

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION

DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

RSVP of the Capital Region, Inc

Provide your organization's name as currently recognized by the IRS

- □ Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Carol Oman, Executive Director, rsvp@rsvpcapreg.org, 717-541-9521

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

50 Utley Drive, Suite 400, Camp Hill, PA 17011

Applicant Organization's Address for Mailed Communications

50 Utley Drive, Suite 400, Camp Hill, PA 17011

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Becky Gibbons, Northwest Development Coordinator, northwest@rsvpcapreg.org, 717-541-9521 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

RSVP of the Capital Region, Inc. provides meaningful volunteer opportunities for persons 55 years of age and older and provides measurable value to the community.

Organization History (Do not exceed this page)

RSVP of the Capital Region, Inc. (Retired and Senior Volunteer Program) passionately promotes seniors as powerful contributors to our neighborhoods and community organizations that desperately need additional human resources. At the same time, volunteers are enhanced by the volunteer experience, often garnering valuable improvement to their own physical and emotional well-being. RSVP connects today's 55+ with the people and organizations that need them most. RSVP helps volunteers become teachers, mentors, coaches, companions to people in need, or contribute their skills and expertise to community projects and organizations.

Volunteers serve in a variety of capacities, including but not limited to providing Meals on Wheels to seniors; assisting with activities at Senior Centers; collecting coupons (Troopons) for overseas and domestic military families; driving seniors and veterans to medical appointments; distributing food at food banks; educating Seniors about Medicare and fraudulent practices; and knitting and crocheting items for veterans. Volunteers receive guidance and training so that they can make a contribution that suits their talents, interests and availability. They are also insured by RSVP and are provided with transportation supports and clearances if required to volunteer. RSVP is a volunteerbased organization serving the Central PA region for more than 48 years. RSVP recruits, trains and places volunteers in not-for-profit agencies, schools, government offices, hospitals and senior residences. Volunteers serve communities in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York Counties. Although RSVP emphasizes senior volunteerism, all ages of volunteers are welcome and serve. RSVP also prides itself on appropriate volunteer recognition. RSVP is not simply a volunteer referral service, but rather a recruiter for our partner agencies. The service begins by working with partner stations to identify volunteer needs. Second, a multi-faceted recruitment strategy involving presentations to target communities, online recruitment, public relations, position marketing through print media and brochure and newsletter distribution, and community events is employed. Lastly, RSVP works with volunteers to assure that their needs are being met along with those of the stations they are serving. Applying this comprehensive approach to volunteer recruitment is the hallmark of RSVP service.

PROJECT PROFILE

Project Title Tapping Senior Power – Year Three Project Title must match title listed throughout application and online. **Project Areas of Focus** ☐ UPSTREAM GENERAL Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail. **UPSTREAM: FOCUS AREAS** Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail. **EDUCATION ENVIRONMENT & PARKS** ☐ Programs & projects that focus upon or nurture access to early ☐ Environmental stewardship childhood education ☐ Horticulture & the arts ☐ Education & development programs for children & youth ☐ Health & environment ☐ Educational programs serving adults □Park beautification & improvement **HEALTH HOMELESSNESS** ☐ Health & human services ☐ Homelessness & hunger □Cancer awareness and/or research ☐ Dental care for those in need ☐ Health & human services □HIV & AIDS □Individuals with debilitating or terminal illness □Individuals with intellectual disabilities □ Prevention of head and/or spinal cord injury □Purchasing of devices that improve accessibility **MENTAL HEALTH SENIORS** □ Programs & projects serving older □Counseling for children with terminally ill family members adults ☐Guidance, counseling, or programming that includes guidance and/or counseling for youths ☐Mental health **COMMUNITIES OF FOCUS** ☐ Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA ☐ Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA ☐ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs or other youth organizations; programs & projects that focus upon or nurture access to early childhood education within Camp Hill. Counties to be served as part of project; check all that apply. □ Cumberland □ Dauphin ⊠ Lebanon □ Perry Northern York (Dillsburg Area) Projected Number of Individuals to be served by project Total number of ADULTS served 1320 Total number of CHILDREN (ages 17 and under) served 1320 Total number of ALL INDIVIDUALS served by the project

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative.

