



Thank you for applying to Family & Children's Services of Lebanon County Fund, a fund of The Foundation for Enhancing Communities. Please tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at 717-236-5040 or jstrechay@tfec.org with questions.

APPLICANT SNAPSHOT

Applicant Name

Ronald McDonald House Charities of Central PA

Provide your organization's name as recognized by the IRS. This name will be used for all grant contracts, communications and publicity unless a Doing Business As name is provided and confirmed below.

Applicant's DOING BUSINESS AS Name

Click or tap here to enter text.

Complete ONLY if your organization uses a Doing Business As name and attach one copy of any documentation that officially notes this change. This name will be used for all grant contracts, communications and publicity.

Fiscal Sponsor's Name

Click or tap here to enter text.

If utilized, provide your fiscal sponsor's name. If a fiscal sponsor is not needed, write NA

Project Title

Stays for Lebanon County Families at the RMH in Hershey

Project Title must match title listed throughout application and online

Name and Title of Executive Leader

Karla Mitchell

All contracts and notifications of grant status will be addressed to the individual provided here

Name, Title, Email, Phone of Contact Completing Application

Amy Leonard, Development Director, aleonard@rmhc-centralpa.org or 717-533-4001 x156

If application questions arise, this individual will be contacted by TFEC staff

Grant funds available through this grant opportunity may only be utilized for work taking place in and serving Lebanon County, but if your project also serves other counties within the TFEC service area, listed below, check all that apply.

- Checkboxes for Cumberland, Dauphin, Franklin, Lebanon (checked), Perry, Northern York (Dillsburg Area)

Projected Number of Individuals to be served by project

Table with 2 columns: Number of individuals served (69, 55, 124) and Description (Total number of ADULTS served, Total number of CHILDREN (ages 17 and under) served, Total number of ALL INDIVIDUALS served by the project)

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative

Organization's Mission Statement: Do not exceed this page

To keep families together, inspire strength and give comfort and support to families whose children are receiving essential medical care.

Organization History: Do not exceed this page

For more than 35 years, Ronald McDonald House Charities of Central PA has been serving children and their families by providing compassionate and accessible support through programs and healthcare partnerships.

Today, we are most well-known for two of our programs, the Ronald McDonald House in Hershey (RMH) and the Ronald McDonald Family Room (RMFR).

Hershey's Ronald McDonald House provides a home away from home for families of children who are seriously-ill patients at Penn State Children's Hospital.

The Ronald McDonald Family Room provides a comforting escape and welcomed distractions for families of seriously ill or injured children who are receiving treatment at Penn State Hershey Children's Hospital.

Everything offered through Ronald McDonald House Charities of Central PA is currently offered at no charge thanks to generous community support.

Recent Grant History: Do not exceed this page

Did you apply for and receive a grant from the Family & Children's Services of Lebanon County Fund in 2020?

Yes No

If so, state the project's name, amount awarded, and describe the current status of the project that was awarded funds in 3 sentences or less. If "no" type NA.

Click or tap here to enter text.

PROJECT SNAPSHOT

1. **Capture your project and the community need it seeks to address in 200 words or less.**

In 2019, RMH provided lodging for over 800 families for more than 11,000 night stays. Among these families were 26 Lebanon County families who used the RMH for a total of 570 nights. Last year, families from Lebanon County had stays ranging anywhere between 1 night and 84 nights per stay. The children of these Lebanon County families were treated for the following departments at the Hospital: Pediatrics, Neonatal Intensive Care Unit, Pediatric Intensive Intermediate Unit, Oncology, Cardiology, Orthopedics and Surgical Departments.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. **Describe the proposed project, the geographic area it will serve, and the audience to be served; state why this audience was selected. You MUST use and complete the following statement within your answer, "Grant funds will be used to _____".**

To qualify to stay overnight at the Ronald McDonald House in Hershey, you must be traveling at least 30 minutes one-way. We firmly believe that the burden of driving this distance or even further would take away from the time families could be spending by their child's side.

Grant funds awarded would be used to provide overnight stays to Lebanon County families traveling to Penn State Children's Hospital with a critically ill child. This would allow them to be close by their child's side and not have to worry about anything else.

