Arts and Culture

Preserve and enhance Greater Cincinnati’s rich arts and culture heritage and institutions.
% increase in attendance/participation
% increase in membership
% increase in facility usage
historic building/site preserved/restored yes/no

Increase the diversity of arts and cultural offerings and audiences.
# of new individuals served
% increase in attendance/participation
# new populations served
# new programs/performances offered

Community & Economic Development

Improve physical, economic and social conditions of neighborhoods and communities.
% decrease in crime rates in the community
# community improvement projects completed
community plan created yes/no
% improvement in perceptions/attitudes of community members
# housing units created/preserved
# living wage jobs created
# new home owners

Reduce economic and social disparities among minority and low-income populations.
% increase in # of new business starts
# of business expansions
# of new leaders recruited/trained
% increase in # of individuals registered to vote or voting for the first time
# of new home buyers with low-incomes/receiving housing subsidies
# of new minority (racial/ethnic/disability) home buyers
% increase in # of low-income units in market-rate neighborhoods

Create a more diverse, inclusive and tolerant community.
# community events held
# community members participating
% individuals demonstrating greater awareness/understanding
% decrease in negative incidents in the community

Enhance and improve the economic vitality of the region.
# of housing units created
# of living wage jobs created
% increase in home ownership rates
% increase in dollars invested in neighborhood redevelopment
# of new businesses recruited  
# of jobs retained  
# of business expansions  
community plan created yes/no

**Education**

**Students are prepared for school through early childhood education**  
% increase in children assessed to be ready for school

**Students are supported inside and outside school**  
% increase in students with more than 20 developmental assets

**Students succeed academically inside and outside school**  
% increase in students at or above proficiency in reading  
% increase in students at or above proficiency in math  
% increase in students that graduate from high school

**Students enroll in some form of college**  
% improvement in average ACT score of students  
% increase in graduates that enroll in college

**Students graduate from college and enter a career**  
% increase in students that are retained in college  
% increase in students that graduate from college

**Reduce disparities in educational attainment among minority and low-income populations.**  
% increase in children assessed to be ready for school  
% increase in students with more than 20 developmental assets  
% increase in students at or above proficiency in math  
% increase in students at or above proficiency in math  
% increase in students that graduate from high school  
% improvement in average ACT score of students  
% increase in graduates that enroll in college  
% increase in students that are retained in college  
% increase in students that graduate from college

**Environment**

**Improve and preserve the quality of the natural environment for current and future generations.**  
environmentally significant site preserved/restored yes/no  
# acres protected/preserved  
% reduction of litter, blight or pollution of a specific site  
# beautification projects completed  
% increase in animal adoption rates  
% increase in spay/neuter rates and/or # of vouchers provided  
% increase in # of animals rescued and/or rehabilitated
Build citizen awareness of and participation in environmental protection and education activities.
% increase in # of individuals served
% individuals demonstrating greater awareness/understanding
% increase in inquiries about organization/program/service
# community environmental projects completed
# community members participating in environmental projects
# community outreach/education presentations given

Health

Improve access to and/or quality of prevention and treatment services.
% increase in # of individuals served/patient visits
# of referrals resulting in follow-up/additional services
# new populations or geographic areas served
% decrease in no-show rates
% decrease in use of ER for non-emergency visits
% increase in # of individuals obtaining needed prescriptions or medical equipment
% increase in # of individuals enrolled in health care coverage programs
% individuals showing improvement in health status
% individuals maintaining health status/showing no decline

Increase health literacy among minority and low-income populations.
% increase in participation/attendance
% individuals showing greater awareness/understanding
% decrease in negative health behaviors
% increase in positive health behaviors

Increase the number of minority and culturally competent service providers.
% increase in the # of minority health providers in the Greater Cincinnati area
% increase in the # of health providers with training/proficiency in providing culturally-competent care
% increase in the # of health providers with training/proficiency in providing care to individuals with no or limited English-speaking proficiency

Reduce disparities in health status among minority and low-income populations.
% increase in # of individuals served/patient visits
% increase in # of individuals obtaining needed prescriptions or medical equipment
% increase in # of individuals enrolled in health care coverage programs
% individuals showing improvement in health status
% individuals maintaining health status/showing no decline

Human Services

Prevent or intervene in serious individual and family social and emotional problems.
% increase in # of individuals/families served
% reduction of waiting list time
% individuals demonstrating greater awareness/understanding
% decrease in # of individuals/families requiring intervention
% decrease in negative behaviors
% increase in positive behaviors
% reduction in # of individuals/families with court involvement
% decrease in incidence of family violence
# individuals maintaining quality of life/showing no decline

**Address basic and emergency needs for individuals and families.**
% increase in # of individuals served
# individuals maintaining quality of life/showing no decline
% reduction of waiting list time

**Assist individuals and families to move from dependence on public assistance and social services to economic independence.**
% increase in participation/attendance
% individuals who complete the program
# of referrals resulting in follow-up/additional services
% individuals who obtain employment
% individuals retain employment
% individuals obtain diploma or GED
% individuals learn new skill/show improvement in skills
% decrease in negative behaviors
% increase in positive behaviors

**Increase the number of minority and culturally competent service providers.**
% increase in the # of minority service providers in the Greater Cincinnati area
% increase in the # of providers with training/proficiency in providing culturally-competent services
% increase in the # of providers with training/proficiency in providing services to individuals with no or limited English-speaking proficiency

**Cross Cutting Priorities**

**Increase organizational capacity to be more inclusive, effective, and/or efficient.**
% increase in # of individuals served
# new populations or geographic areas served
# volunteers recruited
% reduction in time or cost to complete task
% reduction of waiting list time
maintain current level of service yes/no
% reduction in staff turnover
% staff members demonstrating improved management skills
% increase in square footage of facility
% increase in facility usage
safety of facility improved yes/no
accessibility of facility improved yes/no
technology enhanced yes/no
% increase in earned revenue
% increase in grants/donations/sponsorships
% increase in # of planned gifts
% increase in # of donors

**Improve service delivery to individuals and families through collaboration and coordination among providers.**
% customers indicate satisfaction with services
% increase in # of individuals served
# new populations or geographic areas served
% increase in successful referrals
% reduction of waiting list time
# new partnerships developed