



**2020 GREATER HARRISBURG
COMMUNITY FOUNDATION
BENJAMIN FRANKLIN TRUST FUND
GRANT APPLICATION
DATE DUE: AUGUST 1, 2020**

Thank you for applying to the Benjamin Franklin Trust Fund of the Greater Harrisburg Community Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or provide required materials will disqualify your application. **Answer all questions using information that applies to the project seeking support of grant funds.** Contact Jennifer Strechay, Program Officer for Community Investment, at 717-236-5040 or jstrechay@tfec.org with questions.

APPLICANT SNAPSHOT

Applicant Organization Name

New Hope Ministries, Inc.

Provide your organization's name as currently recognized by the IRS

Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. *To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.*

Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here

Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Eric Saunders, Executive Director, esaunders@nhm-pa.net, (717) 432-2087 x202

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

99 W. Church Street, Dillsburg, PA 17019

Applicant Organization's Address for Mailed Communications

99 W. Church Street, PO Box 448, Dillsburg, PA 17019

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Michelle Zemba, Development Coordinator, mzemba@nhm-pa.net, (717) 432-2087 x211.

If application questions arise, this individual will be contacted by TFEC staff

Counties to be served as part of project; check all that apply.

- Cumberland Dauphin Franklin Juniata Mifflin
 Lebanon Perry
 Northern York (Dillsburg Area)

PROJECT NARRATIVE

Answer questions 1-5 clearly and concisely; no limit (except for Project Snapshot)

PROJECT TITLE Job Training and Workforce Development Program
Project Title must match title listed throughout application and online

APPLICANT ORGANIZATION MISSION STATEMENT

New Hope Ministries is a Christian social service agency that shows the love and hope of Christ by serving our neighbors in times of need and supporting their efforts toward stability. Our vision statement is "Every life transformed!"

PROJECT SNAPSHOT

1. Capture your project and the community need it seeks to address in 200 words or less.

In a July 27, 2020 news article published on NPR.org, a business professor estimates that "42% of recent pandemic-induced layoffs will result in permanent job loss" (<https://www.npr.org/2020/07/27/895674685/-600-a-week-poverty-remedy-or-job-slayer>). Now more than ever, people need good-paying, living-wage jobs to support themselves and their families. For years, New Hope Ministries has walked with the unemployed and underemployed, meeting their immediate basic needs while supporting their efforts to add or increase skills, achieve certification or a degree, and find a living wage job. New Hope's Job Training and Workforce Development Program model offers a menu of programs and trainings in a variety of industries to help people with employability, to help people learn new skills, and to help people find jobs. As a result of the impact of COVID-19, we need the help of the community to get people back to work. We are seeking \$1,700 from the Benjamin Franklin Trust Fund for our Job Training and Workforce Development Program to help make this happen.

PROJECT NARRATIVE

2. Describe the proposed project, the geographic area it will serve, and the audience to be served; state why this audience was selected. You MUST use and complete the following statement within your answer, "Grant funds will be used to _____". Include when and where the project will take place. List dates and locations as appropriate in chronological order and state if provided dates/locations are confirmed, estimated, or to be determined.

The value of offering workforce development education and job training is indisputable. The Bureau of Labor Statistics (bls.gov) estimates that full-time workers age 25 and over without a high school diploma had a median weekly earnings of \$630, compared with \$789 for high school graduates (no college) and \$1,416 for those holding at least a bachelor's degree. Starting with a GED is important, but the value of added training after that step

exponentially increases a person's potential to earn a higher wage which will support their household.

Our agency's philosophy is built on the idea that for families to escape poverty they need several important things: access to basic resources, opportunities to gain new knowledge and skills, and encouragement and motivation to do the hard work to succeed. We want to achieve the maximum result and be known as an agency that not only does good work, but makes a difference.

New Hope offers budget classes and GED classes to help guests move to a place of financial stability. Our Job Junction program helps people create a resume, look for work, obtain interview apparel, and prepare for successful interviews. We partner with community businesses to offer career fairs at our centers, now on hold because of COVID-19. Workforce development programs include Nurse Aide Training, Forklift driver training, CDL Class A Truck Driving class, Welding Trades, Child Development Associate, HVAC Certification, Logistic/Warehouse Management Training Certificate, and a Rise Up retail program. Our program is working to offer a pathway to self-sufficiency to those living in poverty. We also offer soft skills and computer classes to help prepare people as they enter or re-enter the workforce.

We recognize the importance of helping our guests avoid future crisis situations and assist them in achieving long-term self-sufficiency. A significant part of our intake interviews is the creation of a personal plan that clearly lists goals for the guest to resolve in their financial crisis and take steps toward self-sufficiency. This plan becomes a tool for future meetings with our guests, and provides accountability for them to take action steps toward stability.

Grant funds will be used for direct expenses for workforce development education and job training programs serving low-income Cumberland County residents at our Mechanicsburg, West Shore, and Dillsburg Centers. New Hope serves individuals and families who typically fall at or below 150-200% of the Federal Poverty Level. Guests include those who are thrust into crisis due to job loss, or other life crises; the "working poor" now known as the ALICE population (Asset Limited, Income Constrained, Employed). The programs we offer take place year-round, as needed and as requested. We are typically open Monday through Saturday, including select evenings during the month. Although we cannot confirm the exact dates that our classes will take place at this point in time because of COVID-19, we can confirm that we will consistently serve people throughout the year through these life-changing programs.