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

Tapping Senior Power is the dynamic between the "helpers" and those they help – both benefitting from the volunteer service. There is a fantastic coincidence about seniors helping seniors; a duality of service. Since its inception, RSVP has provided supports that help keep community services in place, by tapping senior power in our communities. RSVP's goal is to have the Greater Harrisburg Foundation reviewers continue to recognize the need for services to senior populations and the recruitment of senior volunteers. Keeping seniors active as a vital element in the community provides meaningful opportunities for them and the people and agencies they serve. Volunteer labor fills roles and augments government agencies and social services where funding stops. In recent history, volunteers are often the reason that programs are continuing in some agencies and senior centers. Volunteers and services through community-based organizations are instrumental in keeping seniors aging in place, where they feel they will live their lives better. RSVP keeps seniors, through volunteerism, active to optimize their quality of life and keep them living healthy and independent longer, while they provide the services that keep their own or older generations of seniors healthier and independent, aging in place.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to _______".

PROPOSED UPSTREAM PROJECT: TAPPING SENIOR POWER

Grant funds will be used to continue expanding our volunteer recruitment programs in Cumberland, Dauphin, Franklin, Lebanon, Perry and Northern York Counties and to continue offering our unique benefits to these volunteers; most importantly mileage reimbursement (up to a maximum of \$35/month), supplemental accident and liability insurance, and recognition and recruitment events. RSVP is requesting funding for a third year of our Tapping Senior Power program due to the success of the previous years, the continued need for volunteers and also the increased number of seniors in our communities. Pennsylvania is experiencing an increase of seniors at a higher rate than most other states. As reported by Penn Live, "The Keystone state, according to the latest U.S. Census data, has one of the highest growth rates of aging population in the country. Seniors account for 16 percent of Pennsylvania's population – the fourth-highest percentage nationally. Moreover, the retirement sector has outpaced the working sector for a number of years in growth, particularly in rural counties." In Central Pennsylvania the senior population is even higher, at 20%.

Keeping seniors active as a vital element in the community provides meaningful opportunities for them and the people and agencies they serve. Volunteer labor fills roles and augments government agencies and social services where funding stops. In recent history, volunteers are often the reason that programs are continuing in some agencies and senior centers. Volunteers support senior programs, make being a caregiver a little easier, and improve the general living circumstances for the growing population of seniors aging in place. The benefit of RSVP stations and volunteers does not stop at improving the lives of those who volunteer. Service to others instills a more positive mental attitude, giving the volunteers' vigor and purpose in life.

RSVP volunteers serve in varied opportunities matched to their personal skills, needs and desires. RSVP tends to be more like an employment agency for volunteers, where they have choices about placements, may learn new skills, live their dreams and even have volunteer positions custom designed for them. As examples, we have volunteers preparing and delivering Meals on Wheels to seniors on a daily basis; assisting with activities at Senior Centers; transporting seniors and veterans; collecting coupons (Troopons) for overseas and domestic military families; distributing food at local food banks; educating seniors about Medicare and fraudulent practices; and knitting and crocheting items for veterans.

Through the use of this funding, RSVP continues to "get the word out" about volunteer opportunities, health benefit aspects and giving back to ones' community through health and/or senior fairs, community events, speaking engagements and regional volunteer recognition events. All of our volunteer opportunities are advertised on VolunteerMatch (one of our main recruitment tools) and RSVP's website. As previously mentioned, grant funds will be used to continue expanding our volunteer recruitment programs in Cumberland, Dauphin, Franklin, Lebanon, Northern York and Perry Counties and to continue to offer the benefits to these volunteers: mileage reimbursement, supplemental accident and liability insurances, Senior Volunteer Opportunity workshops, and volunteer recognition events. These grant funds would allow us to expand our recruiting methods by making it possible for RSVP to offer more information dispersal events to seniors in the six county service area. RSVP is an employment tool for volunteers (and non-profits alike) to find the best placements for them and to find the supports they need in order to volunteer.

The RSVP Tapping Senior Power program continues to have great success. Over the past year and a half we have recruited more than 135 volunteers and have partnered with thirteen new organizations who have a need for volunteers. Although we are requesting funding for an additional year, RSVP does recognize the importance of sustainability and focusing on long-term funding options for our program. Therefore, we are continually seeking out national funders and other local funders that have a vested interest in supporting seniors, as well as working diligently with our Board of Directors to develop and implement new fundraising activities.

RSVP partners with organizations (known as stations) that demonstrate significant community impact and help to solve community problems. These stations provide services for seniors, disaster services, economic opportunity, healthy futures programming, educational services and veterans support programs. RSVP is not simply a volunteer referral service. Each relationship with a non-profit begins as a collaboration with a formal agreement. This simple agreement, or Memorandum of Understanding (MOU), solidifies the relationship between the organization and RSVP and identifies an individual who will be responsible for the volunteers while working for that agency; it also sets a job description for each volunteer opportunity. Once an MOU is in place, the agency is known to RSVP as a "Station." RSVP has reviewed the types of stations where we currently have MOU's and efforts are being concentrated on partnering with stations that demonstrate the most local impact and solve the biggest community problems. These stations provide Services to Seniors, Disaster Services, Economic Opportunity (tax preparation assistance, adult education and career assistance), Healthy Futures (food security and independent living) and educational services. Currently 102 stations have registered requests for volunteers and are collaborators with RSVP. For these organizations, funding continues to be tight and the demand for alternatives to hired employees continues to increase.

