



To complete the Application for Funding Cover Page type into the provided fields. Use your preferred word processing program to answer all other questions. **A complete application consists of the Application for Funding Cover Page; a narrative of five pages maximum (exclusive of attachments) answering the questions below; and the required attachments.** Completed applications may be emailed to grants@tfe.org or mailed to The Foundation for Enhancing Communities, PO Box 678, Harrisburg, PA 17108-0678. Emailed applications must be submitted by 4pm on the deadline date. Mailed applications must be postmarked by the deadline date. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

Name of Organization Healthy Steps Diaper Bank

Name, Title, Email, Phone of Executive Leader Amanda Barnes, Executive Director,
abarnes@healthystepsdiaperbank.com, 717-919-2590

Organization Mailing Address 4075 Linglestown Road, PMB #229, Harrisburg, PA 17112

Website www.healthystepsdiaperbank.com

Name, Title, Email Phone of Application Contact Amanda Barnes, Executive Director,
abarnes@healthystepsdiaperbank.com, 717-919-2590

Amount of Funding Requested \$2,000

Purpose of Funding Request Grant funds will be used for diapers (\$1,500) and distribution expenses (\$500)

Briefly describe your organization

- A. Mission, purpose, and history.
- B. Service population and geographic area served, including demographics.
- C. Current programs, activities, and accomplishments.

Briefly describe the project for which you are requesting funding

- A. Project goals, objectives, and planned activities/events.
- B. Project timetable and budget. *The project budget is separate from the organization budget.*
- C. Constituency served or targeted population.
- D. Other funding sources and amounts.
- E. Project benefits and anticipated results.
- F. Description of how project differs from similar projects in geographic area served.

Required Attachments

- A. Board of Directors List.
- B. Applicant organization's current budget.
- C. First page of the applicant organization's most recent 990. If 990 is not available, provide the most recent audit or financial statement to meet this need.
- D. 501(c) (3) Letter or proof of application.
- E. Copy of your registration with the Pennsylvania Bureau of Charitable Organizations.

Please Note: Letters of support are not required, but are accepted. If your project represents a partnership or is 100% dependent upon participation by an organization presented in your application, provide a letter from each

organization that confirms their agreement to participate. If your project utilizes a Fiscal Sponsor, follow the Fiscal Sponsor instructions at <https://www.tfec.org/grants/the-childrens-home-foundation-fund-grant-guidelines/>.



4075 Linglestown Road, PMB #229 * Harrisburg, PA 17112 * 717-919-2590 * EIN: 61-1714375

Children's Home Foundation Fund

Section I – Briefly describe your organization

A. Mission, purpose, and history

Healthy Steps Diaper Bank's mission is to provide diapers to families in need, in order to keep children clean, dry, and healthy.

Healthy Steps Diaper Bank is a 501(c)(3) non-profit organization that was established on July 1, 2013 by Susan Speese. She started Healthy Steps after she read about the sobering effects of diaper need from the National Diaper Bank Network. Susan completed a needs assessment and found that diaper need in Central Pennsylvania was a silent crisis affecting hundreds of children in our community. Since we were founded, we have distributed over 1.6 million diapers in Central PA!

B. Service population and geographic area served, including demographics

Healthy Steps Diaper Bank provides free diapers to low income families through our collaboration with local family service agencies. This collaborative structure recognizes that families who need diapers may also need other social services as well. These agencies have already qualified people for need and together we work towards whole solutions.

Our current partners are: Baby Love, Brethren Housing Association, Bridge of Hope, Capital Area Head Start, Capital Area Intermediate Unit ELECT Program, Carlisle Area Family Life Center, Catholic Charities – Immigration & Refugee Services, Central PA Family Support Services, Community Action Partnership, Diakon Adoption & Foster Care, Family Promise Harrisburg, Gaudenzia, Geisinger Holy Spirit Maternal Assistance Program, Greater Harrisburg Healthy Start, Harrisburg School District ELECT Program, Love INC, Neighborhood Center, PA Elks Home Service, Peace Promise, Penn State Health – Maternal Fetal Medicine, Perry County Family Center, Pinkney's Vineyard of Faith, Pinnacle Health Infant Development Program, Salvation Army in Carlisle – Pathways of Hope, Tri County Community Action, Tri-County OIC, and Volunteers of America – Supportive Services for Veteran Families. We are also currently talking with three new agencies about possible partnerships.

