

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

Shattered Diamonds Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Jennifer Jimenez, President, Jjimenez85@icloud.com, 717-557-4767 All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

23 South Front St Steelton, PA 17113

Applicant Organization's Address for Mailed Communications

23 South Front St Steelton, PA 17113 All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application Adrianna Dunnock, Grants Manager, breakthroughllc2019@gmail.com, 4443-633-1384 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

Shattered Diamonds is a non-profit that focuses on building young women who have experienced life altering providing tools for financial empowerment/counseling, mentoring, temporary shelter, entrepreneurial and life skills.

Organization History (Do not exceed this page)

Shattered Diamonds is a newly established non-profit with grassroots in Dauphin County. The organization was established March 1, 2020. Before legally establishing the organization, Shattered Diamonds has provided community support and events such as back to school drives, mentoring programs, and toy drives in the last year. Shattered Diamonds seeks to provide specific support to women in need.

PROJECT PROFILE

Project Title

Click or tap here to enter text.

Project Title must match title listed throughout application and online.

Project Areas of Focus

⊠ UPSTREAM GENERAL

Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail.

UPSTREAM: FOCUS AREAS

Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail.

Flease select only those drea(s) that apply to this project. See the grant gu					
EDUCATION	ENVIRONMENT & PARKS				
\Box Programs & projects that focus upon or nurture access to early	🗆 Environmental stewardship				
childhood education	□ Horticulture & the arts				
Education & development programs for children & youth	□Health & environment				
Educational programs serving adults	□Park beautification & improvement				
HEALTH	HOMELESSNESS				
Health & human services	Homelessness & hunger				
□Cancer awareness and/or research					
Dental care for those in need					
Health & human services					
□HIV & AIDS					
□Individuals with debilitating or terminal illness					
□Individuals with intellectual disabilities					
Prevention of head and/or spinal cord injury					
□Purchasing of devices that improve accessibility					
MENTAL HEALTH	SENIORS				
□Counseling for children with terminally ill family members	Programs & projects serving older				
□Guidance, counseling, or programming that includes guidance	adults				
and/or counseling for youths					
□Mental health					
COMMUNITIES OF FOCUS					
\Box Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA					
\Box Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA					
🗆 Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs					
or other youth organizations; programs & projects that focus upon or nurture access to early childhood					
education within Camp Hill.					
Counties to be served as part of project; check all that apply.					
🗆 Cumberland 🛛 Dauphin 🖓 Franklin 🖓 Lebanon 🖓 Perry 🖓 Northern York (Dillsburg Area)					
Projected Number of Individuals to be served by project					
6 Total number of ADULTS served					
•	Total number of CHILDREN (ages 17 and under) served				
6 Total number of ALL INDIVIDUALS served by the project					
If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in					
Question 2 of the Impact Narrative.					

PROJECT SNAPSHOT

- 1. Capture your UPstream project and the community need it seeks to address in 200 words or less.
 - Refining Shattered Diamonds is a project that focuses on helping women rebuild their lives after experiencing life-shattering occurrences or struggles with patterns of recidivism. This project will provide women with essential tools and strategies to help them create a stable future and become assets to the community.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to ______".