RSVP is a recruiter for our stations. RSVP's service begins by working with those stations to identify volunteer needs. Second, a multi-faceted recruitment strategy involving presentations to target communities, online recruitment, public relations, position marketing through print media and brochure and newsletter distribution, and community events is employed. Lastly, RSVP works with volunteers to assure that their needs are being met along with those of the stations they are serving. RSVP uses many recruitment and outreach tools to reach local non-profits needing volunteers. These tools are generally free or available as an in-kind

donation. They include: VolunteerMatch (a national non-profit database where all volunteer positions are advertised), All For Good (a free resource available to rally others to your cause from Points of Light, the largest organization in the world dedicated to volunteer service), press releases, health fairs, community events, speaking engagements and senior fairs/expos.

Other specific activities proposed under Tapping Senior Power include recruitment/recognition events and volunteer opportunity workshops that are designed to educate current and prospective volunteers on how to make the most of volunteering. The volunteer opportunity workshop can be specific or generalized in approach. Using a combination of teaching and roundtable discussions, workshop attendees explore topics such as basic principles of volunteering, challenges and opportunities, rights and responsibilities, myth busting, etc. We are prepared to adapt these events and workshops to an online platform if social distancing restrictions continue.

Our stations are called upon to confirm hours reported by active volunteers. Those who report hours during the year 2020 will be invited to the yearly Volunteer Recognition event held in May 2021 in Camp Hill, PA. We invite a local news anchor (like Alicia Richards) to appear and emcee the Volunteer Recognition Event, a luncheon at the Radisson Hotel in Camp Hill. Sometimes, having an event including a nice luncheon, Chinese Auction, door prizes and maybe getting an award handed to you by a local "celeb" lends gravity and sends more of a powerful message of appreciation. We are also prepared to adapt our event and offer recognition to our volunteers if social distancing restrictions continue.

RSVP wants all seniors to be able to volunteer, not just those who are well off financially. RSVP serves many different communities and our volunteers may need to travel long distances to deliver meals or perform other services. A significant portion of our grant request is to fund our volunteers' mileage reimbursement. We offer volunteers up to \$35 a month to help offset any expenses that might impede a volunteer from being able to give back to their community. RSVP's goal to keep lower income seniors in active service is primary to this proposal and is the most threatened by current funding trends. Something so simple as funds to pay for gas to deliver meals to seniors can keep volunteers from being able to serve in a rural area where a meal run every day is 40 miles. RSVP exists to make sure those barriers do not get in the way of any potential volunteer. Due to gaps in federal funding, several volunteers who have asked for mileage compensation have had to wait for reimbursements. As one volunteer shared, she and her husband live on a fixed income and absolutely enjoy volunteering. However, with her husband experiencing some health problems and other expenses, the reimbursement for mileage is even more critical to help them to continue their service.

The Meals on Wheels program, which is generally run through local senior centers by the Department of Aging, doesn't offer the benefits to its volunteers that RSVP does. RSVP supports the volunteers who deliver Meals on Wheels, via mileage reimbursement, in rural areas in particular, putting the wheels on the MOW. Unfortunately the federal government, the chief funder of RSVP, will not support this particular and grossly needed activity. This is where RSVP, through the Greater Harrisburg Foundation's past support, has been able to help the groups of MOW volunteers continue to provide delivered meals to persons who would otherwise not get them.

Supporting transportation programs via volunteer drivers is a benefit to everyone. On average, volunteers spend 1-2 hours a week serving clients by providing weekly transportation services to seniors and veterans who require transportation to doctor appointments, grocery stores and other critical locations. The health and well-being of seniors is important to society because the longer they can live independently, the lower the cost will be to society. Reviewers can see, our volunteers spend many hours driving for MOW and senior transportation. Mileage reimbursement is a critical component to supporting RSVP volunteers.