Service number for the entire program can be provided upon request.

DATES & LOCATIONS

3. **When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.**

Because of the nature of the services provided by Ronald McDonald House Charities of Central PA at the Ronald McDonald House in Hershey, our program is a 24/7, 365 days a year operation. For the purposes of this grant, we would consider the project dates to be 7/1/2020 to 6/30/2021. We have estimated the number of families who will be served in that timeframe based on previous years (2019) numbers served.

ROLES & RESPONSIBILITIES

4. **Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project would be best positioned for success as a single organization.**

SINGLE ORGANIZATION STATEMENT:

For more than 35 years, we have been keeping families together during the very difficult time of caring for a critically ill child. We feel this history has taught us the best practices and continual development of our offerings to families based on the needs we are seeing has allowed us to be successful as a single organization. In addition, we can leverage the experiences and knowledge from other Ronald McDonald House Charities around the world.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. Our application includes a letter from each partner that states their role in this relationship.

Click or tap here to enter text.

COLLABORATIONS: *We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.*

Click or tap here to enter text.

SERVICE: *Our project will serve these organizations and cannot take place without their commitment to accept service. Our application includes a letter from each organization (this includes schools) that states their intent to participate.*

Click or tap here to enter text.

AFFILIATIONS: *Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. An additional letter is NOT needed.*

Click or tap here to enter text.

COMPARABLES

5. **Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.**

The only other organization that does something similar in our area is Hope Lodge, but they focus on adults with cancer, whereas we focus on pediatrics.

ASSESSMENT & IMPACT

- 6a. **What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.**

A fully successful project will allow RMHC-CP to offer all families traveling from Lebanon County, who met the qualifications, to stay at the RMH so they can be close to their children as they received essential medical care at Penn State Children's Hospital. Over the last 12 months 26 Lebanon County families found respite at the RMH for a total of 570 night stays, all free of charge, thanks to the community's generosity.

RMH offers more than a place to sleep; it offers dinner each night of the week and breakfast and dinner on the weekends prepared by volunteers, access to computers and free WiFi, shuttle transportation to Penn State Children's Hospital, and so much more. Everything is offered at no cost thanks to our volunteers and donors.

- 6b. **How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?**

All of our guest stays are tracked in our database and this includes directory information. Frequent lists are pulled and analyzed to determine where the families we are serving are coming from and what programs they are utilizing at Penn State Children's Hospital. When guests check out we also ask them to complete an optional anonymous survey. This provides feedback on their stay at the Ronald McDonald House.

We will measure success by the number of families we are able to provide services to in the grant period who are traveling from Lebanon County.

FUNDING & SUPPORT

7. **If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.**

Our Development Plan details a strategy to raise funds at the level needed to maintain our program. We are asking for a portion of the cost of supporting Lebanon County family night stays for 2020, and will look to other funding opportunities to serve the additional Lebanon County families who need our services.

8. **TFEC is unable to fund 100% of any project. Restate the amount you are seeking from TFEC and describe other funding sources and amounts.**

We are seeking a grant of \$2,000 toward the total projected \$57,000 cost to serve Lebanon County Families from 7/1/2020 to 6/30/2021. We will seek out other sources of funding including corporations, foundations and individuals to fund the remainder of the project.

9. **Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.**

We ended our most recent fiscal year with a surplus of \$442,850.97 (\$335,453 of which is investment interest). The organization plans a reserve fund to preserve the life of the program if our donations and grant funds should unexpectedly fall below our expenses for the year. In addition, a dedicated committee comprised of members of our Board of Directors are working on identifying possibilities to enhance our current program offerings and may allocate surplus funds to underwrite any upcoming construction/expansion costs.

ACCESS & INCLUSION

10. **As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.**

Based on our nondiscrimination policy below, access will be given to all who meet the qualifications to stay at the RMH in Hershey regardless of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation and socio-economic status.