Refining Shattered Diamonds project will provide women between the ages of 18-35 in Dauphin County with the essential tools necessary to navigate society's obstacles and regain control of their future after incarceration. Incarceration has the potential to heavily impact one's success especially after the sentence has been completed. An analysis conducted by the Prison Policy Institute revealed that formerly incarcerated individuals are unemployed at a rate of over 27%. For formerly incarcerated women, specifically black and brown women the unemployment rates are even higher. Structural barriers to obtaining employment have acted as a contributing factor to unemployment rates among recently incarcerated people. Shattered Diamonds initiative for this new program "Refining Shattered Diamonds" provides women who face these obstacles with the ability to be self-sufficient by providing financial empowerment/counseling, mentoring, temporary shelter, entrepreneurial skills, and life skills. The goal is to provide the participants with enough tools and support to explore entrepreneurship or gain enough skills to obtain employment within local organizations. The various workshops will include one on one sessions with credit counselors, accountants, financial advisors to provide information on how to not only operate a business but to manage personal finances. Also, the women will be paired with mentors within the Shattered Diamonds organization to help act as a motivational component to the program and gain firsthand insight on business management. Providing temporary shelter during the program will allow the women the opportunity to work on funding their dreams while having mentors to help them navigate the process, in other words, a "financial freedom boot camp". In the first cohort, Shattered Diamonds will enroll five women for nine months. Upon exiting the program three months prior, the participants will be connected with a social worker in housing to secure permanent accommodations. An evaluation will take place at the end of the program to measure effectiveness, prepare for next year to potentially increase the number of women serviced, and most importantly to ensure their needs are being met. For the first year, the program will only house six women as this is the pilot. The housing facility will be located at 25 South Front Street Steelton, PA 17113. The women will live together full-time in a shared living space. There are six apartment units in the living space, however, we will only use four rooms for the first cohort. There will be a total of two participants in each unit. Each unit consists of one bedroom (two beds & two dresser), a bathroom, and a living area. The fourth unit will be reserve for the housing advisor. Participants will have to complete an application that includes an essay to be considered for selection. The board will review all applications and collectively select participants. Second chances are warranted, and Shattered Diamonds plan is to supply each individual with the tools necessary to become self-sufficient and contributing members of society. This program is considered upstream because it not only provides the women with the opportunity to rebuild and move towards creating their legitimate plans for achieving financially, but the program could potentially reduce recidivism in Dauphin County, increase employment rates, and allow the participants to have a positive impact in the community. As of now, there are no programs in the surrounding areas that are similar to Shattered's Diamond program. Grant funds will be used to provide program supplies/equipment.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

Applications will be accepted from 11/01/2020-01/01/2021 Selected Particpants will be notified by 02/01/2021 The program will begin 03/01/2021 Cohort 1 wil end 12/31/2021 Follow up will continue for 6 months Location: 25 South Front Street Steelton, PA 17113 (expect to sign contract by the end of Septemer 2020) Renovation to the property will begin October

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: Click or tap here to enter text.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

Click or tap here to enter text.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. <u>An additional letter is NOT required, but may help the application.</u>

Click or tap here to enter text.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate</u>.

Keystone Professional (Provide credit, financial, and business planning

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

Click or tap here to enter text.

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

NA

ASSESSMENT & IMPACT

6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.

Success for Refining Shattered Diamonds will resemble a reduced rate of the number of women who return to prison and an increase in the number of entrepreneurs. The key outcomes will be to increase participant knowledge of business and financial management to not only their business but professional and personal life. The long-term key outcome is to reduce the rates of recidivism among women in Dauphin County.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Program objectives will be evaluated by utilizing a pre and posttest questionnaire. The pre-test will measure the participant current knowledge regarding the management of finances, business, and self-efficacy pertaining to business development. The post-test will measure a change in knowledge, behavior, and self-efficacy. The goal is to improve knowledge regarding entrepreneurship, professional skills, and self-efficacy. Surveys will be used for program process evaluation. Brief surveys will also be provided to measure the effectiveness of the facilitators and the quality of information.

FUNDING & SUPPORT

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Get the Look will be a permanent sponsor and commit 1,000 a month for the duration of the programs and into the following year. Get the Look will also host an annual fundraising event for Shattered diamonds. Ten stylist from the area will provide services for 24 hours with all proceeds going to Shattered Diamonds. The goal has been set at \$24,000. Shattered Diamonds has also begun to collect donations. Sponsor packages will be available as well to continue to provide service to the mentees. If the requested amount is not funded the program will still be implemented just modified to reduce cost.

8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.

We are seeking to obtain \$10,000 in grant funding. Get the Look will be a permanent sponsor and commit 1,000 a month for the duration of the programs and into the following year. Get the Look will also host an annual fundraising event for Shattered diamonds. Ten stylist from the area will provide services for 24 hours with all proceeds going to Shattered Diamonds. The goal has been set at \$24,000. Shattered Diamonds has also begun to collect donations. Sponsor packages will be available as well to continue to provide service to the mentees.

9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.

