

# 2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

**DATE DUE: AUGUST 1, 2020** 

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

#### **APPLICANT PROFILE**

## **Applicant Organization Name**

Open Stage of Harrisburg

Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
  - Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

#### Name, Title, Email, Phone of Executive Leader

Stuart Landon, Producing Artistic Director, stuart@openstagehbg.com, 717-232-6736

All contracts and notifications of grant status will be addressed to the individual provided here

## **Applicant Organization's Physical Address**

25 North Court Street, Harrisburg, PA 17101

### **Applicant Organization's Address for Mailed Communications**

25 North Court Street, Harrisburg, PA 17101

All contracts and notifications of grant status will be sent to the address provided here

## Name, Title, Email, Phone of Contact Completing Application

Brianna Dow, Business Manager, brianna@openstagehbg.com, 717-232-6736 If application questions arise, this individual will be contacted by TFEC staff

#### Organization's Mission Statement

Open Stage of Harrisburg is a regional professional theatre and educational program dedicated to supporting a company of artists to present diverse offerings of thought-provoking theatre and educational activities in intimate settings.

## Organization History (Do not exceed this page)

Open Stage of Harrisburg is entering its thirty-fifth year of providing thought-provoking theatre and education services to the Central PA area. Founded in 1985 by Donald Alsedek, Anne Alsedek, and Marianne Fischer, the theatre has established itself as an outstanding source of artistic achievement in the region, as well as an innovative educational resource through The Alsedek Theatre School. It has become an institution in the area, offering a full season of plays and musicals, classes for children and adults ages 5 and up, an annual production of THE DIARY OF ANNE FRANK school day matinee performances for students, and the annual Capital 10-Miler - A Run for the Arts. Open Stage, like all arts organizations during this

health crisis, is pivoting to create experiences to connect with audiences and students virtually, utilizing cutting edge technology and creating innovative and engaging online theatrical experiences.

## **PROIECT PROFILE**

Project Title
The Anne Frank Experience Online Exhibit  Project Title must match title listed throughout application and online.
Project Areas of Focus  ☐ UPSTREAM GENERAL  Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail.
UPSTREAM: FOCUS AREAS Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below, Please select only those area(s) that apply to this project. See the grant guidelines for additional detail.
EDUCATION  ☐ Programs & projects that focus upon or nurture access to early childhood education ☐ Education & development programs for children & youth ☐ Educational programs serving adults  ☐ ENVIRONMENT & PARKS ☐ Environmental stewardship ☐ Horticulture & the arts ☐ Health & environment ☐ Park beautification & improvement
HEALTH  ☐ Health & human services ☐ Cancer awareness and/or research ☐ Dental care for those in need ☐ Health & human services ☐ HIV & AIDS ☐ Individuals with debilitating or terminal illness ☐ Individuals with intellectual disabilities ☐ Prevention of head and/or spinal cord injury ☐ Purchasing of devices that improve accessibility  HOMELESSNESS ☐ Homelessness & hunger
MENTAL HEALTH  □Counseling for children with terminally ill family members □Guidance, counseling, or programming that includes guidance and/or counseling for youths □Mental health
COMMUNITIES OF FOCUS
☐ Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA ☐ Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA ☐ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs or other youth organizations; programs & projects that focus upon or nurture access to early childhood education within Camp Hill.
Counties to be served as part of project; check all that apply.  ⊠ Cumberland ⊠ Dauphin ⊠ Franklin ⊠ Lebanon ⊠ Perry⊠ Northern York (Dillsburg Area)

