

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

Downtown Daily Bread (Pine Street Presbyterian Church)

Provide your organization's name as currently recognized by the IRS

| \supset Check box if the Applicant Organization Name above is a "Doing Business As" name and \circ | | | |
|--|--|--|--|
| provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, | | | |
| attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name. | | | |
| | | | |

Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Anne Guenin, Director, aguenin@pinestreet.org, 717-238-9304 ext. 108
All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

234 South Street, Harrisburg, PA 17101

Applicant Organization's Address for Mailed Communications

310 N. Third Street, Harrisburg, PA 17101

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Susan Cann, Director of Development, scann@pinestreet.org, 717-238-4717 ext. 123 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

Downtown Daily Bread believes that no one should go hungry or without shelter in the Harrisburg community. In partnership with many organizations, the DDB team works compassionately with each client to address basic needs and build productive relationships to improve their quality of life. We transform lives daily.

Organization History (Do not exceed this page)

For 37 years, Downtown Daily Bread has provided basic human services to the hundreds of homeless and hungry individuals who live in Harrisburg. We offer a daily Soup Kitchen (breakfast and lunch), Day Shelter, winter-season Night Shelter, and numerous personal assistance programs. Downtown Daily Bread is a mission project of Pine Street Presbyterian Church, a 501(c)(3) tax-exempt organization.

PROJECT PROFILE

Project TitleDay Shelter

Project Title must match title listed throughout application and online. **Project Areas of Focus** ☐ UPSTREAM GENERAL Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail. **UPSTREAM: FOCUS AREAS** Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail. **EDUCATION ENVIRONMENT & PARKS** ☐ Programs & projects that focus upon or nurture access to early ☐ Environmental stewardship childhood education ☐ Horticulture & the arts ☐ Education & development programs for children & youth ☐ Health & environment ☐ Educational programs serving adults □Park beautification & improvement **HEALTH HOMELESSNESS** ☐ Health & human services □Cancer awareness and/or research ☐ Dental care for those in need ☐ Health & human services □HIV & AIDS □Individuals with debilitating or terminal illness □Individuals with intellectual disabilities □ Prevention of head and/or spinal cord injury □Purchasing of devices that improve accessibility **MENTAL HEALTH SENIORS** □Counseling for children with terminally ill family members ☐ Programs & projects serving older adults ☐Guidance, counseling, or programming that includes guidance and/or counseling for youths ☐Mental health **COMMUNITIES OF FOCUS** ☐ Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA ☐ Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA ☐ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs or other youth organizations; programs & projects that focus upon or nurture access to early childhood education within Camp Hill. Counties to be served as part of project; check all that apply. ☐ Cumberland □ Dauphin ☐ Franklin \square Lebanon \square Perry \square Northern York (Dillsburg Area) Projected Number of Individuals to be served by project Total number of ADULTS served Avg. 60-90 daily Total number of CHILDREN (ages 17 and under) served Total number of ALL INDIVIDUALS served by the project Avg. 60-90 daily___

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

Homelessness is persistent in Harrisburg. But so is hope, compassion, and creativity. In our community, there are hundreds of people who live unsheltered each night. They may find a place to sleep under a bridge, in a tent, or in a doorway. Some live like this for days or weeks. Others are homeless for years. Reasons for homelessness vary from loss of employment to domestic violence, prison stays, health issues, substance abuse, and/or mental illness. Unfortunately, many people struggle with more than one of these issues. The common factor for most, though, is a lack of supportive relationships with family, friends, co-workers, or community/peer groups.

The Day Shelter at Downtown Daily Bread (DDB) provides a centrally located, no-barriers resource center for *all* homeless people in Harrisburg. On each visit to the shelter, individuals meet their basic needs and connect with caring, responsive staff members. These conversations lead toward an improved quality of life for the homeless person. Bathrooms, sleeping cots, and e-charging stations are available. DDB also offers wraparound services such as showers, meals, storage lockers, and mail delivery. Supportive relationships are built at the Day Shelter.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to _______".

Grant funds will be used to support the general operations of the Day Shelter, an ongoing program at Downtown Daily Bread. The shelter's location across the street from the State Capitol and its no-barriers approach make it an effective "upstream" intervention. We believe most homeless people in Harrisburg visit the shelter on a regular basis. On each visit, clients interact with DDB staff. These consistent conversations foster trust and hope. Client needs, both urgent or chronic, are more readily identified and addressed preventing "downstream" management. For homeless people, downstream usually means the local police station or hospital emergency room, or the stark reality of living unsheltered, unsupported on the Harrisburg streets.

