



THE FUND FOR WOMEN & GIRLS

Advisory Committee Consent Agenda

The following items are attached for review and approval via consent agenda at the March 4, 2021 Fund for Women & Girls' Advisory committee meeting:

- Approval of February 4, 2021 Advisory Committee minutes
- Subcommittee Minutes for approval
 - Marketing & Events Meeting Minutes – February 24, 2021
- Approval of March 4, 2021 Agenda (attached)
- The Fund for Women and Girls Dashboard (attached)
- Approval of Financial Report (attached)
- 2021 Work Plan (attached)
- Advisory Committee Governance
 - Review matrix, there is currently 3 vacancies on the Advisory Committee.
 - Please submit a nomination form with appropriate attachments if you have suggestions to fill this immediate vacancy. The nomination form is on the portal.
- New member 2021 goal review:

<u>Level</u>	<u>Goal</u>	<u>Actual</u>
Dream	20	0

20 new members in the below combined levels:

Create Pledges/Members: 0/0
Sustain Pledges/Members: 0/0
Inspire Pledges/Members: 0/0
Legacy Gift realized:

Completed pledges: 3

Written off pledges: 0

- Member Cultivation Updates
 - February – FWG Newsletter (members & prospects)
 - March – Member Cultivation Email (membership only)
 - May – FWG Newsletter (members & prospects)
 - June – Member Cultivation Email (membership only)
 - August – FWG Newsletter (members & prospects)

- September – Member Cultivation Email (membership only)
- November – FWG Newsletter (members & prospects)
- December – Member Cultivation Email/Year End Mailing (membership only)

*There will also be a member “appeal” letter mailed to people who completes a level’s pledge to ask their consideration of pledging the next level.

- Review of document changes to OneDrive:
 - 2021 Committee Roster
 - 2021 Committee Demographics
 - Advisory Committee Term Limits
 - Guiding Principles Advisory Committee
 - Advisory Committee Nomination Form
 - FWG 2021_Work Plan
 - FWG Strategic Plan Goals 2021
 - FWG Meeting Minutes Template
 - FWG Report Card
 - 2021 Save the Date
 - FWG Fast Facts



Advisory Committee Members

Kelly Light (Chair)	Todd Snovel (Vice-Chair)	Miriam DeFehr	Sylvia Hepler
Teri Jakob	Ruth Koup	Shileste Overton-Morris	Tressia Pankewicz
Melanie Stine	Ramona Pereira-Chakka	Sherry Ulsh	Joelle Shea
Addn H. Araya	Vacant	Vacant	

Advisory Committee Members Unable to Attend

Shileste Overton-Morris			
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TFEC Team Members

Janice Black—not present	Jennifer Doyle	Heather LaManna	Raeann Buskey
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Welcome and Introductions

Kelly Light asked each committee member to introduce themselves briefly to Addn Araya, newest member. A round robin took place.

Chairman Light officially called the meeting to order at **8:45 AM.**

CONSENT AGENDA including:

- Approval of 1/7/2021 Advisory Committee minutes
- Approval of 2/4/2021 Agenda
- Subcommittee Minutes for approval
- The Fund for Women and Girls' Dashboard
- Approval of Financial Report
- 2021 Work Plan
- Advisory Committee Governance
- New membership 2021 Goals Review
- Member Cultivation Updates
- Portal Documents Updates

Actionable Items:

Consent agenda was approved: Motion made by Melanie Stine; second by Tressia Pankewicz.

Discussion around the committee member matrix occurred. Jenn Doyle stated that, while three positions are now open, it may be best to fill two of them to avoid a tie when voting on various issues.

Several committee members provided updates on their efforts to interest potential candidates to fill these vacancies. Miriam DeFehr reported that her candidate declined a commitment at this time due to personal obligations; Todd Snovel stated that his two Lebanon County people indicated that they prefer to wait until post-pandemic before revisiting the invitation; Joelle Shea has spoken with a woman on staff with Hershey Entertainment and Resorts. Jenn Doyle identified matrix gaps: Persons who identify as male, young people between the ages of 20 and 29, and Native Americans. Tressia Pankewicz stated that she will speak with Natalie Wech from M&T Bank in Harrisburg. Miriam DeFehr mentioned that we may want to approach some attorneys.

