

2020 GREATER HARRISBURG COMMUNITY FOUNDATION BENJAMIN FRANKLIN TRUST FUND GRANT APPLICATION DATE DUE: AUGUST 1, 2020

Thank you for applying to the Benjamin Franklin Trust Fund of the Greater Harrisburg Community Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or provide required materials will disqualify your application. **Answer all questions using information that applies to the project seeking support of grant funds.** Contact Jennifer Strechay, Program Officer for Community Investment, at 717-236-5040 or jstrechay@tfec.org with questions.

APPLICANT SNAPSHOT

Applicant Organization Name

Shattered Diamonds

Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.**
- Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here**
Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Jennifer Jimenez, President, jjimenez85@icloud.com, 717-557-4767

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

23 South Front St Steelton, PA 17113

Applicant Organization's Address for Mailed Communications

23 South Front St Steelton, PA 17113

All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Adrianna Dunnock, Grants Manager, breakthroughllc2019@gmail.com, 4443-633-1384

If application questions arise, this individual will be contacted by TFEC staff

Counties to be served as part of project; check all that apply.

- Cumberland Dauphin Franklin Juniata Mifflin Lebanon Perry
 Northern York (Dillsburg Area)

PROJECT NARRATIVE

Answer questions 1-5 clearly and concisely; no limit (except for Project Snapshot)

PROJECT TITLE Refining Shattered Diamonds

Project Title must match title listed throughout application and online

APPLICANT ORGANIZATION MISSION STATEMENT

Shattered Diamonds is a non-profit that focuses on building young women who have experienced life altering providing tools for financial empowerment/counseling, mentoring, temporary shelter, entrepreneurial and life skills.

PROJECT SNAPSHOT

1. Capture your project and the community need it seeks to address in 200 words or less.

Refining Shattered Diamonds is a project that focuses on helping women rebuild their lives after experiencing life-shattering occurrences or struggles with patterns of recidivism. This project will provide women with essential tools and strategies to help them create a stable future and become assets to the community.

PROJECT NARRATIVE

2. Describe the proposed project, the geographic area it will serve, and the audience to be served; state why this audience was selected. You **MUST** use and complete the following statement within your answer, "Grant funds will be used to _____". Include when and where the project will take place. List dates and locations as appropriate in chronological order and state if provided dates/locations are confirmed, estimated, or to be determined.

Refining Shattered Diamonds project will provide women between the ages of 18-35 in Dauphin County with the essential tools necessary to navigate society's obstacles and regain control of their future after incarceration. Incarceration has the potential to heavily impact one's success especially after the sentence has been completed. An analysis conducted by the Prison Policy Institute revealed that formerly incarcerated individuals are unemployed at a rate of over 27%. For formerly incarcerated women, specifically black and brown women the unemployment rates are even higher. Structural barriers to obtaining employment have acted as a contributing factor to unemployment rates among recently incarcerated people. Shattered Diamonds initiative for this new program "Refining Shattered Diamonds" provides women who face these obstacles with the ability to be self-sufficient by providing financial empowerment/counseling, mentoring, temporary shelter, entrepreneurial skills, and life skills. The goal is to provide the participants with enough tools and support to explore entrepreneurship or gain enough skills to obtain employment within local organizations. The various workshops will include one on one sessions with credit counselors, accountants, financial advisors to provide information on how to not only operate a business but to manage personal finances. Also, the women will be paired with mentors within the Shattered Diamonds organization to help act as a motivational component to the program and gain firsthand insight on business management. Providing temporary shelter during the program will allow the women the opportunity to work on funding their dreams while having mentors to help them navigate the process, in other words, a "financial freedom boot camp". In the first cohort, Shattered Diamonds will enroll five women for approximately nine months. Upon exiting the program three months prior, the participants will be connected with a social worker in housing to secure permanent accommodations. An evaluation will take place at the end of the program to measure effectiveness, prepare for next year to potentially increase the number of women serviced, and most importantly to ensure their needs are being met.

For the first year, the program will only house six women as this is the pilot. The housing facility will be located at 25 South Front Street Steelton, PA 17113. The women will live together full-time in a shared living space. There are six apartment units in the living space, however, we will only use four rooms for the first cohort. There will be a total of two participants in each unit. Each unit consists of one bedroom (two beds & two dresser), a bathroom, and a living area. The fourth unit will be reserve for the housing advisor. Participants will have to complete an application that includes an essay to be considered for selection. The board will review all applications and collectively select participants. Second chances are warranted and Shattered Diamonds plan is to supply each individual with the tools necessary to become self-sufficient and contributing members of society. This program is innovative because it not only provides the women with the opportunity to rebuild and move towards creating their legitimate plans for financial freedom, but the program could potentially reduce recidivism in Dauphin County, increase employment rates, and allow the participants to have a positive impact in the community. As of now, there are no programs in the surrounding areas that are similar to Shattered's Diamond program. Grant funds will be used to provide food, toiletries, and supplies throughout the program.