## Projected Number of Individuals to be served by project

Total number of ADULTS served

4800 Total number of CHILDREN (ages 17 and under) served

5150 Total number of ALL INDIVIDUALS served by the project

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

## PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

Open Stage has produced The Diary of Anne Frank for 21 years, presenting it to thousands of middle school children. Due to the global pandemic, and being unable to gather in person, the project is adapting and expanding to continue the telling of Anne's story and the important story of the Holocaust. We will be sculpting this fully online exhibit to reach a broad audience of students and community members in the Central PA area and beyond. In addition to the virtual production of The Diary of Anne Frank, Open Stage will continue their relationship with The Anne Frank Center for Mutual Respect to provide study guides and digital resources, photographs, poetry, and music. We will bring experts in to speak via Zoom. We are lucky enough to have captured the story of Holocaust survivor Hilda Mantelmacher on film and will be including this in the exhibit. Open Stage is dedicated to remaining on the upstream of education, providing a way for students to learn about the horrifying history of the Holocaust, and deepening the student experience. As time goes on, and certaintly during this election year when our world is filled with hate and hate speech, it has become increasingly urgent that young people are exposed to the tragedies of the Holocaust and learn from the harrowing experience of the Jewish community during World War II.

## **PROJECT NARRATIVE**

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to \_\_\_\_\_\_\_".

Grant funds will be used to support Open Stage in its twenty-second year of telling the story of Anne Frank. Funds will help expand this project by making it fully accessible online as well as bringing in a virtual exhibit from The Anne Frank Center for Mutual Respect. Open Stage's annual production is presented to thousands of middle school-aged children from across the mid-state, including schools from Dauphin, Cumberland, Lebanon, York, Perry, and Franklin counties. With the support of the Greater Harrisburg Foundation Upstream grant opportunity, Open Stage seeks to improve the students' educational experience by offering an immersive online experience including a Holocaust speaker, such as survivor Hilda Mantelmacher or Education Director of Temple Ohev Sholom Lillian Rappaport. With your support, the exhibit will include offerings from The Anne Frank Center. Open Stage is dedicated to telling Anne's story so students to experience the important story of two families during the Holocaust. With school cirriculums changing and the current happenings in America today, it is imperative that these young people explore to the tragedies of the Holocaust, experience the depth of the Jewish experience during World War II, and expand their minds through a day of thought and theatre. Holocaust Survivor Hilda Mantelmacher ends her presentation each day with asimple message: "Don't hate. Treat everybody like.you want to be treated. Or we will have another Holocaust. Don't hate." Open Stage's "upstream" project and commitment to opening young minds, expands the students' world views, generates discussion, promotes acceptance and thought, and opens up the hearts of young audiences. Holocaust education demonstrates the dangers of prejudice, discrimination, and dehumanization as well as deepens reflection about contemporary issues that affect societies around the world. Open Stage looks forward to the next twenty years of telling this story and is honored to do its part to offer

Holocaust education through theatrical performance, discussion, and museum-quality exhibits, all available safely online to students and adults.

#### **DATES & LOCATIONS**

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

Open Stage's project, The Anne Frank Experience online exhibit, will take place virtually from January through June 2021. Open Stage will be working with schools and individuals to schedule specific times for virtual performances and exhibit access based on the class schedules.

#### **ROLES & RESPONSIBILITIES**

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: There is no formal collaboration in place. However, Open Stage seeks the participation of the school districts involved in the project and in the greater Harrisburg area to help to facilitate the educational experience. Open Stage seeks the participation of schools from Dauphin, Cumberland, York, Perry, Franklin, Lancaster, and Lebanon counties. Open Stage hopes to have the support of the Anne Frank Center for Mutual Respect to showcase a virtual exhibit to students and adults.

**PARTNERSHIPS**: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

Click or tap here to enter text.

**COLLABORATIONS:** We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

Click or tap here to enter text.

**SERVICE:** Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate.</u>

Click or tap here to enter text.

**AFFILIATIONS:** Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

Click or tap here to enter text.

#### **COMPARABLES**

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

NA

**6a.** What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Open Stage is requesting support for The Anne Frank Experience, a fully virtual educational exhibit available for six months to students, teachers, and community members in 2021. The annual production of The Diary of Anne Frank has demonstrated the key outcomes:

- 1. Many of the same teachers/schools have attended Open Stage's production of The Diary of Anne Frank every year since 2000, attesting to the educational value and power of the experience.
- 2. The presentation of a Holocaust survivor or Holocaust educator has profoundly enhanced the theatre-going experience of the students as evidenced by student response during the Q&A, letters written to the speaker, and feedback from teachers.
- 3. Community support for The Diary of Anne Frank continues to increase in the way of sponsorships and ticket underwriting.