Jenn Doyle referenced the Advisory Committee Responsibilities Tracker created by Todd Snovel and Heather LaManna. Jenn summarized the data from this document which will become part of the Consent Agenda. There was a question about what exactly “additional contributions” means, and Jenn committed to checking the Guiding Principles for clarity. If the Principles do not provide clarity as they stand, then language needs to be changed in that section of the document.

Jenn Doyle stated that the committee needs to determine a grant dollar amount for this year. Kelly Light opened that conversation by suggesting \$35,000. Jenn mentioned that \$3,144 can be taken from the Project Account. After a brief discussion committee members voted to approve both of these dollar amounts: Melanie Stine made the motion; Miriam DeFehr seconded.

Jenn Doyle informed the committee that the Strategic Plan goals for 2021 have been distributed to all subcommittees. It was noted that Heather LaManna has not received any feedback from AC members about the Corporate/Business Partnership Cultivation List, Individual Cultivation List, and the Affinity Group List. AC members are asked to review these documents and provide updates to Heather promptly.

Jenn Doyle urged AC members to read and consider the Women and Girls Index Report (focused on philanthropic giving to organizations that support W & G) included in today’s meeting packet of materials. Valuable information is included in that report.

Robyn Holder had asked the committee to consider sponsoring/underwriting a book written by one of her friends. The theme of this book is overcoming addiction, self-harm, depression, and domestic violence. The author would like to see it distributed for free to shelters, food banks, etc. where women who suffer from these afflictions may gather. After some comprehensive discussion AC members decided not to sponsor the book. Several issues were raised: It is heavily faith-based; no one on the committee has read the book; the committee probably should not be promoting books; sponsoring a book is a financial investment we may not want to make when those monies could be used for something else that aligns more with Fund for W& G goals.

A donation of \$114 was made recently to the Fund by Tim Lupia, an acquaintance of Todd Snovel. Tim is a local music educator and composer. Having received royalties from music he produced and wanting to "pay it forward" to a deserving organization, he chose the Fund for W&G.

Jenn Doyle clarified that AC members who wish to specify their United Way of the Capital Region contributions for the Fund for W&G need to make sure they use TFEC's EIN number to do so. There is no other way to specify this request.

Committee Reports:

Marketing & Events:

Melanie Stine, Chair, stated that M&E needs a Co-Chair. The Co-Chair must serve on the AC Committee. She also stated that her committee discussed the gratitude mugs at their most recent meeting and identified various ways to sell them or use them. Jenn Doyle pointed out that the purpose of these mugs is more brand awareness than fundraising. A few AC members mentioned the value in flash sales, targeting corporate leaders, and specially designated days on the calendar such as International Women's Day in March. Melanie informed AC members that Fund videos as well as Sylvia's video presented to the Harrisburg Chamber's CBW group in December 2020 can be repurposed. Snippets from these videos will be posted on social media platforms over a few months. Finally, the M&E Committee will meet on a monthly basis.

Melanie stated that the final version of the Sponsorship Guide has been put "on hold" until we know what POP will look like this year due to the COVID situation. She added that sponsors seem to be pulling back in this uncertain environment, as they are not sure about the kind of return they may get on their financial investment in virtual events. Jenn Doyle stated that TFEC needs the finalized Sponsorship Guide as soon as possible and that sponsors should only be informed that an event will be virtual after that has been definitely decided.

Grantmaking:

Miriam DeFehr, Chair, stated that her committee seeks additional members and needs a Co-Chair. She said that she intends to meet with Jenn Doyle soon to discuss the grantmaking process and recommend changes to it. Her committee will meet on March 2, 2021, and the annual grantmaking session will be held on October 28, 2021.

Women in Philanthropy:

Tressia Pankewicz, Chair, stated that her committee met at the end of January and approved award criteria. There will be two recipients for the Karen Snider award beginning this year as well as an

extended time period for nominations. Tressia also announced that Sherry Ulsh has agreed to serve as Co-Chair. This committee's next meeting is scheduled for September, 7, 2021.

