

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM GRANT APPLICATION DATE DUE: AUGUST 1, 2020

Thank you for applying to the Greater Harrisburg Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. Answer all questions using information that applies to the project seeking support of grant funds. Contact Jennifer Strechay, Program Offer for Community Investment, at jstrechay@tfec.org or 717-236-5040 with questions.

APPLICANT PROFILE

Applicant Organization Name

The Salvation Army, Carlisle Corps Provide your organization's name as currently recognized by the IRS

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here Click or tap here to enter text.

Name, Title, Email, Phone of Executive Leader

Michael J. Southwick, Secretary, Michael.Southwick@USE.salvationarmy.org, 845-620-7329 Locally: Major George Polarek, Corps Commanding Officer, George.Polarek@USE.salvationarmy.org, 717-249-1411

All contracts and notifications of grant status will be addressed to the individual provided here

Applicant Organization's Physical Address

20 E Pomfret Street, Carlisle, PA 17013

Applicant Organization's Address for Mailed Communications

20 E Pomfret Street, Carlisle, PA 17013 All contracts and notifications of grant status will be sent to the address provided here

Name, Title, Email, Phone of Contact Completing Application

Lauren Sheeler, Business & Development Associate, Lauren.Sheeler@USE.salvationarmy.org, 717-249-1411 If application questions arise, this individual will be contacted by TFEC staff

Organization's Mission Statement

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Organization History (Do not exceed this page)

The Salvation Army was founded in London, 1865 and was founded locally in Carlisle, PA in 1915. Current programs in operation include three housing programs: My Brother's Table daily feeding program, Senior Action Center, Social Services division, and a plethora of spiritual enrichment activities.

PROJECT PROFILE

Project Title

Transportation Assistance Program

Project Title must match title listed throughout application and online.

Project Areas of Focus

UPSTREAM GENERAL

Choose UPstream General if your project utilizes upstream strategies but is not principally centered upon the categories below. See the grant guidelines for additional detail.

UPSTREAM: FOCUS AREAS

Choose an UPstream Focus Area (if your project is principally centered upon one or more of the categories below). Please select only those area(s) that apply to this project. See the grant guidelines for additional detail.

EDUCATION	ENVIRONMENT & PARKS			
□ Programs & projects that focus upon or nurture access to early	🗆 Environmental stewardship			
childhood education	□ Horticulture & the arts			
Education & development programs for children & youth	□Health & environment			
Educational programs serving adults	\Box Park beautification & improvement			
HEALTH	HOMELESSNESS			
Health & human services	Homelessness & hunger			
□Cancer awareness and/or research				
Dental care for those in need				
Health & human services				
□HIV & AIDS				
□Individuals with debilitating or terminal illness				
□Individuals with intellectual disabilities				
□Prevention of head and/or spinal cord injury				
□Purchasing of devices that improve accessibility				
MENTAL HEALTH	SENIORS			
□Counseling for children with terminally ill family members	Programs & projects serving older			
□Guidance, counseling, or programming that includes guidance	adults			
and/or counseling for youths				
□Mental health				
COMMUNITIES OF FOCUS				
Disaster relief & human services that serve the communities of Lebanon City, PA and Cressona, PA				
Programs and projects that benefit residents of Millersburg, a borough of Dauphin County, PA				
□ Projects to enhance Camp Hill Borough parks provided by youth organizations such as Scout programs				
or other youth organizations; programs & projects that focus upon or nurture access to early childhood				
education within Camp Hill.				
Counties to be served as part of project; check all that apply.				
🛛 Cumberland 🛛 Dauphin 🖓 Franklin 🖓 Lebanon 🖓 Pe	rry 🗆 Northern York (Dillsburg Area)			
Projected Number of Individuals to be served by project				
59 Total number of ADULTS served				
Total number of CHILDREN (ages 17 and under) served				
86 Total number of ALL INDIVIDUALS serve				
If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in				
Question 2 of the Impact Narrative.				

PROJECT SNAPSHOT

1. Capture your UPstream project and the community need it seeks to address in 200 words or less.

The Salvation Army's Transportation Assistance Program provides clients with bus tickets and/or gas cards to travel to approved appointments and career opportunities. The Salvation Army seeks to expand this program by offering financial assistance to clients to help them maintain their access to adequate personal transportation.

Since few resources (jobs, child care, grocery stores, manufactured goods, etc.) are located exactly where they are wanted or needed, access to adequate transportation is vital for most households to achieve or maintain self-sufficiency.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. The GHCF UPstream grant opportunity seeks to improve our area communities by supporting existing or new "upstream" systems, interventions, programs, or projects that attempt to create positive social change by addressing a problem at its source rather than managing its "downstream" symptoms. Describe your proposed upstream project, the geographic area it will serve, and the audience to be served; state why this audience was selected. Include how/why your project is "upstream" and how your project is working to address a specific need or needs. You MUST use and complete the following statement within your answer, "Grant funds will be used to ______".

The Salvation Army's Social Services Office provides a myriad of assistance programs to community members, including transportation assistance. Clients may request assistance in the form of bus tickets or gas cards to travel to medical appointments, educational opportunities, job interviews, court hearings, or other necessary appointments. The Salvation Army is seeking to expand its current Transportation Assistance Program by making funds available to clients for other transportation needs including: renewing car registration, renewing driver's licenses, car payments, insurance costs, traffic tickets, state inspection fees, oil changes, replacing or fixing tires, and other automobile repairs.