As a result of COVID-19, senior isolation has been brought to the forefront, and many people have a greater understanding of the effects of isolation. In addition to supporting Meals on Wheels and transportation programs which address senior isolation, RSVP is starting a Caring Calls Program and a card/letter writing program. The RSVP Caring Calls Program provides a simple, weekly check-in and friendly phone call to seniors who are homebound, feeling lonely and/or isolated. This program targets our most vulnerable population, seniors who are trying to remain independent. Volunteers are simply calling to offer companionship and give seniors a sense of connectedness to the outside world and relieve feelings of isolation. Individuals may self-refer or be referred by a caregiver, family member or service provider. The service is FREE of charge. Each Caring Calls volunteer will be matched with a client(s) primarily based on preferences from initial interviews with the volunteer and the client. The volunteer and the client determine a specific timeframe/calling schedule, calls are typically 1-2 times a week for 30 minutes. We are also working with local senior communities to have volunteers send cards and letters of encouragement. A portion of this grant request is for postage and packs of cards so that our volunteers can regularly send isolated seniors holiday cards and encouraging messages.

RSVP is an adaptable provider and is accustomed to meeting the changing needs of community organizations and those receiving the benefits. This flexibility has been very beneficial during the pandemic and social distancing requirements. We have a variety of volunteer jobs; there are opportunities that are considered essential such as Meals on Wheels and other jobs that can be done virtually and at home such as calling seniors or sending cards to seniors. Due to the variety of volunteer jobs, RSVP volunteers have been able to continue working during the pandemic. RSVP staff are also accustomed to working remotely; therefore all operations were able to continue during the quarantine period and we are prepared if guidelines again become more restrictive.

GEOGRAPHIC AREA TO BE SERVED: Seniors and local non-profits that serve seniors in Cumberland, Dauphin, Franklin, Lebanon, Perry and Northern York Counties.

The projected number of individuals served and target population for the project, Tapping Senior Power, is three-fold. One population served is the volunteers, who are primarily age 55 and older. The second target population of RSVP programming are the stations benefitting from the services of the RSVP volunteers. Coincident with this, is the target population of the recipients of the goods and services provided by RSVP stations. For example, the Meals on Wheels clients, food bank clients, seniors receiving transportation services and the seniors benefitting from companionship activities.

In 2016 the number of Boomers was 75.5 million making up 23.5% of the total population! Also, according to the U.S. Census Bureau's 2017 National Population Projections, the year 2030 will mark an important demographic turning point in U.S. history. By 2030, all baby boomers will be older than age 65. This will expand the size of the older population so that 73 million Americans, or 1 in every 5 residents will be retirement age. In addition to the baby boom that happened post-World War II we are also experiencing greater life expectancy. Our nation is facing a surge in the aging population in every state in the country over the next decade. This population surge will result in more Medicare beneficiaries and higher Medicare spending, while fewer citizens will be paying into the system. The changing population dynamic presents many challenges that need to be met and RSVP is taking an active role to ensure the volunteer services that especially help seniors continue to expand. RSVP is in a very unique position because as the population ages, our volunteer pool increases. Although there will be an increased need for senior services such as Meals on Wheels and transportation programs, there will be more senior volunteers available to support other local seniors.

RSVP recruits volunteers for under-staffed or totally volunteer-run agencies which provide help for the essential needs of families and seniors in the communities, from food banks and congregate meal sites/soup

kitchens to blood banks and disaster preparedness/relief. RSVP recruits, places, insures, supports and recognizes the current needs as well as new ones as they trend.

WHY THIS AUDIENCE WAS SELECTED:

The vast majority of older adults want to "age in place" in their homes and their communities. Most want to do so because they like their community. They live near doctors they know and like, their friends live nearby, and they want to remain close to their children and grandkids. Such connections are not just nice to have — they actually contribute to the health and well-being of older adults. Also, services for seniors can be neglected in many communities in favor of contributing to programs for children and youth.

Senior isolation is one of the greatest threats to America's seniors. At least a quarter of individuals over 65 live with the physical, mental and emotional effects of isolation. Approximately 18 percent of adults age 65 and older in the U.S. live alone, and 43 percent report feeling lonely on a regular basis (Medicare Advantage). Five key facts to know about senior isolation:

- 1. Feeling lonely seriously impacts physical and mental health.
- 2. Isolated seniors are more susceptible to elder abuse.
- 3. Married couples are also at risk for social isolation.
- 4. Family caregivers can become socially isolated too.
- 5. Seniors who are isolated tend to need more long-term care.

According to a study reported in the Brown University newsletter, "News From Brown" from March 2, 2015, a surprising new benefit became apparent when daily Meals on Wheels deliveries were made. The research revealed that those seniors who received meal delivery experienced fewer falls and less hospitalizations! Other known benefits point to these programs helping them eat healthier, helping them feel safer and more food secure which means that they can continue to live in their own home.