With the support from the Greater Harrisburg Upstream Grant Opportunity, Open Stage's 2021 Anne Frank Experience online exhibit will see the aforementioned outcomes as well as the following anticipated outputs:

- 1. The added accessibility of the virtual exhibit as well as the partnership with The Anne Frank Center for Mutual Respect will greatly enhance the educational experience of the students and adults who experience the project, allowing introspection and deepening their understanding of the Frank family, creating more opportunity for an "upstream" experience.
- 2. Teachers have reported increased student appreciation and understanding of the historical, political, and social background of Anne Frank's story.
- **6b.** How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Open Stage will be requesting written feedback from teachers and students on their take aways of The Anne Frank Experience online exhibit.

#### **FUNDING & SUPPORT**

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Open Stage is requesting funding of \$5,000 through The Foundation for Enhancing Communities for its annual telling of the story of Anne Frank and the history of the Holocaust. If funding is not realized, the project will continue as we are dedicated to telling this important story to students from all over the mid-state. Without funding from TFEC, Open Stage's hope to once again work with The Anne Frank Center might not be possible. We hope that TFEC will continue to be a part of our efforts to offer important education about the Holocaust to young people.

8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.

Open Stage is requesting funding of \$5,000 to support The Anne Frank Experience online exhibit. Open Stage is fortunate to have many corporate and individual donors and sponsors who support its annual production of The Diary of Anne Frank and the mind-opening student experience built

- into project. The Diary of Anne Frank is also Open Stage's approved EITC program, which garners much support.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.

Open Stage of Harrisburg ended the 2019-2020 fiscal year with a deficit of \$88,000. Along with many businesses across the country, Open Stage shut it's doors in March 2020 which is the reason for the deficit. The budget approved for the 2020-2021 fiscal year shows a 30% decrease to handle the deficit. The Open Stage of Harrisburg Finance Committee, a subcommittee of the Board of Directors, meets bi-monthly in advance of the Open Stage Board of Directors meetings. A Finance Report is presented by the Treasurer at each Board Meeting for review and budget monitoring.

#### **ACCESS & INCLUSION**

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Open Stage is ready and willing to make its programming accessible to all individuals who qualify for participation in the project. It is vital for Open Stage, similar to TFEC, to foster a safe environment for all individuals, as well as to embrace the diversity among its many participants.

## **GRANT OFFICER QUESTION:**

Will be free for schools to participate in the online resources, and if not (and it is okay if it is not free), what will be the cost to attend/view the online resources?

## **APPLICANT ANSWER:**

As in previous years with the Anne Frank projects, the school districts are responsible for paying for their students.

# **BUDGET WORKSHEET**

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Exhibit from the Anne Frank Center for Mutual Respect		\$5000			\$5000
Individual Sponsorship		\$	\$5000 Individual Sponsors		\$5000
EITC Contribution	Contributions by Corporations through the EITC Program	\$	\$8000		\$8000
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
TOTALS		\$5000 Total: Requested Grant Funds	\$13000 Total: Other Funding Sources		\$18000 PROJECT TOTAL

## Open Stage of Harrisburg Board of Directors 2020-2021

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DISTRICT ADMINISTRATION CENTER

890 Valley Street, Enola, PA 17025-1599, Phone: (717) 732-3601, Fax: (717) 732-8927

Web Site: www.epasd.org

## Donna M. Dunar Ed.D.

Superintendent of Schools

#### To Whom It May Concern:

I am writing on behalf of Open Stage of Harrisburg as a former representative from the Cumberland Valley School District, specifically Good Hope Middle School. Currently, I am an assistant principal for the East Pennsboro School District. My former position for Cumberland Valley was that of an 8th grade Language Arts teacher, and one of our major units of study involved reading "The Diary of Anne Frank" and studying the time period of the Holocaust. I took our entire 8th grade student body to Open Stage of Harrisburg's production for the past ten years to see this important reenactment in order to enhance their reading of the play and activities we did in class. For so many of my students, even those not on the low socio-economic scale, this was their first experience with live theatre. Live theatre has the power to not only tell a story in a way that books or movies cannot, it also allows students to experience valuable hidden curriculum skills such as school and personal pride, social graces, and how to behave in a live theatre setting.