Kelly Light adjourned the meeting at 9:37 AM.

The next Advisory Committee meeting will be held at TFEC on **March 4, 2021** at 8:30AM.



GOVERNANCE

Melanie Stine reminded the committee that there are currently four vacancies on the committee and the Co-Chair position must be filled with an Advisory Committee member.

Joelle Shea introduced the application and resume of Beth Ann McCoy as a potential new member of the Committee. Kelly Light motions to approve Beth Ann McCoy for the Marketing & Events Committee. Sara Firestone seconds the motion. Motion carries.

Joelle Shea and Raeann Buskey will reach out to Beth Ann McCoy for introduction meeting and governance forms.

COLLATERAL APPROVAL

Kelly Light asked about the cancellation language that was included in the sponsorship guide, if that was what Teri Jakob recommended. Teri Jakob confirmed that was the language that she sent to the TFEC team. Sara Firestone explained that an odd number of tickets could create group issue and suggested changing the number of tickets to an even number.

The brochure and insert were presented to the group and no changes were recommended.

Kelly motions to approve the sponsorship guide, Fund for Women & Girls brochure, and brochure insert, pending the change to the Dream sponsorship to “2 tickets to Power of the Purse.” Joelle seconds the motion. Motion carries.

FWG MARKETING PLAN

Melanie Stine asked what resources were used to put together the marketing plan. Raeann Buskey explained that the previous marketing plan was difficult to use from an execution perspective and the Advisory Committee retreat minutes, Fund for Women & Girls Strategic plan, and the 2019-2020 marketing plan were used to put this document together in a new format.

Melanie Stine suggested that the committee vote electronically to approve the marketing plan and then members could pick initiatives that they were interested in participating in. Everyone agreed and Melanie will initiative this with the committee. Assignments will be finalized at the next meeting.

GRATITUDE FLASH SALE

Raeann Buskey asked the committee if they would like to run a sale for the Gratitude Mugs for the entire month of March because it is National Women’s History Month. Jennifer Doyle explained that we would email previous sponsors about purchasing mugs as a way to show gratitude for their female

employees and TFEC would also put together collateral for chambers and social media use as well. Joelle Shea reached out to the Chamber Business Women's (CBW) group about their Gratitude presentation in June and CBW is talking about the specifics internally. The committee approved and this campaign will be executed.

VIDEO APPROVAL

The committee said they didn't need to see/approve the shortened videos before use. Melanie Stine said that she has seen success with paid advertising that includes a call to action. Teri Jakob suggested winning a free ticket to Power of the Purse 2021 as the Call to Action. Kelly Light and Melanie Stine offered to split the cost of \$400 to spend on digital advertising on Facebook and LinkedIn. This will be executed and success tracked/monitored and reported on in the analytics review quarterly. Joelle Shea sent Raeann Buskey information on remarketing campaigns as well.

EVENTS

Jennifer Doyle covered the drop dead dates for Power of the Purse and Cocoa & Conversation whether they would be in person or virtual. Cocoa & Conversations will not happen virtually, only in person.

Teri Jakob asked what metrics were being used to determine in-person/virtual events. Teri Jakob will send Raeann Buskey and Jennifer Doyle information on what the UPMC Foundation uses to determine in-person or virtual events.

ANALYTICS UPDATE

Raeann Buskey explained that at the end of the first quarter, and the next Marketing & Events meeting, she would present an analytics report of the Fund for Women & Girls social media and web traffic.

POWER OF THE PURSE 2021

Raeann Buskey and Jennifer Doyle covered the Power of the Purse overview from the TFEC team including, an expanded platform, purse donations, and virtual vs. in person event. Jennifer Doyle explained that Power of the Purse was a fundraiser and TFEC was in favor of charging a ticket price for the event even if it was virtual.

Kelly Light and others were against charging a ticket price for a virtual event unless the ticket price provided some sort of value. Joelle Shea added that no ticket price removes barriers to entry and could be used as a lead generation tool, but she has also found that virtual events that have ticket prices have higher attendance rates because participants are more invested in attending.