"Without support from programs like Meals on Wheels, millions of seniors are forced to prematurely trade their homes for nursing facilities. We can provide a senior MOW for an entire year for roughly the same cost as spending one day in the hospital or ten days in a nursing home. MOW saves us all billions of dollars in unnecessary Medicaid and Medicare expenses every year – tax dollars that can be spent in much better ways," from Meals on Wheels America, The Problem and the Solution, 2017. MOW programs, either run through the county or through regional senior centers are staffed by RSVP volunteers. By volunteers participating in MOW programs, RSVP helps seniors live healthier and more independent lives. In the past year, RSVP volunteers delivered meals to approximately 250 individuals on a daily basis. Ninety-seven percent of those individuals indicated feeling less lonely as a result of receiving a meal provided by an RSVP volunteer.

RSVP also supports senior transportation programs. Assisting seniors with transportation is critical and challenging in our communities. RSVP volunteers transport 500 seniors and veterans to their doctors' appointments, to the grocery store and to other critically important appointments. Ninety-six percent of those clients indicated that they feel more socially connected and less lonely due to the transportation support. As seniors age, they lose the skills needed for driving and face greater difficulty accessing appropriate and affordable transportation. According to the National Association of Area Agencies on Aging about 600,000 older adults stop driving each year. Transportation is a challenge for seniors to age in place and it becomes a significant responsibility for family caregivers. Approximately 40 percent of caregivers spend at least five hours a week providing or arranging transport, as reported by the National Aging and Disability Transportation Center. Affordable, reliable access to their medical professionals, shopping and social lives is necessary so that seniors are not isolated, do not become depressed or experience poorer health and a lowered sense of well-being.

Volunteers also benefit from providing the volunteer service:

Research has been done to determine if volunteering has an effect on the longevity and quality of life for persons over 55. Studies reviewed for this application include those done by CNCS, AARP, MetLife's Maturity Institute and Medicare. Without exception, all show that older Americans who frequently volunteer live longer, healthier lives. The effects of volunteering are found to be greater than any other factors such as gender, race, marriage, education level or income.

- 1. Volunteering promotes staying active, almost inadvertently, by traveling to and from their place of service and by performing their assignments, like talking to supervisory staff and other volunteers, carrying out duties such as tutoring, filing, directing others to their destinations, etc. Staying active is tantamount to staying healthy.
- 2. It's good for mental health. One of the major benefits of volunteering is that of boosting one's sense of purpose. A positive sense of purpose often correlates with lower risks for poor physical health. Enhancing a person's social network tends to buffer stress and reduces risk of disease. It is this connection between volunteering and social networks that gives meaning or purpose to someone's life by increasing the number of social roles they fulfill. This increased social network goes beyond superficial social interactions and provides a deepened sense of purpose and a lasting "life satisfaction."
- 3. Volunteering helps to prevent social isolation and depression. Social isolation has been identified as one of the social determinants of health, posing the same risk to one's health as smoking up to 15 cigarettes a day. Too often, the places that are accessible to older adults are few and far between. Lack of ramps, elevators, bathrooms and even sprawling distances deter those with mobility issues. These are concerns that exacerbate social isolation.

It is thought that younger volunteers do not experience the same kind of benefits because their basis for volunteering may be tied to other responsibilities, such as parenting. But when a person aged 55 or older decides to volunteer, not because they have a child in school or because it is expected in a church affiliation, they search out activities that will give them a purposeful role in helping their community. These Baby Boomers, as a group, are more human welfare-minded than ever before seen in history. It is this sense of personal achievement that sparks a need to "pay it forward" and compels many Boomers to volunteer. Altruism is indeed contagious! In fact, one feat of generosity can cause a ripple effect through an entire community inspiring many people to join in and make a difference!

SUSTAINABILITY - PLANNING FOR THE FUTURE:

While RSVP does receive funding from grants from the Corporation for National and Community Service in Washington, or CNCS, these funds are dependent on RSVP receiving a matching 30% of additional funding. RSVP programs are required to fund their projects in part through local, non-federal contributions. Sustainability is a key focus for our organization – the CNCS funding is a consistent reliable source of funding, but we must acquire the 30% required match. Therefore, RSVP of the Capital Region is continuing to apply for local foundation funds, as well as increasing applications to numerous corporations in our eight county region. RSVP is also working on additional fundraising projects over the next year. Our fundraising efforts are more focused to online efforts and direct outreach to local businesses rather than in-person fundraising events due to social distancing guidelines.