Since opening in 2015, the Day Shelter has registered a fourfold increase in utilization. Attendance has escalated from an average of 14 people each day to 65 people. On peak days, more than 90 men and women use the shelter. Many of our clients spend 8 hours a day in the shelter, and in winter months, the shelter space is in use 20 hours per day.

During the early weeks of the COVID-19 pandemic, the shelter room closed per Governor Wolf's stay-at-home and social distancing orders. Thankfully since early July, we have re-opened portions of our building including the Day Shelter. The new occupancy limit, though, is currently 15 people in addition to 1-2 staff people due to social distancing requirements. We are close to capacity each day, and we hope to soon offer weekend hours as we did prior to the pandemic.

All clients sign in to the Day Shelter on each visit. If it is the person's initial visit, a DDB staff person will complete an intake questionnaire to gather identification information and learn of specific needs. Clients are also encouraged to access other on-site services such as showers, mail delivery, storage lockers, donated clothing, and personal hygiene items. On winter evenings (December through March), the Day Shelter transforms into an overnight place to sleep for up to 40 homeless men.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

The Day Shelter along with Downtown Daily Bread's Soup Kitchen and Client Assistance Services are in a 100-year old building at 234 South Street. For the past 37 years, DDB has assisted homeless individuals from this location. It is a well-known resource and operates every day of the year. Currently, due to pandemic restrictions, the shelter is open on weekdays from 9:00 a.m. to 12:00 p.m.

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: Click or tap here to enter text.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

Click or tap here to enter text.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

Since the Day Shelter attracts most homeless people to one central location, it has become a hub for partner agencies and organizations. Their staff members visit the shelter on a recurring schedule to provide relevant services. Due to the pandemic, these on-site visits are suspended because of social distancing. Connections now take place via phone, email, and scheduled one-on-one appointments. Current collaborations include:

- Bethesda Mission and Christian Churches United
- UPMC Pinnacle
- Case Management Unit
- Dauphin County Bar Association
- Penn State Health Hershey Medical Center
- Salvation Army
- Crisis Intervention
- Social Security and SNAP
- Alcoholics Anonymous
- Tri-County OIC

In recent months, our outreach counselor has participated in a weekly gathering of most of these agencies in a parking lot across from an encampment of homeless people in order to bring services directly into areas where people are living.

This weekly event helps to discourage the movement of people and minimize the risk of spreading the COVID-19 virus in the community.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate.</u>

Click or tap here to enter text.

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

Click or tap here to enter text.

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

Downtown Daily Bread offers the *only* day shelter program in the Harrisburg community. The principal focus of our partners Bethesda Mission and Christian Churches United is on long-term client recovery and rapid rehousing programs. The YWCA of Greater Harrisburg and a few smaller organizations focus solely on homeless women and children. The YMCA offers inexpensive lodging rooms for men along with discounted access to shower and bathrooms.

Cooperation, communication, and non-duplication of services is a cornerstone of Downtown Daily Bread programs. Since the pandemic began we have participated in weekly conversations with key partners including the Capital Area Coalition on Homelessness, Bethesda Mission, Christian Churches United, Shalom House, YMCA, YWCA, Compassion Action Network, the City of Harrisburg, and Dauphin County. These weekly ZOOM calls are a vital communications tool and have guided some of our program decisions at this time.

ASSESSMENT & IMPACT

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Downtown Daily Bread and its Day Shelter program are committed to transforming the lives of our area's homeless community. Program success for the DDB team is helping every homeless client, every day, meet their basic needs and connect with staff to improve life quality. Success is simply in the shelter's existence and ability to connect with each client in a personalized way.

Dedicated and talented staff members are instrumental to the shelter's success. Each team member has solid communication skills and experience in providing human services locally. Weekly meetings allow staff to share issues, develop solutions, and re-charge team morale. As mentioned previously, many of our clients have mental illness, addiction issues, criminal histories, along with general frustration and fatigue from not having a home. These qualities at times lead to sudden anger and arguments that staff must de-escalate with compassion.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

We measure project results at individual and organizational levels. Coming in for a shower, clean clothes, a warm lunch, or resting on a dry cot are all examples of small yet significant individual successes. In broader, quantifiable terms, our staff tracks attendance, intake information, and benefits received for each client. This data helps us provide a comprehensive, personal approach for each client.

DDB anticipates a continued increase in Day Shelter use in 2020, especially in light of COVID-19 and its impact on the economy.

FUNDING & SUPPORT

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Yes, Downtown Daily Bread will continue to operate the Day Shelter if this grant proposal is not funded at the level requested. The shelter provides an essential and unique service to homeless people in our community. DDB annual funding comes from a diverse group of donors, and we consistently engage new people to support our efforts. If needed, other DDB programs may shrink for an interim period of time while additional donations are sought.