C. Current programs, activities, and accomplishments

Healthy Steps Diaper Bank has been a reliable resource for the community since our founding in 2013 and we continue to offer diapers and hope to families. As a result of COVID-19, the number of families seeking support from our diaper bank has skyrocketed! Hoarding, loss of jobs, and shelter-in-place orders forced more families than ever to turn to our nonprofit diaper bank for help. In FY 18-19 we distributed 294,355 diapers while in FY 19-20 we distributed 447,451 diapers! That is a 52% increase!!!

In FY19-20, Healthy Steps Diaper Bank distributed 378,946 diapers to 1,569 unique children through our normal distribution channels. We distributed an addition 68,505 diapers to children in our COVID-19 relief efforts. To help families during the pandemic, we entered into Emergency Partnerships with food banks and other organizations to get diapers to the children who needed them. We also hosted a diaper drive-through in May where families could drive through and safely receive 50 diapers per child. These two distribution methods combine to a grand total of 447,451 diapers distributed to keep children clean, dry, and healthy!

Section 2 – Briefly describe the project for which you are requesting funding

A. Project goals, objectives, and planned activities/events

One out of three families struggle to buy diapers. Although Pennsylvania offers public assistance programs, such as Women Infants and Children (WIC) and food stamps, diapers cannot be obtained through either of these programs. Without a sufficient supply of diapers, parents are forced to keep their babies in diapers longer than is healthy for a child or even reuse diapers.

Leaving babies in soiled diapers for a prolonged period of time, can cause health risks for the child. These can range from a diaper rash, to urinary tract infections (UTIs), to a staph infection. Once a child has developed a sore or infection one of the best ways to treat it is by keeping a clean, dry diaper on the baby. This can become troublesome when the parents or caregivers do not have an adequate supply of diapers to begin with for their child.

At Healthy Steps we are helping parents with a basic necessity while meeting emotional needs within the family as well. According to a 2017 study conducted by the Yale School of Medicine, diaper need is a daily stressor that leads to maternal hardship and mental health struggles. The effect that diaper need can have on mothers can lead to babies who live in home environments with more tension, less nurturing, and an increased possibility of abuse. A 2013 study published in the Pediatrics Journal also found that high levels of stress and depression in a parent can be associated with a child's low achievement in school and mental health problems that can follow the child for a lifetime. The impact of diaper need is truly far reaching!

Another way that children are negatively impacted by diaper need is through missed opportunities in early childhood education programs. Most child care centers, even free and subsidized facilities, will turn away a child who arrives without a day's supply of disposable diapers. These missed opportunities are detrimental to children. Research has shown that participating in a quality early childhood education program prepares children to be successful in school, increasing a child's likelihood to go on to higher education by almost 3 times!

While some may suggest cloth diapers as a way to address this issue, they are not a viable option for most low-income families. Cloth diapers are not accepted at the vast majority of childcare centers and most low-income families use public laundromats which do not allow cloth diapers to be laundered in their facilities.

Healthy Steps Diaper Bank is working diligently to end diaper need in our community because changing diaper, changes lives!

B. Project timetable and budget

Healthy Steps Diaper Bank is working diligently to end diaper need in Cumberland, Dauphin, Lancaster, Perry, and York counties. We collect diapers through purchases, diaper drives, and donations. Then, through partnerships with local social service agencies, the diapers are distributed free of charge to families to supplement what they are currently able to provide. In order for our partnering agencies to receive diapers for their families, they must submit diaper orders for each individual child on a bi-weekly or monthly basis. The agencies then come to Mission Central, located in Mechanicsburg, PA, during “Diaper Pick-Up”, which occur every other Tuesday, to receive the diapers. Case managers within the agencies then distribute the diapers to the families the next time they meet with them.

HSDB 2020-2021 BUDGET

<u>Expense/Revenue</u>	<u>Description</u>	<u>Total</u>
<u>Expense</u>		
Office Expense	Office supplies, telephone, web hosting, payroll expenses, dues, Paypal fees, technology	\$7,000
Warehouse Expense	Rent paid to Mission Central	\$7,920
Distribution Expense	Bags, paper, plastic wrap, bins, labels, & items used to distribute the diapers	\$1,800
Insurance	General liability, directors & officers, & workers compensation	\$1,700
Conferences & Trainings	Registration fees, transportation, & lodging	\$500
Event Expense	Expenses for our annual Attitude of Gratitude event in the fall and any other fundraising events	\$3,000
Diapers	Disposable diapers purchased	\$15,000
Gift In Kind – Diapers Distributed	Disposable diapers (donated)	\$90,000
Gift In Kind – Admin/Accounting	Donated admin & accounting services	\$4,800
Wages – Admin	Administrative wages	12,906
Wage Taxes – Admin	Taxes on the admin wages	1,224
Wages – Program	Program wages	30,114
Wage Taxes - Program	Taxes on the program wages	2,856
Total Expense		178,820

We are requesting a grant of \$2,000. Grant funds will be used to purchase diapers (\$1,500) and for distribution expenses (\$500).