Together, we have the opportunity to re-think aging and to find creative ways to apply the experience and knowledge of seniors to build age-friendly societies that will enable everyone – of whatever age – to put their capabilities to best use. To do this, we need to continue to bolster our volunteer support programs; both in those using volunteers, as well as in more ways of recruiting volunteers. Generally, when you see an organization with a robust volunteer program, you see a nationwide or larger agency behind it. RSVP fills the void between the larger organizations and all the other small or medium size nonprofits that rely on

volunteers to provide a needed service, whether it be social, economical, environmental or education. RSVP means results. Our structured program focuses on making a difference in the communities we live in... and national performance measures guide our efforts and ensure that the work of our volunteers contributes to real, lasting change.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

Volunteer Events:

Volunteer opportunity workshops, designed to educate current and prospective volunteers on how to make the most of volunteering – Three workshops throughout the year (Estimated dates, occurring at our office and/or stations. Will be held virtually depending on restrictions.)

Recruitment/recognition events for current RSVP and prospective volunteers – Four events throughout the year (Estimated date, occurring at our stations. Will be held virtually depending on restrictions.)

Yearly Volunteer Recognition Event – May 2021 (Estimated date – will be held virtually depending on restrictions.)

Process mileage reimbursements – Ongoing (Confirmed)

Maintain current volunteer opportunities on VolunteerMatch website – Ongoing (Confirmed)

Follow up to referrals of volunteers from VolunteerMatch website, stations and community events – Ongoing (Confirmed)

Meet with prospective volunteers, process FBI clearances – As needed from referrals mentioned above (Estimated)

Respond to volunteer requests from collaborating stations – Ongoing (Confirmed)

Process volunteer hours – Ongoing (Confirmed)

Maintain volunteer tracking data on Volunteer Reporter database – Monthly (Confirmed)

Maintain volunteer opportunities documents for use at meetings and expos – As needed (Estimated)

Attend County Community Expos, typically held in September and April (Estimated)

Attend relevant community networking meetings – Usually bi-monthly (Estimated)

Collect data on outputs and outcomes – June and December (Confirmed)

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: Click or tap here to enter text.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

Click or tap here to enter text.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

At the base level, collaboration is necessary for RSVP to provide its programming. RSVP must collaborate with station partners to place volunteers in meaningful and useful jobs benefitting the community. That is, RSVP's programming methodology is to provide support for other community benefit organizations in the area of volunteer resources.

We have created a Memorandum of Understanding in order to identify the roles and responsibilities of RSVP and the station we are collaborating with. The Memorandum of Understanding articulates that RSVP will provide volunteers and volunteer supports. The station will provide training, supervision and data on activities. RSVP works with its partner stations to identify volunteer needs, actively recruits to fill those needs, and works with volunteers to assure that their needs are being met along with those of the stations they are serving. Consequently, RSVP's programming is entirely collaborative.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate.</u>

Click or tap here to enter text.

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. An additional letter is NOT needed.

Click or tap here to enter text.

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

While there are large nonprofits with individual volunteer programs, such as hospital auxiliaries, AARP, American Red Cross, WITF, library systems, et al. – none help other nonprofits recruit volunteers. Few, if any provide the volunteer benefits of supplemental insurances, mileage reimbursement or Volunteer Recognition Events. RSVP also pays for any required clearances a volunteer needs to have in order to volunteer. State Criminal and Child Abuse clearances are typically free for volunteers, the FBI clearance costs \$27 and is required for volunteers that serve children or other vulnerable populations. Aside from our main focus of personalized volunteer placement, no other nonprofits help other nonprofits to recruit volunteers. RSVP can effectively recruit, place and monitor volunteers in a way that most organizations are not able to accomplish.

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

RSVP of the Capital Region not only positively impacts the volunteers serving in the community, but also the community organizations where they serve. RSVP is a nonprofit service agency that supplies volunteer recruiting assistance to other nonprofit service agencies. The RSVP program has lasted and grown through all political regime changes since 1972! There are approximately 1,000 volunteers serving in Cumberland, Dauphin, Franklin, Lebanon, Northern York and Perry counties at our 102 member stations.

- 60 new volunteers will be recruited
- Volunteers will contribute approximately 75 hours of service per year
- Meals on Wheels clients will indicate that they feel less lonely and have closer ties to people due to the meals delivered by RSVP volunteers
- Food bank clients will indicate that they are more food secure due to the food services that they receive by RSVP volunteers
- Seniors receiving transportation services will indicate that they feel less lonely and have closer ties to people due to the transportation provided by RSVP volunteers
- Seniors participating in Caring Calls and other companionship activities will indicate that they
 feel less lonely and have closer ties to people due to the frequent contact by RSVP
 volunteers
- The majority of RSVP Volunteers will report that volunteering has had a positive impact on both their physical and mental well-being
- **6b.** How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

RSVP will measure several outputs and outcomes. A primary form of data collected is focused on the number of volunteers recruited as well as the number of hours of service provided by volunteers. RSVP has a minimum goal of recruiting 60 new volunteers contributing a minimum average of 75 hours per year, which is valued at \$122,400 (according to the Independent Sector, \$27.20 per hour). Additionally, RSVP will demonstrate the positive impact to the population the volunteers are serving. RSVP works with our collaborating partner stations to collect the volunteer data, and data about the clients they serve such as surveys for Meals on Wheels clients, transportation clients and food bank clients. This data is recorded in a database, Volunteer Reporter, and in an online reporting system. Additionally, by random sample, RSVP volunteers are asked to complete an Annual Satisfaction Survey.