8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.

We are seeking a \$10,000 grant to assist with funding the Day Shelter. Downtown Daily Bread solicits general operation and program-related funds annually from myriad community donors. To date, foundations have committed \$52,500, and businesses \$5,000 to the Day Shelter. In addition, we have a pending request for \$10,000 to a foundation, and the balance of \$32,500 will be contributed by individual and business donors.

9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.

Downtown Daily Bread accounts for its revenues and expenses using cash basis accounting. The 2019 surplus is the result of fundraising efforts in 2019 which resulted in posted revenues to be applied to capital improvement expenses in 2020.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Services at Downtown Daily Bread are offered to all homeless individuals who are 18 years and older regardless of race, gender, beliefs, ethnicity, national origin, range of abilities, and sexual orientation. Client demographics are 85% male, 60% Black, and 7% U.S. veterans. On average, 2 first-time clients are checked in each day. Forty percent of clients arrive without a photo ID card. Most of our clients are chronically homeless,

living unsheltered for years and struggling with one or more issues: mental illness (diagnosed and undiagnosed), domestic violence, recent incarceration, addiction, and substance abuse.

We accommodate people with physical disabilities to the extent possible. If access is not possible, DDB staff refers a client to our partners Bethesda Mission and Christian Churches United. Homeless families who come to DDB are referred to partners such as the YWCA of Greater Harrisburg.

At this time in our history, we are keenly aware of the Black Lives Matter movement, and we embrace it in our outreach and compassion on a daily basis. At the same time we acknowledge that there is still work to be done, and we pledge to continue our efforts so that Black people can flourish in our community.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

| ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate. | DESCRIPTION OF ITEM OR SERVICE | REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied. | OTHER FUNDING SOURCES State the names and amounts of all other funding sources. | PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources. | \$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row. |
|--|---|---|---|---|---|
| Personnel | Salary, wages | \$5,000 | Hoverter Fdn \$25k; McCormick Fdn \$15k; Ind/Corp/Fdn \$20k pending | R | \$65,000 |
| Facility | Rent, utilities, building maintenance | \$ | Kindness Coalition \$12.5k; Ind/Corp. \$5.5k pending | R | \$18,000 |
| Supplies and Equipment | Resources for staff and clients (PPEs, cleaning supplies, cots, blankets) | \$5,000 | Highmark \$5k | R | \$10,000 |
| Administrative | Support | \$ | Ind/Corp Donors \$7k | P | \$7,000 |
| | | \$ | | | \$ |
| | | \$ | | | \$ |
| | | \$ | | | \$ |
| | | \$ | | | \$ |
| _ | | \$ | | | \$ |

| | \$10,000 | \$90,000 | \$100,000 |
|--------|---------------------|-------------------------|------------------|
| TOTALS | Total: Requested | Total: Other Funding | PROJECT TOTAL |
| | Grant Funds | Sources | |

<u>Downtown Daily Bread</u> <u>Board of Directors</u> (Session of Pine Street Presbyterian Church)

CHANTAL ATNIP

Retired, Treasurer, Synod of the Trinity 46 Woodbine Drive Hershey, PA 17033

NATHAN GARMAN

Development, Hershey Medical Center 2306 Norwalk Drive Harrisburg, PA 17112

AUDREY LIGHT

Self-Employed 106 Walnut Street Marysville, PA 17053

ELIZABETH ALWINE

Nurse, Homeland Hospice 129 Willow Road Harrisburg, PA 17109

ROBERT ATNIP

Physician, Hershey Medical Center 46 Woodbine Drive Hershey, PA 17033

DAVID COLESTOCK

Retired, School Administration 3103 Schoolhouse Lane Harrisburg, PA 17109

BARBARA NEFF

Retired School Teacher 408 E. Main Street Mechanicsburg, PA 17055

SUE WILSON

Retired, State 5 Coventry Close Camp Hill, PA 17011

JANE HESS

Retired School Teacher 524 Orrs Bridge Road Camp Hill, PA 17011

JUDY HIMES

VP Nursing, Hershey Medical Center 2378 Via Toscana Harrisburg, PA 1711

ROBERT WILSON

Retired, State 5 Coventry Close Camp Hill, PA 17011

ALICAI MCDONALD

Physician, Hershey Medical Center 1083 Hillview Lane Hershey, PA 17033



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Member

Pine Street Presbyterian Church

JUDITH R. WINDOM

Sr. Community Affairs Analyst Highmark, Inc.



