



TFEC

THE FUND FOR WOMEN & GIRLS

Our *Mission*

The Fund for Women & Girls mission is to broaden awareness of, and respond to, issues affecting women and girls through the power of collective philanthropy.



Your sponsorship dollars go further with The Fund for Women & Girls.

2023 POWER OF THE PURSE SPONSORSHIP GUIDE

Annual Event

Power of the Purse **OCTOBER 20, 2023**

Power of the Purse is our largest annual fundraiser for the Fund for Women & Girls with the purpose of creating a deeper understanding of an individual's ability to be philanthropic. The event culminates with a purse auction and recognizing our newest Dream Team members.

Potential Attendance: 225



Our Vision

Our vision is of a community where women and girls are afforded the right to live in safety, meet their basic needs for living, have the opportunities to pursue their dreams, and are inspired to experience the value of philanthropy.

Help make our **vision** a **reality** by sponsoring the Fund for Women & Girls!

Our Impact

Since 2008, the Fund for Women & Girls has granted **\$395,714** to nonprofit organizations in South Central Pennsylvania serving women and girls with programs focusing on self-sufficiency, health, human services, and education. These grant programs have previously served over **17,000 women** within our region.



Custom Sponsorships Available.
Please Contact our Philanthropy Team by email at philanthropy@tfec.org or call 717.236.5040.

See all of our grant recipients,
and learn more about our fund
and philanthropy at
www.tfec.org/fwg

Event Sponsorship Opportunities

Showcase | \$5,000

- >>> Your banner displayed at event
- >>> Video display at event
- >>> A full page ad in the event program
- >>> Social media recognition
- >>> Your logo in event program and on the TFEC website
- >>> 10 tickets to the event
- >>> Table sign with logo

Signature | \$2,500

- >>> A half page ad in the event program
- >>> Social media recognition
- >>> Your logo in event program and on the TFEC website
- >>> 6 Tickets

Champion | \$1,000

- >>> Your logo in event program and on the TFEC website
- >>> Social media recognition
- >>> 4 Tickets

Community Connector | \$500

- >>> Your logo in event program and on the TFEC website
- >>> 3 Tickets

Bridge Builder | \$250

- >>> Your name in event program
- >>> 2 Tickets

Table | \$850

- >>> 10 Tickets
- >>> Your name in event program
- >>> Table sign with logo



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Yes! I want to Join the Movement!

Choose your desired sponsorship level from the available options listed in this guide.

If you have any questions or would like to discuss custom sponsorships, contact our Philanthropy Team at philanthropy@tfec.org

Event Sponsorship

- ☐ Showcase | \$5,000
- ☐ Signature | \$2,500
- ☐ Champion | \$1,000
- ☐ Community Connector | \$500
- ☐ Bridge Builder | \$250
- ☐ Table Sponsor | \$850

Program Advertising

- ☐ Full Page (4.5"w x 7.5"h) | \$700
- ☐ Half Page (4.5"w x 3.75"h) | \$400

Power of the Purse Donation

Please consider supporting the event by creating and donating a themed gift-filled purse (i.e. date night, cats, dogs, beach/summer, spa day). These items could represent hundreds of dollars in auction funds raised. **Donated purses and items should be new.**

- ☐ Filled Purse (Known or Estimated Value: _____)
- ☐ Unfilled Purse (Known or Estimated Value: _____)
- ☐ Item(s) to Fill Purse (Known or Estimated Value: _____)

Please be sure to include any marketing collateral, brochures and relevant details about the item(s) you donate to make sure we include an accurate description for potential bidders.

PAYMENT INFORMATION

Please mail completed form to:

The Fund for Women and Girls c/o TFEC
200 N. 3rd St. - 8th Floor

Harrisburg, PA 17101

or email our Philanthropy Team at philanthropy@tfec.org

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

☐ Check Enclosed (payable to The Fund for Women and Girls, Power of the Purse)

To complete your payment via credit card visit www.tfec.org/fwgsponsorship.

Payment Amount: _____ Signature: _____