

## The Korean American Adoptee Adoptive Family Network (KAAN) Box 140022 | 1625 Walker Ave NW Grand Rapids, MI 49514

## **Media and Recording Policy**

KAAN prohibits recording at the conference by attendees, presenters, volunteers, and exhibitors, unless approval before the conference is obtained. Media outlets should refer to KAAN's Media Policy.

## **Social Media Policy**

Please read before you post on social media (Facebook, Instagram, LinkedIn, Twitter/X, TikTok, blog, podcast, Pinterest, etc.)

To balance the needs and expectations of conference presenters with the benefits of open sharing and discussion, KAAN prepared a best practice guideline for using social media during the conference.

- To enhance the exchange of ideas and facilitate virtual attendance, we encourage attendees to use social media to discuss the conference. You can post to Facebook, Instagram, Tweet, or even blog about the presentations. Please use the meeting hashtag #KAAN[year] (e.g. #KAAN2024) to increase engagement. We also encourage our attendees to follow and tag us @WeAreKAAN on Facebook, Instagram, and Twitter, and to use these outlets to send us questions, ideas, or general thoughts we'll follow you back!
- However, we ask that you
  - Think before you post. Use common sense and courtesy.
  - Are clear about whose work you are presenting. Is the information something for which the presenter is the source? Or did the presenter source it from elsewhere?
  - Include the session name and the presenter's name.
  - Make sure that the presenter is OK with their material being shared on social media.
- Please follow our overall meeting code of conduct and be considerate and respectful of all meeting attendees. Online harassment, intimidation, or discrimination in any form will not be tolerated.

## Media

KAAN photographers will be taking pictures at the conference, which may be used for promotional and educational purposes. Additionally, KAAN may have videographers filming general sessions and performances, as well as asking for attendees to give short testimonial interviews about their KAAN experience. These videos also may be used for promotional or educational purposes. Registration and attendance at or participation in KAAN conferences constitutes agreement by the registrant to KAAN's use and distribution of the registrant's image or voice in photographs, videotapes, websites, and electronic reproductions, of such events and activities. If you have questions about our policy, please send an email to <a href="mailto-katie@wearekaan.org">katie@wearekaan.org</a>. Additional information can also be found in KAAN's Media Policy.

last updated December 2023