Capital Area Coalition on Homelessness

...to educate and mobilize our community and coordinate services to prevent and reduce homelessness in the Capital Region.

Cornerstone Sponsors

City of Harrisburg
Dauphin County
Harrisburg
Redevelopment
Authority
The Foundation for
Enhancing
Communities
United Way of
Capital Region

July 28, 2020

Ms. Anne Guenin Director Downtown Daily Bread Pine Street Presbyterian Church 310 North Third Street Harrisburg, PA 17101

Dear Ms. Guenin,

Gold Sponsors The Foundation for Enhancing Communities

Holy Trinity Greek Orthodox Cathedral's Greek Festival On behalf of the Capital Area Coalition on Homelessness (CACH), I'm pleased to offer this letter of support for Downtown Daily Bread's (DDB) application for funding through The Foundation for Enhancing Communities UPStream grant, which will provide critical support for the only one-stop shelter and resource center in Harrisburg.

CACH played a key role in the creation of DDB in 2015, and is thankful that DDB continues to take a leadership role in meeting the need for a centralized location for our hungry and homeless residents. DDB's Day Shelter is a safe alternative to the City's streets, green spaces, retail spaces, and public buildings; and more importantly, connects our vulnerable neighbors with professional staff and resources.

Silver Sponsors Mt. Calvary Episcopal Church (Camp Hill) In collaboration with CACH, DDB was able to expand and ensure community-wide support and response to the hundreds of homeless people during the COVID-19 pandemic.

Programs like DDB's Day Shelter are critical to our Continuum of Care, and I wish you great success.

My very best,

Jennifer Wintermyer

President, Capital Area Coalition on Homelessness



UPMC Pinnacle Mission Effectiveness

Tina L. NixonVice President, Mission Effectiveness and Chief Diversity Officer

PO Box 8700 Harrisburg, PA 17105-8700

T 717-231-8216

F 717-230-3424

July 29, 2020

Greater Harrisburg Foundation c/o The Foundation for Enhancing Communities (TFEC) 200 N. 3rd Street, 8th Floor Harrisburg, PA 17101

Dear Friends:

UPMC Pinnacle has collaborated with Downtown Daily Bread (DDB) for many years, and we support its 2020 Upstream grant application to the Greater Harrisburg Foundation. Grant funds will help the ongoing operations of DDB's Day Shelter.

The shelter program is at the heart of the UPMC Pinnacle – DDB partnership. It is where we put our shared values (concern, respect, charity, and collaboration) into action and achieve our common goal to improve the health and wellbeing of homeless people in the Harrisburg community.

UPMC Pinnacle's Community Health team, along with many other community agencies, regularly visits the Day Shelter to connect homeless individuals with medical services, insurance, and community resources, in a coordinated effort to deliver quality healthcare to these individuals. DDB's shelter is Harrisburg's only gathering place and resource center for all homeless people.

In addition to working together at the client level, UPMC Pinnacle also contributes financially to the Day Shelter. It is a vital program that benefits the entire community. Thank you, and if you have any questions, please contact me.

Sincerely,

Tina L. Nixon

Vice President, Mission Effectiveness and Chief Diversity Officer

UPMC Pinnacle

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application

| is true | to the best of your kno | wledge and may be submitted for review. C | ompletion of this form is one component |
|--------------------|---|--|---|
| of your | Complete Application | | |
| | President/CEO Ink Signature | | Click or tap here to enter text. Digital Signature |
| | Board President | Ink Signature | Click or tap here to enter text. Digital Signature |
| All grai | nt materials must be su | S TO BE UPLOADED & SUBMITTED BY A submitted through the TFEC online application ot utilize delivered or mailed materials. | |
| Wo | rksheet, and Sign & Si | pplicant Profile, Project Profile, Project Sr ubmit Form with original or digital signatu Professional affiliations (ie: work positions | ires. |
| | ird of Directors List: P uded. | roressional artiliations (le: work positions | and/or titles as applicable) must be |
| nun orga min | nber of letters that wi anization's Board of D | tters of support with original or digital signification. Letters will best support their application. Letters wirectors will not be accepted. Identical for support is REQUIRED for this grant opport. | of support from the applicant orm letters are discouraged. A |
| mus part | st upload letters with nership or service ma | RTNERSHIP with or SERVICE to other Agonical or digital signatures documenting also serve as a letter of support if support | ng the relationship. A letter of or |
| Fisc | | FISCAL SPONSOR must include a letter son indicating agreement to serve as the F | |
| \square IRS | 501(c)(3) determinat | ion letter. | |
| | | ganization's Most Recent 990. If 990 is rent audit or financial statement to meet thi | |
| 01.50 | 510.110 | | |

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.