Melanie Stine opened the conversation that maybe Power of the Purse could be a hybrid event that wasn't either 100% virtual or 100% in person but provided both options as a live and "watch party" event. The committee discussed venues that could be outdoors, limited capacity, and use of safety protocols. Kelly Light added that safety protocols should be sent out with the sponsorship guide or noted to potential sponsors and attendees. Melanie Stine would send out a meeting invite for a brain

storm session with M&E and any other committee members that wanted to join for new ideas for Power of the Purse, Dream Team members might also be invited to join.

Teri Jakob is becoming COVID Event Planning certified and this adds additional legitimacy to events that people who are considering attending can find comforting.

The experience of POP needs to be highly valued and considered strongly; people are becoming far more choosy with not only attendance at virtual events but also at live events. POP needs to be re-imagined and changed a little bit such that people have an experience above and beyond attending a typical luncheon/awards event. Thinking out of the box is going to be critical for all events moving forward and POP will be an opportunity to do that.

The Fund for Women and Girls

Advisory Committee Meeting Agenda — Thursday, March 4, 2021

[FWG AC - Zoom Meeting Link](#)

Meeting ID: 820 8071 9679 | Passcode: 677990

Welcome, Introductions, and Chairs' Report

Action Items Review from Previous Meetings

1. Consent Agenda discussion and needed responses

VOTE to approve the Consent Agenda in one vote in its entirety will include the following:

- Approval of 2/4/2021 Advisory Committee Minutes
- Approval of Subcommittee Minutes
- Approval of today's agenda
- Approval of updated Dashboard and financials
- Approval of 2021 Work Plan
- Advisory Committee Governance — vacancies
- Acknowledgement of member cultivation updates
- Acknowledgement of changes to portal documents

2. Governance

- Review matrix and discuss candidates sought for vacancies representing diverse populations
- Finalize governance dashboard discussion - "additional gift to Fund"

3. 2021 Advisory Committee Responsibilities Tracker — Mr. Snovel

4. Discussion/Updates — Ms. Doyle

- Strategic Plan Goals and Spreadsheet

5. Committee Reports

Marketing & Events Committee (Melanie Stine, Chair)

- POP brainstorming meeting March 11, 2021 8:30 AM
- Next Meeting — March 17, 2021 at 8:30 am

Grantmaking (Miriam DeFehr, Chair)

- New Member - Eden H. Araya
- Next Meeting(s) — March 3, 2021 and October 28, 2021

Women in Philanthropy Award Committee (Tressia Pankewicz, Chair)

- Nominations open March 1, 2021
- Next Meeting — September 7, 2021 at 2:00 p.m.

Adjournment

Advisory Committee Packet List of Meeting Documents:

<p>CONSENT AGENDA materials:</p> <ol style="list-style-type: none"> 1. Consent Agenda 2. AC Meeting Minutes 2/4/2021 3. M/E Meeting Minutes 2/24/2021 4. Agenda 3/4/2021 5. Fund Dash Board 6. Financials 7. 2021 Work Plan 	<p>AGENDA materials:</p> <ol style="list-style-type: none"> 1. Agenda 2. Matrix 3. Strategic Plan Goals 4. Strategic Plan Goals Spreadsheet
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The following documents are always available on OneDrive for review:

- 2021 Committee Roster
- 2021 Committee Demographics
- Advisory Committee Term Limits
- Guiding Principles Advisory Committee
- Advisory Committee Nomination Form
- FWG 2021 Work Plan
- FWG Strategic Plan Goals 2021
- FWG Meeting Minutes Template
- FWG Report Card
- 2021 Save the Date
- FWG Fast Facts

ADVISORY COMMITTEE MEMBERS

Kelly Light, Chair	Teri Jakob	Joelle Shea
Todd Snovel, Vice-Chair	Ruth Koup	Melanie Stine
Eden H. Araya	Shileste Overton-Morris	Sherry Ulsh
Miriam DeFehr	Tressia Pankewicz	Vacancy
Sylvia Hepler	Ramona Pereira-Chakka	Vacancy

TFEC TEAM: Janice Black, Jennifer Doyle, and Raeann Buskey



The Fund for Women & Girls' mission is to broaden awareness of and response to issues affecting women and girls through the power of collective philanthropy.