C. Constituency served or targeted population

We work with a wide variety of family service organizations in Cumberland, Dauphin, Lancaster, Perry, and York counties who are providing valuable and different services to low-income families of all diversities to ensure that as many children as possible in Central PA have access to diapers. This structure recognizes that families who need diapers most likely could also benefit from other social services. These agencies have already qualified the families for need and together we are working toward “whole solutions”. The collaboration model also reduces transportation issues for the families as they are able to receive multiple services at one time and from a case manager or counselor who has formed a relationship with them.

D. Other funding sources and amounts

Healthy Steps Diaper Bank is requesting a grant of \$2,000. The remaining revenue for the fiscal year will come from general contributions, other grant opportunities, and from our annual fundraisers.

In FY19-20 we received \$32,500 in grant funds. In FY20-21 we have received a commitment for \$3,000 from the Emergency Food and Shelter Program (EFSP) Local Board in Dauphin County. We also have the following grant requests pending for FY20-21: Martin M. Sacks Memorial Fund (\$1,000), GHCF Benjamin Franklin Trust Fund (\$750), The Fund for Women and Girls (\$20,000), GHCF Upstream Grant (\$5,000), and the Cumberland County Cares Act Fund (\$2,500).

E. Project benefits and anticipated results

The key outcomes that we anticipate from the program are:

- Increased number of children in Central PA who are clean, dry, and healthy
- Decreased parental stress due to diaper need (improves the child’s quality of life)
- Decreased worry about affording diapers (improves the child’s quality of life)
- Increased opportunities for caregivers and children as a result of receiving diapers
- Parents who feel confident in their ability to diaper their children in a healthy way

F. Description of how project differs from similar projects in geographic area served

Before we were founded, diapers were being provided by a few local agencies but only enough to cover emergency situations, usually around 10 diapers at a time per month. This was of grave concern as a baby/toddler can go through an average of 8-10 diapers a day depending on their age! What the families in the Central PA region had been receiving was not nearly enough to address the issue.

We currently serve children in Dauphin, Cumberland, Lancaster, Perry, and York counties. Church groups, food pantries, and pregnancy centers in these counties may offer a limited supply of diapers but they frequently send their families to our organization for help as they do not have the supply or the ability to meet this need.



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Board of Directors 2020-2021

Susan Speese, President/Founder

Retired - VP of Finance & Human Resources - United Methodist Home for Children

Diana Juracka, Vice-President

Head Teacher, Saint Timothy Lutheran Church Pre-School

Sandra Gates, Secretary/Treasurer

Child and Adolescent Psychotherapist - Geisinger Holy Spirit Hospital
Mental Health Liaison – Keystone Human Services

Carla Miller, Director

5th Grade Teacher – Central Dauphin School District

Sharon Stepp, Vice-President

Retired - Legislative Benefits Specialist – BiPartisan Management Committee

Bill Thomas, Director

Co-Chair – Mid Atlantic Strategic Solutions

Matt Wendling, Director

Legislative Benefits Specialist – BiPartisan Management Committee

Connie Wilson, Director

Branch Manager III – Members 1st Federal Credit Union

Healthy Steps Diaper Bank Staff:

Executive Director – Amanda Barnes

Outreach Specialist – Rebecca Cason

Outreach Specialist – Erin Griffiths

Bookkeeper – Adrienne Speese



2020-2021 Budget

Income

Gift in Kind - Admin Services	4800
Event Revenue	22000
General Contributions	22000
Interest	20
Grants	40000
Gift in Kind - Diapers	90000
Total Income	178820

Expense

Conferences and Training	500
Gift In Kind - Admin/Acct Exp.	4800
Event Expense	3000
Office Expense	7000
Warehouse Expense	7920
Insurance Expense	1700
Distribution Expense	1800
Diapers	15000
Gift In Kind -Distributed	90000
Wages	43020
Wage Taxes	4080
Total Expense	178820