte



July 30, 2020

Darrel Reinford
Executive Director
Christian Churches United of the Tri-County Area
413 S. 19th Street
Harrisburg, PA 17104

Dear Darrel,

On behalf of Tri County Community Action, I would like to offer our support of Christian Churches United's (CCU) application to the UPstream grant through The Foundation for Enhancing Communities for Getting Ahead in a Just Gettin' by World.

Getting Ahead is a 12-week intensive series where participants investigate the causes and conditions for their specific situation of poverty while exploring larger issues in their community which affect poverty; and in a facilitated process, develop concrete plans and identify the resources necessary to become economically self-sufficient.

Each session is 2.5 hours, and involves rigorous work in a safe learning environment. Facilitators receive training and continuing education to ensure that they can effectively guide participants throughout the process. Over half of the local graduates from Getting Ahead have been able to immediately secure new employment raising their family's income, several have purchased homes and/or opened their own businesses, and all graduates are linked with long-term case management to help them continue to implement their plans. Additionally, even those who don't see an immediate improvement in their situation, report that their social capital and overall place in their community have improved.

Tri County Community Action would be pleased to partner with you to offer two Getting Ahead classes in 2021. We know CCU's commitment to social impact ministry, and believe that this collaboration will make a lasting impact not only in the participants' lives, but also in our community overall.

Collaboration and partnership to tackle poverty is certainly and "upstream" way of solving a complex issue. Because of this, Tri County Community Action proudly supports Christian Churches United's efforts.

I wish you great success in your application!

Jennifer Wintermyer

My very best

Executive Director

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

\boxtimes	President/CEO		Darrel Reintord
		Ink Signature	Digital Signature
\boxtimes	Board President		Scott Stedjan
		Ink Signature	Digital Signature
REQI	JIRED ATTACHMEN	TS TO BE UPLOADED & SUBM	MITTED BY 4PM ON THE DEADLINE DATE
			ne application system by 4pm on the deadline date
This g	rant opportunity does	not utilize delivered or mailed m	aterials.
⊠ Co	mnlete Application:	Applicant Profile Project Profil	e, Project Snapshot, Project Narrative, Budget
		Submit Form with original or di	, ,
⊠ Bo	_	_	rk positions and/or titles as applicable) must be
⊠ O1	NE, TWO, or THREE	letters of support with original	or digital signatures. Applicants may submit the
			ion. Letters of support from the applicant
_	•	•	Identical form letters are discouraged. A
	nimum of ONE lette estion 4.	r of support is REQUIRED for tr	is grant opportunity regardless of response to
	- -	ARTNERSHIP with or SERVICE	E to other Agencies as stated in Question 4, you
mi	ıst upload letters wi	th original or digital signatures	documenting the relationship. A letter of port if support is expressly stated.
•	•		ide a letter signed by the Executive Leader of the

 \boxtimes IRS 501(c)(3) determination letter.

signature is required.

☑ **1st Page of Applicant Organization's Most Recent 990.** If 990 is not available, upload applicant organization's most recent audit or financial statement to meet this requirement.

Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.