# CHILDREN'S HOME FOUNDATION



#### APPLICATION FOR FUNDING COVER PAGE

To complete the Application for Funding Cover Page type into the provided fields. Use your preferred word processing program to answer all other questions. A complete application consists of the Application for Funding Cover Page; a narrative of five pages maximum (exclusive of attachments) answering the questions below; and the required attachments. Completed applications may be emailed to grants@tfe.corg or mailed to The Foundation for Enhancing Communities, PO Box 678, Harrisburg, PA 17108-0678. Emailed applications must be submitted by 4pm on the deadline date. Mailed applications must be postmarked by the deadline date. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

Name of Organization Setebaid Services,® Inc.

Name, Title, Email, Phone of Executive Leader Mark Moyer, Executive Director, mmoyer@setebaidservices.org 570-524-9090

Organization Mailing Address Setebaid Services, Inc., P.O. Box 196, Winfield, PA 17889-0196

Website https://setebaidservices.org/

Name, Title, Email Phone of Application Contact Mark Moyer, Executive Director, mmoyer@setebaidservices.org 570-524-9090

Amount of Funding Requested \$6,000

Purpose of Funding Request Setebaid Diabetes Camp Camperships

#### Briefly describe your organization

- A. Mission, purpose, and history.
- B. Service population and geographic area served, including demographics.
- C. Current programs, activities, and accomplishments.

#### Briefly describe the project for which you are requesting funding

- A. Project goals, objectives, and planned activities/events.
- B. Project timetable and budget. The project budget is separate from the organization budget.
- C. Constituency served or targeted population.
- D. Other funding sources and amounts.
- E. Project benefits and anticipated results.
- F. Description of how project differs from similar projects in geographic area served.

#### Required Attachments

- A. Board of Directors List.
- B. Applicant organization's current budget.
- C. First page of the applicant organization's most recent 990. If 990 is not available, provide the most recent audit or financial statement to meet this need
- D. 501(c) (3) Letter or proof of application.
- E. Copy of your registration with the Pennsylvania Bureau of Charitable Organizations.

Please Note: Letters of support are not required, but are accepted. If your project represents a partnership or is 100% dependent upon participation by an organization presented in your application, provide a letter from each organization that confirms their agreement to participate. If your project utilizes a Fiscal Sponsor, follow the Fiscal Sponsor instructions at <a href="https://www.tfec.org/grants/the-childrens-home-foundation-fund-grant-guidelines/">https://www.tfec.org/grants/the-childrens-home-foundation-fund-grant-guidelines/</a>.

# Setebaid Services®, Inc. Application for Support to the Children's Home Foundation Fund (CHFF) At The Foundation for Enhancing Communities

### ABOUT SETEBAID SERVICES

#### Mission

Setebaid Services mission is to:

- 1. enhance the quality of life for people with diabetes by educating them to accept diabetes and maintain good glycemic control while living healthy lives; and to,
- educate future healthcare professionals to effectively manage and treat people with diabetes; and to,
- 3. encourage diabetes research.

# Purpose and History

The Harrisburg Diabetic Youth Camp (HDYC) was founded in 1977 by a Harrisburg area parent of a child living with diabetes and the child's physician and dietitian. The purpose of the HDYC was to teach children living with diabetes how to care for their diabetes and to introduce them to others living with diabetes. The camp was owned, funded, and operated by the Juvenile Diabetes Foundation.

In 1978, Diabetes Camp at Camp Louise was founded by a physician, dietitian, art teacher living with diabetes, and a Lancaster County philanthropist whose daughter died at the young age of 30 from diabetes complications. The purpose of the camp was similar to the HDYC and it was founded in the Mountains of Northeastern Pennsylvania. In 1984, the Camp Director asked the campers to help name the camp, and a young boy raised his hand and said, "This camp turns my diabetes around, let's call it diabetes spelled backwards!" Camp Setebaid® became the camp's name from that moment until the present. Camp Setebaid was operated by the American Diabetes Association.

In the 1990s, the American Diabetes Association decided it was going to discontinue its camps due to operating costs. A group of community volunteers developed Setebaid Services to continue the operation of Camp Setebaid, which was serving approximately 100 children every year. The volunteers developed Setebaid Services and its mission and incorporated the organization in 1998.

