



To complete the Application for Funding Cover Page type into the provided fields. Use your preferred word processing program to answer all other questions. **A complete application consists of the Application for Funding Cover Page; a narrative of five pages maximum (exclusive of attachments) answering the questions below; and the required attachments.** Completed applications may be emailed to [grants@tfe.org](mailto:grants@tfe.org) or mailed to The Foundation for Enhancing Communities, PO Box 678, Harrisburg, PA 17108-0678. Emailed applications must be submitted by 4pm on the deadline date. Mailed applications must be postmarked by the deadline date. Contact Jennifer Strechay, Program Offer for Community Investment, at [jstrechay@tfec.org](mailto:jstrechay@tfec.org) or 717-236-5040 with questions.

**Name of Organization** New City School dba Logos Academy Harrisburg

**Name, Title, Email, Phone of Executive Leader** Andrew Phillips, Executive Director/Head of School,  
[andy.phillips@logoshbg.org](mailto:andy.phillips@logoshbg.org)

**Organization Mailing Address** 251 Verbeke St., Harrisburg, PA 17102

**Website** [www.logoshbg.org](http://www.logoshbg.org)

**Name, Title, Email Phone of Application Contact** Andrew Phillips, Executive Director/Head of School,  
[andy.phillips@logoshbg.org](mailto:andy.phillips@logoshbg.org)

**Amount of Funding Requested** \$6000

**Purpose of Funding Request** Scholarships for students in poverty and school lunch assistnace

**Briefly describe your organization**

- A. Mission, purpose, and history.
- B. Service population and geographic area served, including demographics.
- C. Current programs, activities, and accomplishments.

**Briefly describe the project for which you are requesting funding**

- A. Project goals, objectives, and planned activities/events.
- B. Project timetable and budget. *The project budget is separate from the organization budget.*
- C. Constituency served or targeted population.
- D. Other funding sources and amounts.
- E. Project benefits and anticipated results.
- F. Description of how project differs from similar projects in geographic area served.

**Required Attachments**

- A. Board of Directors List.
- B. Applicant organization's current budget.
- C. First page of the applicant organization's most recent 990. If 990 is not available, provide the most recent audit or financial statement to meet this need.
- D. 501(c) (3) Letter or proof of application.
- E. Copy of your registration with the Pennsylvania Bureau of Charitable Organizations.

Please Note: Letters of support are not required, but are accepted. If your project represents a partnership or is 100% dependent upon participation by an organization presented in your application, provide a letter from each

organization that confirms their agreement to participate. If your project utilizes a Fiscal Sponsor, follow the Fiscal Sponsor instructions at <https://www.tfec.org/grants/the-childrens-home-foundation-fund-grant-guidelines/>.



## **Briefly describe your organization**

### **Mission, Purpose, and History**

The mission of Logos Academy Harrisburg is to serve Harrisburg as a community school, grounded in the love of Christ by providing a rich education of mind and soul for students from diverse ethnic and socioeconomic backgrounds.

Logos Academy Harrisburg was opened in 2016 as New City School, with a vision to be a thriving, diverse urban school that cultivates well-educated, virtuous students who have developed a love for learning and for community service. From the start, Logos Academy Harrisburg welcomed all children to be enriched through quality education and character-building, regardless of their family's faith or income level. In response to the community need for early childhood learning opportunities, especially for those least likely to be able to obtain such opportunities elsewhere, New City School opened in 2016 with one preschool class to prepare young children for success in school. Finding a demand for a continuum of early childhood education, New City School added a pre-kindergarten/kindergarten readiness class for 4-5-year-olds in 2017, an all-day kindergarten class in 2018, in 2019 first grade class. This fall, second grade rounds out the school with an expected total enrollment of 54 students. Our strategic plan includes adding a grade each year until the school includes a continuum of high-quality education from pre-K through eighth grade. In 2018, New City School partnered with Logos Academy York, whose faith-based urban education model has thrived for 20 years, finding cost-effective solutions to the achievement gaps between children who come from families experiencing poverty and their more affluent peers. This partnership strengthens our education model, branding, marketing and resource development efforts, and our organizational structure during this crucial growth period. As a result of that partnership, New City School now identifies as Logos Academy Harrisburg. Logos Academy Harrisburg receives no funding from Logos Academy York.

### **Service population and geographic area served, including demographics**

Logos Academy Harrisburg is in the heart of Harrisburg, the capital of Pennsylvania. Harrisburg is rich in culture, diversity, natural beauty, and political influence. In demographic information gathered in 2018 by World Population.com, the mean population of the city of Harrisburg is 49,278—92.5 percent are US citizens; the median household income is \$35,300; and the Commonwealth of PA is the largest employer.

Harrisburg has grown culturally with the Whitaker Center for the Arts and Sciences, educationally with Harrisburg University, socially with a diverse restaurant scene, and more. Additionally, the National Civil War Museum is located within the city limits and is a draw for history buffs and a wonderful tool for educational purposes.