Overall objectives for the Fund:

- Raise money and award grants to organizations that address issues pertinent to women and girls
- Adopt methods that will promote inclusiveness and diversity in both giving and grantmaking.
- Educate donors and the community about philanthropy and issues affecting women and girls

The Fund's work is informed by these values:

- We believe in positive social change and the need to overcome the barriers of class, ethnicity, age, race, education, gender identity/sexual orientation, geography, economic status and faith; to be the catalyst of that change.
- We strive to create a climate of empowerment in a community where many can contribute to the shaping of will and attitudes.
- We will honor traditional attributes of women and girls and at the same time pave new paths. All voices will be heard, including those outside the mainstream and those silent voices within the mainstream; as we are aware that in our society, gender powerfully affects experience and opportunity.



GRANT

RFP Released: April 1, 2021

Applications Due: August 1, 2021

Annual Grantmaking Meeting: October 28, 2021

2021 Grantmaking total: \$35,000

Norma Gotwalt Women's Grantmaking

Fund Available to Grant: \$5,905.00

FWG Endowment Available to Grant: \$25,951

Project Balance: \$36,244

2020 GRANTS

The Fund for Women & Girls —The Fund for Women & Girls, a special initiative of TFEC, broadens the awareness of and response to issues affecting women and girls through the power of collective philanthropy. The Fund for Women & Girls makes grants to programs and initiatives that serve women and girls in the South Central PA counties of Dauphin, Cumberland, Franklin, Lebanon, Perry, and the Dillsburg Area of York County. In honor of the Fund for Women & Girls 20th anniversary in 2020, nonprofit organizations were invited to share their vision for programs, projects, and services that will create lasting impact for women and girls in South Central PA through a special, one-time, VISIONARY grant opportunity. Five organizations were selected and were awarded a total of \$100,000.

- **Catholic Charities of the Diocese of Harrisburg** — \$20,000 for The Empowering Women for Success Project.
- **Christ the King Deaf Church - DeafCAN!** — \$20,000 for Launching Deaf Bhutanese Women & Girls in Growing Relocated Community in Harrisburg/Central PA.
- **Employment Skills Center** - \$20,000 for ASPIRE-Plus: Empowering Women and Girls Through Education and Training.
- **LGBT Community Center Coalition of Central PA** — \$20,000 for GLO Harrisburg: A Safe Space for Transgender Women & Girls of Color.
- **The Sexual Assault Resource & Counseling Center of Lebanon & Schuylkill Counties** - \$20,000 for From Margins to Center: Community-based programs for underserved women and girls.

ENDOWMENT

100% Equities Model E Investment

DATE	BEG. BALANCE	# GIFTS	NEW CONTRIBUTIONS	PROJECT TRANSFER	GRANTS PAID	EXP. PAID	TFEC FEE	INTEREST/DIVIDENDS	UNREALIZED GAIN (LOSS)	INVEST. ASSETS	PLEDGE ASSETS	TOTAL ASSETS	INVEST. RETURN	AVG. ANNUAL
2020	\$491,497	744	\$61,205	\$113,244	\$100,000		\$12,201	\$ 9,580	\$88,431	\$651,756	\$35,809	\$687,565	18.75%	6.18%
2021	\$651,756	101	\$1,341				\$1,276		(412)	\$651,408	\$34,170	\$685,578	-0.06%	

PROJECT

DATE	BEG. BALANCE	# GIFTS	NEW CONTRIBUTIONS	PROJECT TRANSFER	GRANTS PAID	EXP. PAID	TFEC FEE	INTEREST/DIVIDENDS	UNREALIZED GAIN (LOSS)	CHECKING ASSETS	PLEDGE ASSETS	TOTAL ASSETS
2020	\$20,592	645	\$18,276		\$2,500	\$10,580	5,000			\$20,788	\$12,558	\$33,345
2021	\$25,080	102	\$ 303			\$246				\$25,138	\$11,106	\$36,244

MEMBERSHIP

DT Members: 155
Create Members: 15
Sustain Members: 11
Inspire Members: 1
Legacy Society: 2
Pledges completed: 3
Pledges written off: 1