Click or tap here to enter text. No, the organization was recently established therefore the budget has just been established

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

The "Refining Shattered Diamonds" program will only service women 18 and older as research has shown this age range as having the highest recidivism rates. The program will not limit races or sexual orientation. The program was design to provide housing while mentees hather tools to becom self-sufficient. Throughout the project the participants will be provided with loaner laptops to assist with developing their business. There will also be classes to teach each individual how to use basic applications on the device.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Lodging	Rent & Utilities	\$5,000	Get the Look LLC \$10,000 Fundraising event \$4860	С	\$27,860
Personnel	Housing Manager	\$0	Fundraising event 8,640 will be used for salary	С	\$8,640
Equipment	Computers & Television	\$	2,000	С	\$3,500
Contracted services	Keystone Professional	\$2,000		Ρ	\$2,000
Supplies	Program Materials	\$3,000	5,000	С	\$8,000
Upgrade to Property	Minor Renovations	\$	5,000	С	\$5,000
Supplies	Toiletries, cleaning supplies, food	\$	Sponsorship Packages 2,000		\$5,000
Insurance	Insurance	\$	Get the Look 750		\$750
		\$			\$
		\$10,000	\$38,250		\$60,750
TOTALS		Total: Requested Grant Funds	Total: Other Funding Sources		PROJECT TOTAL

Board of Directors

Name of the Organization: Shattered Diamonds Address: 23 South Front Street Steelton, PA 17113 Phone Number: 717-557-4767 Fax Number

(2020) Board of Directors:

Jennifer Jimenez – **President** Address: 23 South Front Street Steelton, PA 17113 Phone Number: 717-557-4767 Email: jjimenez85@icloud.com Professional Affiliations (Work Place): CEO of Get the Look

<u>Jasmin Forney</u> – **Vice President** Address: 4131 Wild Orchird Lane Enola, PA 17025 Phone Number: 717-440-3949 Email: jasmine.i.forney@gmail.com Professional Affiliations (Work Place): License Cosmetologist Educator at Sears and Licensed Stylist

<u>Julia Gilchrist</u> – **Secretary** Address: 1035 Rolleston St. Harrisburg, PA 17104 Phone Number: 717-686-7255 Email: juliaessentials@gmail.com Professional Affiliations (Work Place): Owner of Julia Essentials and L.P.N at Homeland Nursing Home July 28, 2020 Ms. Jennifer Jimenez Shattered Diamonds 23 S. Front Street Steelton, PA 17113

Dear Ms. Jimenez:

It is my pleasure to write a letter of service for The Shattered Diamonds Woman's Program being submitted to receive UPstream Grant. It is our pleasure to help assist you in teaching financial classes and business etiquette to the upcoming residents of the Shattered Diamonds Women housing program.

I fully support the efforts of Shattered Diamonds as you seek external funding to support helping young women rebuild their lives after incarceration. I am sure that this program will be a success and I look forward to working with you to help change lives.

Sincerely,

Sherr

Shannon Nordt Chief Executive Officer Keystone Passionate Care, LLC

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

☑ President/CEO

Ink Signature

Jennifer Jimenez Digital Signature

Board President

Ink Signature

Bianca Kiser Digital Signature

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM ON THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date.. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application: Applicant Profile, Project Profile, Project Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
- Board of Directors List: Professional affiliations (ie: work positions and/or titles as applicable) must be included.
- ☑ ONE, TWO, or THREE letters of support with original or digital signatures. Applicants may submit the number of letters that will best support their application. Letters of support from the applicant organization's Board of Directors will not be accepted. Identical form letters are discouraged. A minimum of ONE letter of support is REQUIRED for this grant opportunity regardless of response to Question 4.
- ☐ If you have indicated PARTNERSHIP with or SERVICE to other Agencies as stated in Question 4, you must upload letters with original or digital signatures documenting the relationship. A letter of partnership or service may also serve as a letter of support if support is expressly stated.
- □ Applicants who utilize a FISCAL SPONSOR must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
- ⊠ IRS 501(c)(3) determination letter.
- □ Ist Page of Applicant Organization's Most Recent 990. If 990 is not available, upload applicant organization's most recent audit or financial statement to meet this requirement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at <u>jstrechay@tfec.org</u> or 717-236-5040.