However, the area struggles to ensure that all residents fully benefit from such riches, and a widening gap has developed. The percentage of families living below the poverty level in Harrisburg is 30 percent

— over twice the poverty rate across Pennsylvania. Poverty in Harrisburg disproportionately affects minorities: 32.2 percent of black residents and 42.9 percent of Hispanic residents live in poverty, as opposed to 18.5 percent of whites. Young children are also at greater risk of poverty, with 43.6 percent of elementary school students in Harrisburg living in poverty.

At Logos Academy Harrisburg, family incomes breakdown as follows:

- 77 percent of families report incomes at or below federal poverty levels
- 13 percent of families report incomes that are federally designated as lower middle class
- 8 percent of families report incomes that are federally designated as middle class
- 2 percent of families report incomes that are federally designated as upper class

- 55 percent of the children attending Logos Academy Harrisburg identify as African American
- 27 percent identify as Caucasian
- 10 percent identify as Hispanic
- 8 percent identify as other

### **Current programs, activities, and accomplishments**

Logos Academy Harrisburg is a private pre-K through second grade school in Harrisburg, PA, and is registered with the Pennsylvania Department of Education. Since its founding in 2016, Logos Academy Harrisburg has built a tradition of providing an excellent education that is affordable for all families in Harrisburg, reserving two-thirds of classroom seats for students who live below or near the federal poverty line. In the 2019-2020 academic year, the full per-student tuition rate was \$7,500 for kindergarten and first grade, but with donations from community members and with grants from organizations like the Children's Home Foundation, the average kindergarten and first grade student paid only \$980 to attend Logos Academy. This means that the average scholarship awarded was 87 percent of their tuition costs. Logos Academy provides an ideal learning environment centered around the following five core values: Christ centered, culturally diverse, community minded, classically educated, and collaborative family partnerships.

The Logos Academy model reflects Martin Luther King, Jr.'s, quote, "We must remember that intelligence is not enough. Intelligence plus character that is the goal of true education!" Logos Academy York has proven academically successful. Logos students have higher SAT scores than the national average by 66 points. Math, reading, and language proficiency are at least 17 percent higher than the national average in each category, and this success includes some of the most vulnerable children in York. Over 66 percent of students at Logos Academy York live in poverty, with another 13 percent of families struggling. Over 73 percent of the students are minorities. The Logos Academy model has eliminated the academic achievement gap between children from low-income families and their more affluent peers. But, as Martin Luther King, Jr., suggested, intelligence alone is not enough to make meaningful contributions to the world. Students must learn to love what is good, to serve, and to lead with integrity and vision. The equation for shaping the virtuous leader of tomorrow must include character. The Logos Academy model has an "open-enrollment" policy that warmly welcomes students from any faith or no faith background. It seeks and celebrates cultural diversity and encourages respectful dialogue. The model includes the school's physical presence in the neighborhood it seeks to serve, strong and purposeful community networks, connections to other services and organizations to ensure student success, and the family as a central component to success.

Logos Academy Harrisburg was designed from the start to serve children in poverty within Harrisburg. Every teacher is trained in trauma-informed education, meaning the teachers are trained to recognize

the unique challenges, physiological impact, and increased risks of children who have experienced trauma, which is especially prominent for those children who live in poverty.

Our efforts at achieving excellence in education are paying off. Students who enrolled in first grade last year having completed kindergarten at Logos Academy Harrisburg scored almost twice as high on the MAP testing (an online assessment aligned to Common Core Standards ) as students coming from other schools- public or private.

## **Briefly describe the project for which you are requesting funding:**

### **Project goal, objectives, and planned activities/events**

We believe that every child in Harrisburg should have access to a quality private school education regardless of household income or religious preferences. 77 percent of our student population comes from homes at or near poverty; it is these families that we are most burdened to serve. Access to a quality education option is limited for families in poverty. For many of our students, a large public school classroom would not be conducive for their academic and social/emotional success. We are the only affordable and therefore accessible private school option in Harrisburg for families in poverty.

We award the most needy families scholarships approaching 90 percent of the tuition costs. Still, the burden to meet the annual family share of \$800 is an amount that is often overwhelming, particularly for those who have been adversely affected by the pandemic.

\$3,000 of our \$6,000 grant request will provide significant help to families who cannot meet their annual family share obligation in the form of "Family Share Scholarships." These short-term 3 to 10-month scholarships will be awarded to families who are unable to meet the minimal tuition requirement, many as a direct result of the pandemic. Family Share Scholarships will be awarded in amounts ranging from \$100 to \$500 to those families living near or below the poverty line. (See budget below)

Hungry students cannot learn. Providing a healthy and nourishing breakfast and lunch has been an important part of our program since we opened in 2016. Since 2017, the Pennsylvania Food Bank has provided our students with a healthy breakfast and lunch. In mid-July, we were notified that we no longer qualify for PA Food Bank meals. The impact of the pandemic limits what we are able to provide as meals and therefore the associated costs are prohibitive. Some of our families can provide meals for their students, but many of our students would come with minimal or inadequate breakfasts and lunches without our provision .

The other \$3,000 of our \$6,000 request will enable us to offset the expense of a food service contract with Southwest FoodService Excellence at a rate of \$2.40 for breakfast and \$3.65 for lunch, until we complete the application and enrollment process to participate in the National School lunch Program. We anticipate this to occur in early 2022.