DT Pledges: 53
Create Pledges: 2
Sustain Pledges: 3
Inspire Pledges: 4

2021 Goals to actual

20 total in these levels:
Dream Pledges/Members: 0/0
Create Pledges/Members: 0/0
Sustain Pledges/Members: 0/0
Inspire Pledges/Members: 0/0
Legacy Gift realized: 0

EVENTS

2021 Grantee Recognition Breakfast | TBD

Total RSVPs: (Registrations to comp):

Comped:

Paid:

Sponsorships:

Total Sponsorships Received:

Annual:

Breakfast:

InKind:

Total Revenue:

Total Expenses:

Total Proceeds:

% Charitable:

Proceeds Split:

Give By Cell Goal:

Give By Cell Actual:

Funds raised by virtual campaign:

2020 Grantee Recognition Breakfast | 5/1/2020

Total RSVPs: (Registrations to comp):

Comped:

Paid:

Sponsorships:

Total Sponsorships Received:

Annual:

Breakfast:

InKind: Envision (Print)

Total Revenue:

Total Expenses:

Total Proceeds:

% Charitable:

Proceeds Split:

Give By Cell Goal:

Give By Cell Actual:

Funds raised by virtual campaign: \$750.00

2021 Power of the Purse | 10/22/2021

Total RSVPs:

Total Sponsorships Received: \$250

In-Kind:

Purses: Goal XX, Actual XX

% to MV:

Auction Revenue:

Total Revenue:

Total Expenses: Klock XX, credit card fees XX,
awards XX, and misc. XX

Give by Cell donations:

Pledges:

% Charitable:

Total Proceeds: \$

2020 Power of the Purse | 10/23/2020

Total RSVPs: 146

Total Sponsorships Received: \$13,750

In-Kind: \$1,185

Purses: Goal 70, Actual 76 completed

% to MV: 73%

Auction Revenue: \$9,768

POP Partners (in lieu of ticket fee): \$890

Total Revenue: \$29,637.40

Total Expenses: Klock (750), credit card fees (650),
awards (180), supplies (933.28), and mileage (17.25)

Give By Cell donations: \$5,025 Pledges: 0

% Charitable: 91.46%

Total Proceeds: \$27,106.87

Proceeds Split: 90/10

2021 House Parties

N/A

**The Foundation for Enhancing Communities
The Fund for Women and Girls
Financial Information 11-1-00 to 2-25-21**

THE FUND FOR WOMEN AND GIRLS - ENDOWMENT (thru 1-31-21)