Applications will be accepted from 11/01/2020-01/01/2021

Selected Participants will be notified by 02/01/2021

The program will begin 03/01/2021

Cohort 1 wil end 12/31/2021

Follow up will continue for 6 months

Location: 25 South Front Street Steelton, PA 17113

(expect to sign contract by the end of Septemer 2020)

Renovation to the property will begin October

FUNDING

3. Restate the amount you are seeking from TFEC and describe any other funding sources and amounts. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

Shattered Diamonds is seeking to obtain \$3,000 from the TFEC Benjamin FranklinTrust Fund. Get the Look will be a permanent sponsor and commit 1,000 a month for the duration of the programs and into the following year. Get the Look will also host an annual fundraising event for Shattered diamonds. Ten stylist from the area will provide services for 24 hours with all proceeds going to Shattered Diamonds. The goal has been set at \$24,000. Shattered Diamonds has also begun to collect donations. Sponsor packages will be available as well to continue to provide service to the mentees. If the requested amount is not funded the program will still be implemented just modified to reduce cost.

PROJECT SUCCESS

4. What will project success look like and how will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Program objectives will be evaluated by utilizing a pre and posttest questionnaire. The pre-test will measure the participant current knowledge regarding the management of finances, business, and self-efficacy pertaining to business development. The post-test will measure a change in knowledge, behavior, and self-efficacy. The goal is to improve knowledge regarding entrepreneurship, professional skills, and self-efficacy. Surveys will be used for program process evaluation. Brief surveys will also be provided to measure the effectiveness of the facilitators and the quality of information.

ACCESS & INCLUSION

5. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

The "Refining Shattered Diamonds" program will only service women 18 and older as research has shown this age range as having the highest recidivism rates. The program will not limit races or sexual orientation. The program was design to provide housing while mentees hather tools to becom self-sufficient. Throughout the project the participants will be provided with loaner laptops to assist with developing their business. There will also be classes to teach each individual how to use basic applications on the device.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE <i>Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.</i>	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS <i>List where funds sought through this grant opportunity will be applied.</i>	OTHER FUNDING SOURCES <i>List the names and amounts of all other funding sources.</i>	PENDING, COMMITTED, OR RECEIVED <i>Using a P, C, or R, indicate the status of all funding sources.</i>	\$ TOTALS <i>Add across to provide a total for each row. Total columns as indicated in bottom row.</i>
Lodging	Rent & Utilities	\$0	Get the Look LLC \$10,000 Fundraising event \$4860	C	\$27,860
Personnel	Housing Manager	\$0	Fundraising event 8,640 will be used for salary	C	\$8,640
Equipment	Computers & Television	\$0	Donation \$1,500	P	\$3,500
Contracted services	Keystone Professional	\$0	Fundraising event 2000		\$2,000
Supplies	Program Materials	\$0	Fundraising event 8,000	P	\$8,000
Upgrade to Property	Minor Renovations	\$0	Donations 5,000	P	\$5,000
Supplies	Toiletries, cleaning supplies, food	\$3,000	Sponsorship Packages 2,000	P	\$5,000
Insurance	Insurance	\$	Get the Look 750		\$750
		\$			\$
TOTALS		\$3,000 Total: Requested Grant Funds	\$42,750 Total: Other Funding Sources		\$60,750 PROJECT TOTAL

Board of Directors

Name of the Organization: Shattered Diamonds
Address: 23 South Front Street Steelton, PA 17113
Phone Number: 717-557-4767
Fax Number

(2020) Board of Directors:

Jennifer Jimenez –President
Address: 23 South Front Street Steelton, PA 17113
Phone Number: 717-557-4767
Email: jjimenez85@icloud.com
Professional Affiliations (Work Place): CEO of Get the Look

Jasmin Forney – Vice President
Address: 4131 Wild Orchird Lane Enola, PA 17025
Phone Number: 717-440-3949
Email: jasmine.i.forney@gmail.com
Professional Affiliations (Work Place): License Cosmetologist Educator at Sears and Licensed Stylist

Julia Gilchrist – Secretary
Address: 1035 Rolleston St. Harrisburg, PA 17104
Phone Number: 717-686-7255
Email: juliaessentials@gmail.com
Professional Affiliations (Work Place): Owner of Julia Essentials and L.P.N at Homeland Nursing Home

2020 BENJAMIN FRANKLIN TRUST FUND SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

<input checked="" type="checkbox"/>	President/CEO	_____	Jennifer Jimenez
		Ink Signature	Digital Signature
<input checked="" type="checkbox"/>	Board President	_____	Bianca Kiser
		Ink Signature	Digital Signature

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM IN THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application:** Applicant Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
- Board of Directors List:** Professional affiliations (ie: work positions and/or titles as applicable) must be included.
- Letters of support are OPTIONAL for this grant opportunity but must be uploaded by the deadline date. No more than TWO letters of support with original or digital signatures may be provided.** Letters of support from the applicant organization's Board of Directors will not be accepted; identical form letters are discouraged.
- Applicants who utilize a FISCAL SPONSOR** must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
- IRS 501(c)(3) determination letter**
- 1st Page of Applicant Organization's Most Recent 990.** If 990 is not available, upload applicant organization's most recent audit or financial statement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.