In 1999, the Juvenile Diabetes Foundation announced it was changing its mission, renaming itself the Juvenile Diabetes Research Foundation (JDRF), and closing its camps. Setebaid Services, working with the Harrisburg JDRF staff and volunteers, bought the HDYC and continued its operations beginning in 1999.

Fitting with the mission of Setebaid Services, the organization operates both the HDYC and Camp Setebaid to serve families of children and teens living with diabetes every year. We collaborate with university teaching hospitals to provide diabetes education and treatments for the campers and their families. In addition, faculty from these teaching hospitals bring students who serve as volunteers, and also benefit from practical hands-on learning as they care for the children with diabetes.

Today, Setebaid diabetes camps serve over 250 campers, students, and family members each year.

### Service Population and Geographical Area Served

Setebaid diabetes camps serve children and teens living with diabetes between the age of 7 and 18 and their families. The camps also served former campers who attend the camps as volunteers, healthcare professional students who attend as volunteers, and the faculty of the institutions who develop improved relationships with their patients as a result of camp. Campers come from the Mid-Atlantic region of the United States although the majority of the campers come from Central Pennsylvania.

While this campership project serves our entire service area, we track campers by their home County and plan to use the funding from this grant for campers from Cumberland, Dauphin, or Perry County.

# **Current Programs and Accomplishments**

Current Programs include several residential diabetes camps. The parents check the campers in on a Sunday afternoon and pick them up the following Saturday afternoon:

- The Harrisburg Diabetic Youth Camp for ages 7 to 12, at Camp Swatara in Bethel, PA from July 18-24, 2021.
- Camp Setebaid at Swatara for ages 13-18, in Bethel, PA from July 18-24, 2021.
- Camp Setebaid at Mount Luther for ages 7-14, at Camp Mount Luther in Mifflinburg, PA from August 1-7, 2021.
- Camp Setebaid Leadership Training Program for teens aged 16-17 by selection. This
  program is a two-weeks training program held at both sessions of Camp Setebaid from July
  18-24 and again from July 31-August 7, 2021.
- Camp Setebaid Counselor-in-Training Program for teens age 17 by selection from July 17-24, 2021 in Bethel, PA.

Each of these camps is accredited by the American Camp Association and are in compliance with all position and public policy statements of the American Diabetes Association. These are the only diabetes camps in the United States to have won the Safety First Award every consecutive year it was offered since 1999. In addition, 2017 research concluded these camps were more effective at helping campers deal with diabetes-related stress than quarterly visits with a psychiatrist or psychologist.

#### SETEBAID DIABETES CAMPS CAMPERSHIPS PROJECT

# Goals, Objectives, and Planned Activities

Setebaid Services focuses on the campers, children and teens with Type 1 diabetes, and recognizes education is the key to improved health for them. The camps are a catalyst to learning, infusing medical professionals' expertise, with certified diabetes educators and professional teachers' educational psychology to improve how we teach youth to manage their diabetes. Setebaid diabetes camps serve as the method to teach the youth; our volunteers remain key to improving the lives of the children, teens, and families we serve.

#### Setebaid's diabetes camps goals:

- Enable children and teens to meet others living with diabetes
- Ease parents' worries associated with raising a child with diabetes
- Provide a healthy, enjoyable camp experience for children living with diabetes
- Empower independence by increasing diabetes management skills
- Teach children living with diabetes it is not a restrictive lifestyle
- Offer a non-clinical setting where children and teens can interact with healthcare professionals

#### This campership project is to allow more children and teens with diabetes to attend camp.

Setebaid diabetes camps are normal summer camps for children and teens who just happen to have diabetes. Activities at camp include sports, Ga-ga (a camp ball game), archery, boating, swimming, arts and crafts, camp fires, hikes, and many other camp activities. Teachable moments occur when a camper

shares he/she feels a low blood sugar coming on. The medical staff treat the camper and then ask, "how could we have prevented this?" This is how campers learn to manage their diabetes and improve their diabetes management skills. The campers learn from all camp activities, and benefit even more when they learn about managing their diabetes.