Non-discrimination Policy:

Ronald McDonald House Charities® of Central PA (RMHC-CP) is committed to equal access to programs, facilities, admission, and employment for all persons. It is the policy of RMHC-CP to maintain an environment free of harassment and free of discrimination against any person because of age, race, color, national origin, religion, veteran status, sex, sexual orientation, physical or mental disability, gender, gender identity or other protected classification. RMHC-CP is dedicated to providing an inclusive and compassionate environment for all volunteers, employees, service providers, contractors and those whom RMHC-CP provides services. Equal consideration will be made to any applicant of an RMHC-CP program, including a program that includes eligibility criteria. Any such applicant who meets the eligibility criteria will be individually evaluated on a case by case basis without regard to any actual or perceived protected class as described in this nondiscrimination policy. This nondiscrimination policy shall apply to all RMHC-CP Board of Directors, officers, employees, volunteers and vendors who provide support and services to RMHC-CP.

Unlawful discrimination or harassment violates the dignity of individuals, impedes the realization of RMHC-CP's mission, and will not be tolerated. RMHC-CP will investigate all reports of violations of this nondiscrimination

policy and will take appropriate corrective action as warranted. Please direct all inquiries regarding the nondiscrimination policy to the Executive Director's office, telephone 717-533-4001.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE <i>Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.</i>	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS <i>Indicate where funds sought through this grant opportunity will be applied.</i>	OTHER FUNDING SOURCES <i>State the names and amounts of all other funding sources.</i>	PENDING, COMMITTED, OR RECEIVED <i>Using a P, C, or R, indicate the status of all funding sources.</i>	\$ TOTALS <i>Add across to provide a total for each row. Total columns as indicated in bottom row.</i>
Lebanon County Family Stays	Support cost of 20 overnight stays at the RMH for Lebanon County Families (\$100/night)	\$2,000	\$55,000 operations funds for 550 additional Lebanon County night stays.	A	\$57,000
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$

TOTALS	\$2,000 Total: Requested Grant Funds	\$55,000 Total: Other Funding Sources		\$57,000 PROJECT TOTAL
---------------	---	--	--	---

RONALD McDONALD HOUSE CHARITIES® OF CENTRAL PA

745 WEST GOVERNOR ROAD
HERSHEY, PA 17033-2304
717- 533-4001
rmhc-centralpa.org



OFFICERS

President - Joanne Brown, President, WJKB Management Co., Inc.

Vice President - Jill J. Walmer, Vice President, Operations, Highmark, Inc.

Treasurer - Ken Hugendubler, CPA, Partner, Baker Tilly

Secretary - Beth J. Shaw, Ph.D., Executive Director, Student Support Services, Milton Hershey School

DIRECTORS

Stephanie Arnold-Dinger, McDonald's Owner/Operator, AGA Corporation

Steve Blount, President, General Construction Management, Inc.

Robert E. Cilley, MD, Division Chief of Pediatric Surgery & Surgeon in Chief, Penn State Health Children's Hospital

Mark Dieffenbach, Director, Specialty Channels, The Hershey Company

Michelle Del Pizzo, Vice President Operations, Milton S. Hershey Medical Center

Timothy Fake, Senior Director of IT, Milton Hershey School

Sara Firestone, Community Relations Manager, Members 1st Federal Credit Union

Jack Hartman, Esquire, CGA Law Firm

Donna Holloway, Executive Assistant Manager, Director of Rooms, Hershey Entertainment & Resorts

Hope Hoover-Armstead, McDonald's Owner/Operator, Chip's Old Fashion Fudge, Inc.

Alyssa Livengood Waite, Director of Nursing, Women's & Babies Hospital, Penn Medicine Lancaster General Hospital

Bradley R. Newman, CFP® Senior Advisor & Director of Financial Planning, Roof Advisory Group, A Division of Fort Pitt Capital Group

Katie Petermann, Senior Account Executive, WPMT-FOX43

Rob Robertson, High School Special Education Teacher, Dallastown Area School District

Michelle Suarez-Costello, McDonald's Owner/Operator, Chrishelle, Inc.