Date	Beginning Balance	# Gifts	New Contributions	Transfers	Grants Paid	Expenses Paid	*TFEC Fee	Interest & Dividends	Unrealized Gain (Loss)	Investment Assets	Pledge Assets	Total Assets	Investment Return	Average Annual	Mix
2000	9,041	1	901	-	-	-	42	82	(3,882)	8,373	-	8,373	-16.12%		100% Equity
2001	8,373	0	68	-	-	-	153	79	185	7,552	1,000	8,552	-8.84%	-12.56%	100% Equity
2002	7,552	1	1,117	-	1,017	-	133	98	(1,528)	6,090	-	6,090	-18.97%	-14.75%	100% Equity
2003	6,090	32	4,384	-	384	140	132	113	1,964	11,895	22,350	34,245	26.12%	-5.98%	100% Equity
2004	11,895	17	14,650	-	-	22	365	416	2,746	29,320	20,500	49,820	16.62%	-1.84%	100% Equity
2005	29,320	12	6,000	-	-	-	640	1,159	1,728	37,567	15,550	53,117	9.02%	-0.11%	100% Equity
2006	37,567	6	4,650	-	-	-	839	899	6,761	49,038	12,750	61,788	19.40%	2.47%	100% Equity
2007	49,038	6	4,375	-	-	-	1,067	2,048	36	54,431	9,050	63,481	4.11%	2.67%	100% Equity
2008	54,431	18	14,303	-	10,000	1,486	952	1,152	(22,931)	34,517	5,600	40,117	-39.34%	-3.16%	100% Equity
2009	34,517	27	14,456	-	5,000	2,029	751	853	10,599	52,645	11,300	63,945	30.25%	-0.25%	100% Equity
2010	52,645	60	5,974	-	7,800	4	1,155	1,051	9,270	59,981	3,775	63,756	20.17%	1.46%	100% Equity
2011	59,981	64	6,167	8,779	11,715	-	1,319	1,272	(1,964)	59,929	2,825	62,754	-3.22%	1.06%	100% Equity
2012	59,929	194	11,774	8,801	9,750	-	1,454	2,207	8,122	79,630	5,944	85,574	15.99%	2.14%	100% Equity
2013	79,630	66	17,656	11,382	15,044	-	2,010	2,817	24,143	118,575	5,562	124,137	31.49%	4.00%	100% Equity
2014	118,575	112	14,373	24,299	17,870	-	2,874	4,045	6,920	147,467	13,783	161,250	8.60%	4.30%	100% Equity
2015	147,467	230	20,824	29,343	18,300	-	3,805	5,004	(7,665)	172,869	18,214	191,083	-1.65%	3.91%	100% Equity
2016	172,869	388	31,980	27,444	18,375	-	4,669	6,293	21,767	237,310	37,622	274,931	14.69%	4.52%	100% Equity
2017	237,310	532	42,037	35,751	14,985	-	6,520	8,203	45,565	347,360	53,124	400,484	20.25%	5.34%	100% Equity
2018	347,360	720	41,624	43,603	24,000	-	8,813	8,717	(42,729)	365,762	49,735	415,496	-9.10%	4.52%	100% Equity
2019	365,762	784	37,815	18,043	25,000	-	10,252	10,272	94,857	491,497	46,543	538,040	27.96%	5.58%	100% Equity
2020	491,497	744	61,205	113,244	100,000	-	12,201	9,580	88,431	651,756	35,809	687,565	18.75%	6.18%	100% Equity
2021	651,756	101	1,341	-	-	-	1,276	0	(412)	651,408	34,170	685,578	-0.06%		100% Equity
Total	9,041	4,115	357,675	320,689	279,240	3,681	61,421	66,359	241,984	651,408	34,170	685,578			

**The Foundation for Enhancing Communities
The Fund for Women and Girls
Financial Information 11-1-00 to 2-25-21**

THE FUND FOR WOMEN AND GIRLS - PROJECT (thru 2-25-21)

Date	Beginning Balance	# Gifts	New Contributions	Project Transfer	Grants Paid	Expenses Paid	*TFEC Fee	Interest & Dividends	Unrealized Gain (Loss)	Checking Assets	Pledge Assets	Total Assets
2009	-	2	215	-	-	425	-	-	-	(210)	-	(210)
2010	(210)	55	8,654	-	-	1,244	-	-	-	7,200	3,775	10,975
2011	7,200	62	5,558	8,779	-	1,619	-	-	-	2,360	3,475	5,835
2012	2,360	215	28,913	8,801	-	9,503	-	-	-	12,969	9,731	22,700
2013	12,969	66	14,158	11,382	-	1,264	1,000	-	-	14,482	9,337	23,819
2014	14,482	111	15,356	10,070	-	5,927	2,500	-	-	11,341	9,298	20,639
2015	11,341	223	14,749	10,364	-	4,484	2,500	-	-	8,742	8,380	17,122
2016	8,742	390	20,666	10,792	-	8,349	3,500	-	-	6,766	12,238	19,004
2017	6,766	528	23,217	8,162	-	4,044	3,500	-	-	14,278	15,972	30,250
2018	14,278	753	20,848	8,186	-	3,706	3,500	-	-	19,734	15,081	34,814
2019	19,734	843	18,197	3,297	-	10,541	3,500	-	-	20,592	14,232	34,824
2020	20,592	730	22,639	-	2,500	10,650	5,000	-	-	25,080	11,494	36,575
2021	25,080	102	303	-	-	246	-	-	-	25,138	11,106	36,244
Total	-	4,080	193,474	79,833	2,500	62,003	25,000	-	-	25,138	11,106	36,244