# Timetable and Budget

We have begun to build our campership fund. As campership money becomes available, we will award camperships to those who qualify on a first-come-first-served basis. These awards continue until the camp is filled or begins in July. We will use this funding from January 2, through August 30, 2021.

Setebaid diabetes camp camperships, or scholarships, will directly help children and teens with diabetes living in the CHFF service area by offering diabetes education camp to them. Full camperships are awarded to campers whose families' household income is at or below a percentage of the poverty level and partial camperships are awarded on a sliding-fee schedule for those above this level.

In 2021, the campership fund budget is \$332,900. We estimate in 2021 Cumberland County will need \$19,974 in camperships, Dauphin County will need \$26,632 in camperships, and Perry County will need \$3,329 for a total need in your service area of \$49,935. We are requesting \$2,000 per County for a total request of \$6,000.

Estimates of campership needs for 2021:

COUNTY	2021 CAMPERSHIP NEED PER COUNTY	REQUEST OF CHFF
Cumberland	\$19,974.00	\$2,000
Dauphin	\$26,632.00	\$2,000
Perry	\$3,329.00	\$2,000
Total	\$49,935.00	\$6,000

#### Population Served

According to the Pennsylvania Department of Health, there are 323 youth with diabetes in Cumberland, Dauphin, and Perry Counties who would be eligible for camp (PA School Nurse Report 2017-2018).

A typical example of a camper is Brittaney, a teen from Perry County living with Type 1 Diabetes (T1D). She returned to camp in 2019 after taking a year off from camp. Her Grandmother said she was worried because Brittaney was acting out at home and in school. Her healthcare team recommended she return to camp. At camp, Brittaney checked her blood sugar with her peers which was the norm; she was no longer different than her peers (like she was at school and home).

Brittaney's Grandmother said she noticed a difference in Brittaney as soon as she saw her at pickup. Her Grandmother has been a strong advocate for recruiting more campers because she has seen a positive change in her grandaughter. While her grandaughter was never officially diagnosed with depression, she recognized a major change after her granddaughter attended just one week of camp.

Setebaid diabetes camps serve many youth ages 7-18 and families from throughout the Mid-Atlantic region of the US; this grant of campership funding will be used to fund children like Brittaney, from Cumberland, Dauphin, and Perry Counties, to attend transformative diabetes camps.

### Other Funding Sources and Amounts

Setebaid Services appreciates the support of the community toward our campership project. We have received agreements and are awaiting the funding (listed as confirmed), and have requests out to other potential funders (listed as requested).

Name of Funder	<u>Amount</u>	Received / Confirmed / Requested
Camp Angels	\$2,000	Requested
Cosmopolitan Clubs	1,000	Requested
Monroe County Diabetes Society	4,500	Confirmed
Central Susquehanna Community FDN	9,700	Confirmed
Children's Miracle Network	16,500	Confirmed
Lions Clubs	8,000	Confirmed & Requested
New Venture Fund	42,205	Confirmed
TFEC (CHFF, GHCF BFTF)	9,200	Requested
Other FDNs (Dominion Energy, Kline FDN, etc.)	41,376	Requested
Corporate Sponsors	3,500	Requested
Individuals	30,000	Confirmed & Requested

We have just begun soliciting for this annual project; we typically begin soliciting for the Setebaid® Campership Fund in August each year. We are pleased with the community response so far. In the words of Shirley Chisholm, "Service [and helping others in the community] is the rent we pay for the privilege of living on this Earth." We seek your support toward our diabetes community because, together, we can show them how to live healthy, and enjoyable lives.

# Project Benefits and Anticipated Results

- Enough funding to accept up-to 20 Cumberland, Dauphin, and Perry Counties campers at our diabetes camps
- Not having to turn away any youth in the CHFF service area due to lack of funding
- Campers will have increased independence in managing their diabetes
- Campers will demonstrate enough independence to their parents so their parents feel comfortable sending them to normal activities (like school sports, sleep overs, etc.) without the parents needing to attend with the child
- Parents will have a week of respite and feel refreshed when their camper returns to them
- Children and parents will meet others living with diabetes like them so they can share feelings and end the isolation which accompanies living with diabetes and not knowing anyone else living with diabetes
- Campers, camper families, and volunteers living with diabetes who attend our camps will reduce the amount of diabetes-related stress and live more productive lives

# How Project Differs from Similar Local Projects

Setebaid Services is not aware of any other organizations operating diabetes camps in our service area who serve only children living with diabetes and meet the same quality standards as our programs. Setebaid camps are accredited by the American Camp Association and follow all standards established by the American Diabetes Association and the Diabetes Education and Camping Association.