I have a unique relationship with this show as, prior to becoming a teacher, I was an actor in the production for three years. I have seen first-hand as an actor the power this play possesses for students of all economic, racial, gender, and cultural backgrounds. This story is one of hope, optimism, and the empowerment of the human race. I performed to over 4,800 students who were moved by this show, and I have taken over 3,500 of my own students to experience this production. Having the ability to see my own students react to this important production, I fully understand the might of live theatre and arts education for all students regardless of background or status. Being immersed in live theatre that promotes critical thinking about our society can only improve our area and our future citizens by encouraging them to open their minds and their hearts.

I fully support Open Stage's request for funding to continue their educational outreach efforts which have reached tens of thousands of students in the Central Pennsylvania area through their student matinee program and the operations of the Alsedek Theatre School, of which I was formerly a member of the teaching faculty. The quality of the education they provide to youth in our area allows them to build relationships while learning about how to use theatre to promote social change and acceptance of others. Their student matinee programming of "Anne Frank" accomplishes just that as well. To find a theatre so committed to improving our society by targeting the issues at their core is so rare these days; Open Stage of Harrisburg provides that type of service to our youth. I look forward to continuing to support this forward-thinking theatre who has always put students and their social and emotional growth as human beings at the core of its values.

Please do not hesitate to reach out should you need anything further.

Respectfully,

Patricia Koser Assistant Principal, East Pennsboro Area High School MA Humanities, MS Education pkoser@epasd.org

425 Shady Lane Enola, PA 17025-2297 Phone: (717) 732-0723 Fax: (717) 732-8932

Enola, PA 17025-2199 Phone: (717) 732-0771 Fax: (717) 732-8948 840 Panther Parkway Enola, PA 17025-2065 Phone: (717) 732-0441 Fax: (717) 732-8946

#### WEST CREEK HILLS ELEMENTARY SCHOOL

400 Erford Road Camp Hill, PA 17011-1144 Phone: (717) 732-0142 Fax: (717) 732-8943

#### 2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

$\boxtimes$	President/CEO		Stuart Landon
		Ink Signature	Digital Signature
$\boxtimes$	<b>Board President</b>		Christopher Baldrige
		Ink Signature	Digital Signature
_			ITTED BY 4PM ON THE DEADLINE DATE e application system by 4pm on the deadline date
		not utilize delivered or mailed ma	
V	orksheet, and Sign &	Submit Form with original or dig	
	oard of Directors List cluded.	: Professional affiliations (ie: woi	rk positions and/or titles as applicable) must be
n o m	umber of letters that rganization's Board of	will best support their application.  Directors will not be accepted.	or digital signatures. Applicants may submit the on. Letters of support from the applicant Identical form letters are discouraged. A is grant opportunity regardless of response to
m	ust upload letters wi	h original or digital signatures c	to other Agencies as stated in Question 4, you documenting the relationship. A letter of port if support is expressly stated.
Fi	• •		de a letter signed by the Executive Leader of the rve as the Fiscal Sponsor. An original or digital
⊠ IF	RS 501(c)(3) determin	ation letter.	
<b>⊠</b> 19	st Page of Applicant C	Organization's Most Recent 990	. If 990 is not available, upload applicant

#### **QUESTIONS**

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at <a href="mailto:jstrechay@tfec.org">jstrechay@tfec.org</a> or 717-236-5040.

organization's most recent audit or financial statement to meet this requirement.