Our school day begins at 8:15, when we open the doors for kindergarten through 2nd-grade students. Breakfast is served in the classrooms and the academic day begins at 8:40 a.m. and ends at 3 p.m. Our pre-K program, which serves students ages 3 through 5, operates four days a week, Monday through Thursday, 9 a.m. through 11:30 am. Breakfast is provided. Logos Academy Harrisburg ordinarily follows the Harrisburg School District's schedule.

**Project timetable and budget**

The enrollment process began in the early Spring. The first tuition payments are due by August 1, and each month thereafter through May.

Family Share Scholarships will be awarded to families as follows:

- (5) \$500 scholarships to the five lowest income families who fall below the federal poverty line .
- (5) \$200 scholarships awarded to the next five lowest income students who come from families below the federal poverty line.
- (5) \$100 scholarships awarded other families in need that fall below 300% of the federal poverty line.

A food service contract with “Southwest FoodService Excellence” for breakfast and lunch for students who need meals will cost \$6.05 per student, per day. We will encourage students to bring lunch from home, especially in the COVID-19 environment and split the cost with families based on household income, with upper income families covering the full cost and lowest income families covering 10 percent of the cost. We anticipate 10 to 15 of our families to participate, for a total annual average cost of approximately \$6,000.

**Constituency served or targeted population**

Of the 42 students, 24 identify as African American; 3 identify as bi-racial; 3 identify as Hispanic; and 12 identify as Caucasian. 50 percent of our students live below the federal poverty line. In the 2019-2020 school year, the average student came from a household of four, with an annual income of \$33,500. Fifty percent of our student population come from families in poverty.

**Other funding sources and amounts****2019-2020**

Grants:	\$58, 400 (Walmart, Stable Foundation, TFEC Upstream, LinkFoundation, Payroll Protection)
Tuition:	\$38,200
Tax Credit Donations	\$57,500
Individual donations	\$154,000

**2020-2021 Anticipated**

Grants:	\$35,000
Tuition:	\$89,600
Tax Credits:	\$50,000
Individual Donation:	\$152,000

## **Project benefits and anticipated results**

### **Description of how the project differs from similar projects in the geographic area served.**

There are some private school options, such as Covenant Christian School, Saint Stephens School, Harrisburg Academy, and The Golden Rule Christian Academy. Even with some scholarships, the cost of such programs is prohibitive for most of our families. Logos Academy is not a private school that includes a few disadvantaged children in its existing program; Logos Academy is built in every aspect to serve the unique needs of all underserved children.

Providing healthy, nutritious meals and additional scholarship opportunities to our neediest families enables these children to continue their education of intellect and character toward becoming young men and women who are well-educated, virtuous, and have cultivated a love for learning and community service.



## Board of Directors

August 2020

<b>Name</b>	<b>Affiliation/Occupation</b>
<b>Daniel Bisbee</b> , Treasurer	Executive Pastor, Grantham Church
<b>David Butcher</b>	WCI Partners, Harrisburg, PA
<b>Eliza Carabello</b>	SecretaryHomemaker
<b>Jayson Davenport</b> Harrisburg	Owner/Operator of Bright Minds Early Learning Center
<b>Kelsey Fox</b> , Chairperson	Development Communications Specialist Hope International
<b>Benjamin Lewis</b>	Owner and CEO of Tradesman Building Group
<b>Andy Phillips</b> , Ex Officio	Executive Director, Logos Academy Harrisburg

FY 2021 Budget

	<b>FY2021</b>
<b>INCOME</b>	
<b>Tuition/Fees</b>	\$89,600
<b>Donations</b>	
General	\$152,000
Tax Credit	\$50,000
Grants	\$35,000
<b>TOTAL INCOME</b>	<b>\$326,600</b>
<b>EXPENSES</b>	
<b>Facility Investments</b>	
Office Classroom Equipment & Furniture	\$2,500
<b>Financial Expenses</b>	
Bank processing Fee	\$1,025
Business Licenses	\$75
<b>Insurance</b>	
Liability	\$5,800
Workman's Comp	\$2,291
Interest	\$500
<b>General Administration</b>	
Accounting Services	\$2,500
Advertising and Promotion	\$2,000
Annual Contributions	\$0
Continuing Ed	\$1,000
Dues & Subscriptions	\$1,000
Misc	\$1,500
Outside Services	\$8,000
Professional Expenses	\$2,500
Technology	\$5,000
<b>Operational Expenses</b>	
<b>Materials and Supplies</b>	
Classroom Supplies	\$2,000
Educational Supplies	\$1,000
Curriculum	\$10,000
Food Supplies	\$1,500
Office Supplies	\$1,000
Cleaning Supplies and Paper Products	\$1,000
Postage	\$500
<b>Payroll Expenses</b>	
<b>Employee Withholding</b>	
<b>Employer Taxes</b>	\$19,981
<b>Payroll Fees</b>	\$1,000
<b>Salary and Hourly Earnings</b>	\$261,190
<b>TOTAL EXPENSES</b>	<b>\$334,862</b>