FUNDING & SUPPORT

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Yes, but at a diminished level. RSVP will continue to provide and support volunteers. However, RSVP will not be able to provide mileage reimbursement in a timely manner which could cause a

hardship to some volunteers, we would not be able to host all of the volunteer opportunity workshops or the recruitment/recognition events.

- 8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.
 - RSVP is seeking \$7,526 from the Greater Harrisburg Foundation for the UPstream project Tapping Senior Power Year Three. The total budget for this project is \$29,585. RSVP receives funding from the Corporation for National and Community Service (\$22,059). Continued funding from the Corporation for National and Community Service requires 30% match from other funding funding sources. The \$7,526 requested for this project will leverage over \$20,000 in federal, local and inkind donations.
- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.
 - RSVP is just starting our 2019 audit. The unaudited numbers show that RSVP ended 2019 in a surplus of \$25,260. RSVP is continuing to apply for local foundation funds, as well as increasing applications to numerous corporations in our eight county region. RSVP is also working on additional fundraising projects to help alleviate the 2017-18 deficits and compensate for the total loss of United Way funding in 2020.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Although RSVP primarily focuses on recruiting and supporting volunteers aged 55 and older, RSVP does welcome and support volunteers of any age, gender, race, ethnicity, national origin, people with differing abilities, sexual orientation and socio-economic status. Due to the wide range of volunteering opportunities available, there are many different types of volunteer jobs that can be suitable to a person's abilities and interests. Staff also attends a variety of different types of community events to recruit volunteers, such as the Lebanon Family Health Services Latino Fest. Additionally, a section of RSVP's MOU with collaborating stations requires that their facilities are in compliance with accepted accessibility and safety standards to ensure that their location is safe and accessible for volunteers.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Project Personnel	Average 12 hrs/ mo x 12 mos	\$1,045	CNCS \$9,411	С	\$10,456
Benefits: FICA, UC, WC, Health & Retirement	Average 40.4% of salaries	\$422	CNCS \$3,802	С	\$4,224
Volunteer Supports - Clearances & Insurance	FBI - \$27 x 15 vol Insurance - \$12.09 x 30 vol	\$384	CNCS \$384	С	\$768
Volunteer Supports Mileage/Recognition	12 vol avg x \$35/mo x 12 mo; 30 vol x \$28/ event	\$4,116	CNCS \$1,764	С	\$5,880
Volunteer Recruitment, Outreach, & Supplies	Postage, Paper, Ink, Supplies, etc.	\$1,100	CNCS \$800	С	\$1,900
Staff Travel	565 miles x .26/mile x 12 mo	\$0	CNCS \$1,763	С	\$1,763
Other Project Operating Expenses	Additional expenses to run the project	\$459	CNCS \$4,135	С	\$4,594
		\$			\$
		\$			\$
TOTALS		\$7,526 Total: Requested Grant Funds	\$22,059 Total: Other Funding Sources		\$29,585 PROJECT TOTAL

RSVP BOARD OF DIRECTORS 2020

Officers	Title	County	Term
Bonnie Clapp Public Policy Analyst (Retired) PA Senior Residence Trade Association 32 Mel Ron Court Carlisle, PA 17015 PH: (717) 243-2641 HOME	Interim President	Cumberland	2022
Zenoria McMorris-Owens AFSCME – PA Gen. Services (Retired) 1108 Amber Lane Harrisburg, PA 17111 PH: (717) 236-4236 HOME EM: Zmo1433@verizon.net	Treasurer	Dauphin	2022
Jill Buhrman Dauphin Co. Area Agency on Aging (Retired) 305 Fishburn Street Harrisburg, PA 17109 PH: (717) 514-5058 CELL PH: (717) 651-2954 HOME EM: Jill.Buhrman@gmail.com	Secretary	Dauphin	2022
Christine Lemke Associate Therapist Kenneth Small & Associates 2009 Yale Avenue Camp Hill, PA 17011 PH: (717) 919-4662 HOME EM: tinalpc@gmail.com	Assistant Secretary	Cumberland	2023
Paul Pozorski United States Army & National Guard (Retired) 1601 Rita Lane Lebanon, PA 17042 PH: (717) 274-7550 HOME EM: dandoon18@msn.com	Board member	Lebanon	2023
Carol Oman Executive Director RSVP of the Capital Region, Inc. 50 Utley Drive	Non-voting board member		

PH: (717) 541-9521 OFFICE EM: rsvp@rsvpcapreg.org

Camp Hill PA, 17011

Suite 400

July 7, 2020

Re: RSVP/Greater Harrisburg Community Foundation - Upstream Grant Application

Greater Harrisburg Community Foundation,

I wanted to take a moment to share my support for RSVP's Upstream proposal via a grant from the Greater Harrisburg Community Foundation.