# SETEBAID SERVICES,® INC. BOARD OF DIRECTORS FOR THE 2020 FISCAL YEAR

#### Chair of the Board:

Christine Dotterer MD 2443 Mile Post Road Sunbury, PA 17801-5466 (570) 490-1727 chris@dotterer.net

Term Expires: 12/31/2022 Affiliation: Retired FP Physician

# Secretary:

Marsha S. Lemons 970 App Road Selinsgrove, PA 17870-7632 (570) 850-1979 lemonsm@susqu.edu Term Expires: 12/31/2021 Affiliation: Susquehanna University

#### **Directors:**

Charles L. Cenkner 603 Showers Street Harrisburg, PA 17104-2365 (717) 213-9288 (H) (717) 439-1212 (C) rotarychuck@aol.com Term Expires: 12/31/2022 Affiliation: Mark Charles Consulting

Michael J. McCarthy P.O. Box 211 Oley, PA 19547-0211 (610) 987-6286 mccarthyenterprises@comcast.net Term Expires: 12/31/2020 Affiliation: McCarthy Enterprises

Mary Louise Schweikert 1370 Mountain Road Mifflinburg, PA 17844-7460 (570) 966-9542 gschweik@sunlink.net Term Expires: 12/31/2023

Affiliation: SUM Child Development (retired)

**Board of SV Transitions** 

# **President:**

Mark Moyer, MBA, MHA P.O. Box 196 Winfield, PA 17889-0196 (570) 524-9090 mmoyer@setebaidservices.org Term Expires: 12/31/2025 Affiliation: Executive Director

#### Treasurer:

Barbara Sauter
3428 County Line Road
Winfield, PA 17889-9201
(570) 743-7311 (H)
BpSauter@ptd.net
Term Expires: 12/31/2021
Affiliation: Laurel Creek Counseling

Marilyn Witherup 137 Deep Drift Drive Bloomsburg, PA 17815-6805 (570) 784-6820 mandgenew@gmail.com Term Expires: 12/31/2020 Affiliation: Retired ED Physician

# Setebaid Services,® Inc. 2020 Budget January 1 through December 31, 2020

# Income

Contributions	
Foundation Contributions (Unrestricted)	\$16,500
Corporate Donations	28,000
Program Specific Grants	102,200
Group / Individual Contributions	<u>12,800</u>
Total Contributions	\$159,500
Program Service Fees	
Fundraisers	\$5,500
Linen Rental Income/Photos (net)	3,000
Camperships Funded	326,450
Camper Fees Paid by Families	121,763
Vendor Fees / Sponsorships	<u>4,200</u>
Total Program Fees	\$460,913
Summer Food Service Program	\$4,200
Medical Supplies Donated	\$439,500
Professional Staff Time Donated	<u>\$49,765</u>
Total Income	\$1,113,878
Expenses	
Advertising, Marketing	\$18,900
Communications	21,320
Credit Card Fees/Dues	3,100
Depreciation / Amortization	39,400
Development/Fundraising Expense	4,500
Food Expenses	53,100
Fringe Benefits	45,900
Insurance	8,150
Medical Supplies	440,650
Miscellaneous	1,550
Occupancy	52,900
Office & Program Equipment	3,400
Office Supplies	6,300
Other HR expenses: Background Checks, Training	8,775
Payroll Taxes	17,980
Postage	5,400
Printing & Copying	4,900
Professional Fees	25,200
Program Expenses	5,350
Salaries / Donated Professional Staff Time	277,500
Site Costs- Camps	49,800
Travel	14,300
Vehicle Expenses	<u>5,150</u>
TOTAL EXPENSES	\$1,113,525
NET ORDINARY INCOME	\$353