FUNDING

3. Restate the amount you are seeking from TFEC and describe any other funding sources and amounts. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

New Hope Ministries is seeking \$1,700 from The Foundation for Enchancing Communities Benjamin Franklin Trust for our Job Training

and Workforce Development Program to provide qualified residents in our greater Harrisburg service area the tools and skills to find living-wage jobs in our community. Other funding sources that supports our program include the United Way of the Capital Region's Road to Success Workforce Development program, Cumberland County CDBG CARES Act grant for workforce development, SNAP 50-50 matching grant program through the United States Department of Agriculture, and community support from private donors and other foundations. New Hope Ministries will continue to offer our Job Training and Workforce Development Program to our low-income Cumberland County and Dillsburg families even without the full amount of support we have requested.

PROJECT SUCCESS

4. What will project success look like and how will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

New Hope has specific indicators related to our outcome of getting people into living-wage jobs through our Job Training and Workforce Development Program. In 2021, we expect:

1,000 individuals will attend a budget class and/or personal spending review

150 individuals will attend job training/certification programs

300 individuals will improve their job readiness and employability skills

30 individuals will attend GED exam preparation classes

Using data collected through the fiscal year in our client database, and in personal interviews, we will regularly communicate with the people we serve to determine their next best steps in attaining sustainability in their lives. Through research over the years and partnerships with organizations like the United Way, Harrisburg Area Community College, and Employment Skills in Carlisle, we have focused on workforce development programs which produce training in industries where there is high demand for qualified employees. Our Nurse Aide class is one example of how we are meeting a need in the community which produces positive results for our guests. Those who complete the program are finding full-time employment with benefits, making as much as \$20 an hour. Being able to fully support oneself or a family because of a good-paying job is a true measure of success.

ACCESS & INCLUSION

5. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

New Hope Ministries locations at 5228 E. Trindle Road, Mechanicsburg, 701 Bosler Avenue, Lemoyne, and 99 W. Church Street in Dillsburg are all easily accessible via public transportation. New Hope does not discriminate in the provision of services. While New Hope is a faith-based organization that believes in living out our faith by showing our love to our neighbors, there is no requirement to participate in any religious activity to volunteer or receive services at New Hope.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE <i>Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.</i>	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS <i>List where funds sought through this grant opportunity will be applied.</i>	OTHER FUNDING SOURCES <i>List the names and amounts of all other funding sources.</i>	PENDING, COMMITTED, OR RECEIVED <i>Using a P, C, or R, indicate the status of all funding sources.</i>	\$ TOTALS <i>Add across to provide a total for each row. Total columns as indicated in bottom row.</i>
Direct education expenses (contracted services, tuition)	Payment to vendor for education costs for students	\$1,700	\$62,300	P	\$64,000
Personnel	Partial salaries of several staff leading programs	\$0	\$100,000	P	\$100,000
Mileage	Reimbursement for staff for travel to and from program sites	\$0	\$2,500		\$2,500
Office supplies	Materials to promote, implement, and manage programs (paper, binders, copies)	\$0	\$3,500		\$3,500
		\$			\$
		\$			\$
		\$			\$
		\$			\$

		\$			\$
TOTALS		\$1,700 Total: Requested Grant Funds	\$168,300 Total: Other Funding Sources		\$170,000 PROJECT TOTAL



Sharing Christ's love by meeting human needs

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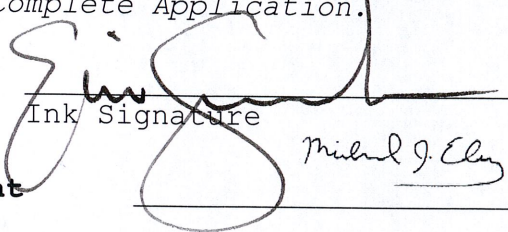
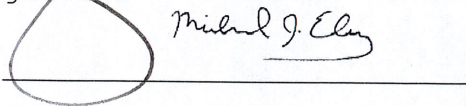
Dover, PA
Retired Teacher

Judith A. Walter

Mechanicsburg, PA
Zimmerman's Automotive

2020 BENJAMIN FRANKLIN TRUST FUND SIGN & SUBMIT FORM
Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

<input checked="" type="checkbox"/> President/CEO		Eric Saunders
	Ink Signature	Digital Signature
<input checked="" type="checkbox"/> Board President		Michael J.
Eby, CPA	Ink Signature	Digital
	Signature	

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM IN THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application:** Applicant Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
- Board of Directors List:** Professional affiliations (ie: work positions and/or titles as applicable) must be included.
- Letters of support are OPTIONAL for this grant opportunity but must be uploaded by the deadline date. No more than TWO letters of support with original or digital signatures may be provided.** Letters of support from the applicant organization's Board of Directors will not be accepted; identical form letters are discouraged.
- Applicants who utilize a FISCAL SPONSOR** must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
- IRS 501(c) (3) determination letter**
- 1st Page of Applicant Organization's Most Recent 990.** If 990 is not available, upload applicant organization's most recent audit or financial statement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.