2021 Fund for Women and Girls Work Plan

Month	Advisory Committee <i>Kelly Light & Todd Snovel</i>	Grantmaking Committee <i>Miriam DeFehr & Ruth Koup</i>	Marketing & Events <i>Melanie Stine</i>	Women in Philanthropy <i>Tressia Pankewicz & Sherry Ulsh</i>
January	Collect Completed Guiding Principles, disclosure and conflict forms Next Meeting — January 7, 2021 <ul style="list-style-type: none"> • Miriam DeFehr 	Review/sign new guiding principles disclosure and conflict forms Next Meeting — January 27, 2021	Review/sign new guiding principles disclosure and conflict forms Next Meeting — January 20, 2021	Review/sign new guiding principles disclosure and conflict forms Meeting 1/8/2021 at 9:00 am
February	Next Meeting — February 4, 2021 <ul style="list-style-type: none"> • Sylvia Hepler 	Review of grant guidelines, grant rubric	Next Meeting — February 24, 2021	
March	Advisory Meeting - March 4, 2021 <ul style="list-style-type: none"> • Teri Jakob 	Next Meeting — March 3, 2021	Next Meeting — March 17, 2021	March 1, 2021 - WIP Award Nominations Open
April Quarterly Reviews	Advisory Meeting - April 1, 2021 <ul style="list-style-type: none"> • Ruth Koup Quarter 1 Review- Governance and Strategic Plan and Work Plan	April 1 —Grant application available	Next Meeting — April 21, 2021	

2021 Fund for Women and Girls Work Plan

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May	Next Meeting — May 6, 2021 <ul style="list-style-type: none"> • Shileste Overton-Morris 		Next Meeting — May 19, 2021	
June	Next Meeting — June 5, 2021 <ul style="list-style-type: none"> • Ramona Pereira-Chakka 		Next Meeting — June 23, 2021	
July	Next Meeting — July 1, 2021 <ul style="list-style-type: none"> • Joelle Shea Quarter 2 Review- Governance and Strategic Plan and Work Plan		Next Meeting — July 21, 2021	
August	Next Meeting — Aug. 5, 2021 <ul style="list-style-type: none"> • Tressia Pankewicz <u>8/15- PURSE/RAFFLE ITEM HARD DEADLINE</u>	August 1- grant applications due <u>8/15- PURSE/RAFFLE ITEM HARD DEADLINE</u>	Next Meeting — August 18, 2021 <u>8/15-PURSE/RAFFLE ITEM HARD DEADLINE</u>	<u>8/15-PURSE/RAFFLE ITEM HARD DEADLINE</u>

2021 Fund for Women and Girls Work Plan

Month	Advisory Committee <i>Kelly Light & Todd Snovel</i>	Grantmaking Committee <i>Miriam DeFehr & Ruth Koup</i>	Marketing & Events <i>Melanie Stine</i>	Women in Philanthropy <i>Tressia Pankewicz & Sherry Ulsh</i>
September	Advisory Meeting - September 2, 2021 <ul style="list-style-type: none"> • Todd Snovel 		Next Meeting — September 15, 2021	9/1/2021 - WIP Nominations Close Meet to determine awardees on 9/7/2021 at 2:00 p.m. TFEC will email AC to share WIP awardees after meeting
October Quarterly Reviews	Next Meeting — October 7, 2021 <ul style="list-style-type: none"> • Melanie Stine Quarter 3 Review- Governance and Strategic Plan and Work Plan	Next Meeting — October 28, 2021	Next Meeting — October 20, 2021	
November	Next Meeting — November 4, 2021 <ul style="list-style-type: none"> • Sherry Ulsh Review of grants from October meeting	2021 Grants shared with Advisory Committee at 11/4 AC meeting	Next Meeting — November 17, 2021	
December	Next Meeting — December 2, 2021 <ul style="list-style-type: none"> • Eden H. Araya 	Grant award/denial letters will be mailed to applicants for grant term January 1, 2022-December 31, 2022	Next Meeting — December 16, 2021	

- Denotes volunteer Advisory Committee member taking minutes for that meeting
- * All Marketing/Events committee meetings begin at 8:30 and are held at the TFEC offices
- **Advisory Committee meetings are all held at TFEC offices 8:30 AM- 10 AM