Dave Wagner, Entrepreneur, Community Volunteer

Matthew Wildasin, CPA, Boyer & Ritter, LLC

January 28th,2020

To Whom It May Concern,

This letter is intended to solidify the efforts and passion of helping families that I have personally witnessed first hand at the Ronald McDonald House of Central PA-Hershey. I've had the pleasure to work closely with Karla Mitchell, Amy Leonard, Rachel Lindsley and Deb Stegall at the Ronald McDonald House of Central PA-Hershey. All of these amazing women have made an impact on my life as a frequent volunteer at the house in their Guest Chef program, but most importantly I can see their passion to truly be philanthropist in the Hershey community. The Guest Chef Program has become a company initiative of ours at Members 1st to help assist the families that unfortunately have children in care at the Penn State Hershey Medical Center.

After being part of the Guest Chef Program on a quarterly basis, I personally was reminded how important volunteering and giving my time back to an organization that matters. The feeling of gratitude that my team & I received from Ronald McDonald House staff in Hershey for our contributions kept us coming back for more. That feeling takes me a little further in my story and recommendation here, I felt I could do more for the children and families with my expertise in the financial industry and having a Marketing degree. I managed to connect with Rachel Lindsley who works diligently on the social media and Marketing & Communications within the Ronald McDonald House in Hershey. Rachel informed me that she was forming a committee to help develop a new website design and other initiatives to drive fundraising efforts for their organization. This opportunity was without a doubt what I was looking to further my involvement with the Ronald McDonald House initiative in our community.

I've been the Branch Manager of our Members 1st Federal Credit Union in Hershey for 3 years and counting at this point. Over the three years I've spent in Hershey, I have met and witnessed the women listed above at networking and sponsorship events and I've watched them work diligently to drive awareness to the house built from love in the sweetest place on earth. For the longest time, I had perceived that since Ronald McDonald himself was featured in many places that McDonald's Corp. had a major stake in the homes across the globe. I learned that many of these houses solely survive on one or two McDonald campaigns a year, along with majority of their foundation is coming from fundraising and donations.

In speaking with many of the families staying at the Ronald McDonald house, it's very clear that the overwhelming feeling of stress these families are experiencing is very real. The Ronald McDonald House in my opinion provides a home away from home experience with caring staff and the opportunity to feel normal in a very complicated time. This specific house in Hershey is one that strives to deliver the best experiences and I'm very confident any money granted here would be money well spent. The only thing left to say here is 'Where there is love there is hope and where the house made from love remains provides hope to many families which is something money will never buy and is priceless. Thank you!

Sincerely,

A handwritten signature in black ink, appearing to read 'Derek E. Griesemer'.

Derek E. Griesemer

Branch Manager II-Members 1st Federal Credit Union

Ronald McDonald House of Central PA-Hershey- Guest Chef- Volunteer-

RMHC Marketing & Communication Committee Member

To Whom It May Concern:

When I think of the ways the Ronald McDonald in Hershey, PA has helped my family, it's almost impossible to list all of them.

Four years ago my daughter Emma, was diagnosed with an eating disorder called ARFID at the age of 9. We tried different treatment centers in South Carolina where we live and quickly realized that because of her young age and the general lack of knowledge about ARFID in the eating disorder community that we would have to look out of state for treatment. We did extensive research and Dr. Rollyn Ornstein's name consistently came up in our searches. She has published many articles and conducted research studies on children with ARFID. That was when we knew we needed to come here.

I never considered the Ronald McDonald House as an option for us. Honestly, I didn't know anything about what it was let alone all the ways the RMH helped the guests. We started looking for Airbnb's and a car to rent, we immediately were overwhelmed. It was going to be at least \$5000.00. The treatment center told me about the Ronald McDonald House after I called about a possible discount at local hotels for hospital patients. I was pleasantly shocked when I called and found out it was free to stay and was also within walking distance to the treatment center and there was a shuttle service provided at no cost.

When we arrived we were given a tour by a volunteer named Joyce, she began listing all the things that the house provided to the guests. I was amazed! Everything from dinners that was prepared by volunteers nightly to a hot breakfast on Saturday and Sunday mornings also prepared by volunteers, free laundry and WiFi.

The volunteers and staff always have a smile on their face and willing to help in any way possible to make us feel comfortable and at home.