Bethany Village has partnered with RSVP to further expand and support our volunteer base. Additionally, we recognize the importance of keeping seniors active and engaged in our communities. We depend on volunteers and RSVP supports the costs associated with the volunteers, such as clearances and volunteer insurance.

Consequently, I lend my support to RSVP's proposed effort to enhance senior volunteerism via their Greater Harrisburg Community Foundation grant proposal.

Sincerely,

Kristin Juchem

Director of Resident Life

Volunteer Coordinator







Halifax Senior Center 3682 Peters Mountain Road Halifax, PA 17032

July 10, 2020

To: The Greater Harrisburg Community Foundation

Re: Letter of Support for RSVP of the Capital Region

I write to support RSVP's grant proposal to the Greater Harrisburg Community Foundation. Halifax Senior Center has been partnered with RSVP for many years. RSVP's support of our volunteers with the various supports they provide (Volunteer insurance, recognition, and mileage for those who need it to volunteer) is highly valued.

The Halifax Senior Center depends on senior volunteers, specifically for the Meals on Wheels program, and we support anything the Greater Harrisburg Community Foundation can do to assist RSVP in helping us and other worthwhile organizations achieve our respective missions.

Sincerely,

David Kessler

President, Halifax Senior Center

David L. Gessler

Lebanon County Community Action Partnership

503 Oak Street • Lebanon, PA 17042

PHONE: (717) 273-9328 FAX: (717) 675-2129

E-MAIL: CAP@lebcnty.org

July 21, 2020

In re: RSVP of the Capital Region

Hello,

I am writing to support RSVP in Lebanon County. RSVP relies heavily on volunteers to fulfill its mission in Lebanon County and across the entire Commonwealth of Pennsylvania, using seniors to support programs for the betterment of their communities.

RSVP has been a valuable partner with Lebanon County Community Action Partnership in many endeavors in Lebanon County. Most notably for Community Action, RSVP volunteers staff the free tax prep program, filing at no charge hundreds of tax returns for low- and moderate- income families each year.

The need for the services of RSVP volunteers continues. Leveraging the skill, resources, and experience of our seniors through RSVP seems like a cost-effective approach to staff many of the needed services and programs in our community.

Please know that you can count on Community Action's continued partnership with and support of RSVP.

Sincerely,

Director of Social Services

Action.

Administrator: Samuel N. Ortiz

William E. Ames, Jo Ellen Litz

Co. Administrator: Jamie A. Wolgemuth Co. Commissioners: Robert J. Phillips,

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providi	ng your original (DR digital signature below, you agree	that the provided information in this applicatio
			eview. Completion of this form is one componer
of your Co	mplete Applicatio	n.	
□ Pre	esident/CEO	Ink Signature	Click or tap here to enter text. Digital Signature
□ Во	ard President	Bunta Claps Ink Signature	Click or tap here to enter text. Digital Signature
All grant m	naterials must be		ED BY 4PM ON THE DEADLINE DATE oplication system by 4pm on the deadline date als.
□ Comple Worksh	ete Application: neet, and Sign &	Applicant Profile, Project Profile, Pro Submit Form with original or digital	oject Snapshot, Project Narrative, Budget signatures.
	of Directors List:		ositions and/or titles as applicable) must be
numbe organiz	r of letters that vation's Board of im of ONE letter	will best support their application. Directors will not be accepted. Ide	igital signatures. Applicants may submit the Letters of support from the applicant ntical form letters are discouraged. A rant opportunity regardless of response to
must u	pload letters wit		other Agencies as stated in Question 4, you umenting the relationship. A letter of if support is expressly stated.
☐ Applica Fiscal S	ints who utilize	a FISCAL SPONSOR must include a	a letter signed by the Executive Leader of the as the Fiscal Sponsor. An original or digital
☐ IRS 501	1(c)(3) determin	ation letter.	
		organization's Most Recent 990. If ent audit or financial statement to r	990 is not available, upload applicant meet this requirement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.