Another thing I no longer had to worry about was feeling safe. Being so far away from home just the two of us, it was a little scary. That feeling was gone the second we walked through the door.

I can't imagine how things would have turned out if it weren't for the Ronald McDonald House and the community here in Hershey. I don't know if we could have afforded to come and get Emma the help she needed. I can't say thank you enough for everything!

Sincerely,

A handwritten signature in black ink, appearing to read 'Allison Grubbs', written in a cursive style.

Allison Grubbs

To Whom It May Concern:

The Ronald McDonald House Charities of Central Pennsylvania is a vital asset to the families whose children are receiving treatment at the Penn State Children's Hospital in Hershey, PA. I can make this statement in total confidence as a volunteer with this organization, through the Red Shoe Crew, for nearly five years. Our young professional organization is involved in providing support to the house through programs designed to bring joy and needed respite to the families staying in the house, as well as, to assist with fundraising programs throughout the year. Our programs are simply one of so many loving and inspiring things that the families get to experience while staying at the Ronald McDonald House (RMH) in Hershey.

During my time as a volunteer at the RMH I have seen all of the love that every single employee and volunteer of the House puts into caring for not only the House, but each and every family member that comes through the front door. The House itself lends to the comfort of families who are going through some of life's most difficult challenges, and provides them a place to be together nearby their loved ones without worrying about how they will afford their stay, and with all the creature comforts of home. They become a part of the Ronald McDonald House family during their stay and it shows in the relationships built with the staff members and volunteers.

RMHC of Central PA has built a community of caring within their walls, but they also have an incredible way of extending that community of caring beyond their walls and out into the surrounding community. Whether it be through the daily baking programs, home cooked meals and therapy pet visits; or any of the myriad of seasonal activities held, including their Light a Light event every December, various fundraisers throughout the year, picnics for the family members with volunteers from the Cadet Class of the Pennsylvania State Police Academy, participation in the Lancaster County Community Auction and so many other things.

I have witnessed first-hand, the amazing work being done to support the families when they come through the front door of the House, and how much that support means to each family. The Ronald McDonald House of Central Pennsylvania truly embodies the mission of "Keeping Families Close" better than I could have ever imagined and I could not envision any organization more deserving of your grant.

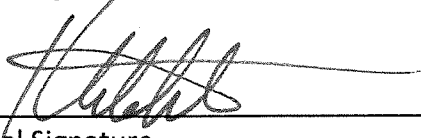
Sincerely,

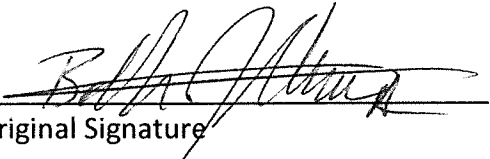
A handwritten signature in cursive script that reads "Andrea N. Smallacombe".

Andrea Smallacombe
Chair, Red Shoe Crew

SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both signatures are required; original signatures are required. Completion of this form is one component of your Complete Application.

✓ **President/CEO**  _____
Original Signature Karla Mitchell
Printed Name

✓ **Board President**  _____
Original Signature Beth Shaw, Secretary
Printed Name

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM ON THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date. Items requiring an original signature must be signed in ink, scanned, and uploaded. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application:** Applicant Snapshot, Project Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original signatures.
- Board of Directors List:** Professional affiliations (ie: work positions and/or titles as applicable) must be listed.
- No more than TWO letters of support with original signatures.** Letters of support from the applicant organization's Board of Directors will not be accepted. Identical form letters are discouraged. Letters of support are OPTIONAL for this grant opportunity.
- NA** **If you have indicated PARTNERSHIP with or SERVICE to other Agencies as stated in Question 4, you must upload letters with original signatures documenting the relationship.** A letter of partnership or service may also serve as a letter of support if support is expressly stated.
- NA** **Applicants who utilize a FISCAL SPONSOR must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original signature is required.**
- IRS 501(c)(3) determination letter**
- 1st Page of Applicant Organization's Most Recent 990.** If 990 is not available or you file a 990 postcard, upload applicant organization's most recent audit or financial statement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.