Audience Served: The Salvation Army's Social Services Office serves low-income households residing in Carlisle, Boiling Springs, Mount Holly Springs, Newville, Newburg, Plainfield, and Gardners, PA. This audience was selected because they are most in need of the Transporation Assistance Program, and other programs offered by the Social Services Office.

Upstream Justification: In many cases, adequate access to transportation is necessary for individuals to thrive. Personal transportation is a lifeline which enables clients to travel to work, education, job interviews, child care, court appointments, important medical appointments, etc. Loss of transportation can begin a ripple effect, followed by loss of employment, housing, and independence. Below are just two recent examples of how clients of The Salvation Army have strugged with transportation needs.

1) A woman came to The Salvation Army's Social Services Office in need of food assistance. During the intake process, she shared with the case manager that her financial difficulty began when she lost her job due to the COVID-19 pandemic. Fortunately, she was able to obtain a new job outside of town. Unfortunately, the inspection on her vehicle recently expired and since she lost her income for several weeks, she had no way to pay for the inspection fee. The client was concerned about her ability to keep her new job and feared getting ticketed for her expired inspection sticker. 2) A single mother of a 6-year-old in The Salvation Army's Pathway of Hope program relies on her car to get to work and get her son to summer camp. The brakes on her car failed and she currently cannot afford the repair. She now has to rely on a busy, elderly family member for all of her transportation needs, including getting to and from work. She is concerned about her ability to maintain her employment due to her unreliable transportation.

Grant funds will NOT be used to purchase bus tickets and gas cards for the Transportation Assistance Program, as these are already provided to The Salvation Army by local churches. Grant funds in the amount of \$5,000 will be used to pay vendors (Jiffy Lube, PA Department of Transportation, etc.) or, when necessary, distributed directly to clients to pay for costs needed to maintain their transportation. Grant funds in the amount of \$500 will be used to alleviate social service costs incurred that are associated with the administration of the program. Requests for transportation assistance will be approved on a case-by-case basis and each household will be limited to \$300 in assistance per year. Clients will be required to submit receipts for services they receive. Financial assistance for transportation needs will cease when grant funds are exhausted.

DATES & LOCATIONS

3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.

The Transportation Assistance Program will be available through The Salvation Army's Social Services Office located at 20 E. Pomfret Street, Carlisle, PA 17013. The Social Services Office is open Monday, Tuesday, and Friday from 9:00 AM – 12:00 PM and 1:00 PM – 3:00 PM, Wednesday from 9:00 AM – 12:00 PM, and Thursday from 10:00 AM – 12:00 PM and 1:00 PM – 6:00 PM. Hours of operation may change due to circumstances such as inclement weather or staff trainings. Currently, all client intake is being conducted over the phone to prevent the spread of COVID-19. If the pandemic has not abated by the start of 2021, intake will continue over the phone vs. in-person office appointments between staff and clients.

ROLES & RESPONSIBILITIES

4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project is best positioned for success as a single organization.

SINGLE ORGANIZATION STATEMENT: The Salvation Army's Social Services Office provides assistance with many needs including transportation, clothing, household goods, food, personal hygiene items, showers, Christmas assistance, and referrals to other agencies. The Social Services Office serves as a "one-stop shop" where individuals and families are either provided with a needed service, or directed to an more appropriate agency. If the client is unable to travel to said agency, they are provided with a bus ticket or gas card to make transportation possible.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. <u>Our application includes a letter from each partner that states their role in this relationship.</u>

Click or tap here to enter text.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. <u>An additional letter is NOT required, but may help the application.</u>

Click or tap here to enter text.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. <u>Our application includes a letter from each organization (this includes schools) that states their intent to participate</u>.

Click or tap here to enter text.

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. <u>An additional letter is NOT needed.</u>

St. John's Episcopal Church and St. Patrick Catholic Church provide The Salvation Army with gas cards for distribution to clients through the Transportation Assistance Program.

COMPARABLES

5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.

New Life Community Church operates LifeCycle, a bicycle repair and donation shop that provides safe, quality bicycles in conjunction with vocational training. For this reason, The Salvation Army's Transportation Assistance Program will NOT offer funds to repair or acquire bicycles for transport and will instead refer individuals seek bicycle transportation to LifeCycle.

Samaritan Fellowship provides financial assistance to those who have exhausted every available means for providing adequate shelter, utilities, medical care, fuel, vehicle repair, food, clothing, and other emergency services. While financial assistance for transporation is available through Samaritan Fellowship, their limited hours of Saturday mornings from 7:45 AM – 10:00 AM do not always align with client's availability and work schedules. Additionally, their service area is not as large as The Salvation Army's and only includes Carlisle Area School District, South Middleton School District, and Middlesex Township.

The Salvation Army has an extremely positive working relationship with Samaritan Fellowship. The Salvation Army refers clients to Samaritan Fellowship and vice-versa. The Salvation Army's Transportation Assistance Program will approve requests for financial assistance on a case-by-case basis. Clients will be referred to Samaritan Fellowship for assistance when they have exhausted their \$300 household allowance, or in circumstances when the situation can be more appropriately addressed by Samaritan Fellowship.

ASSESSMENT & IMPACT

- **6a.** What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.
 - 1) 45 households or 86 individuals will increase or maintain their access to personal transportation through financial assistance offered via the Transportation Assistance Program.
 - 2) 80% of individuals will maintain or enhance their employment as a result of increased/maintained access to personal transportation.
 - 3) 80% of individuals will maintain their housing as a result of increased/maintained access to personal transportation.

6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

The project will be documented by case files and a monthly stat report. We will record numbers served by the Transportation Assistance Program (including children in the household). Each client will receive a follow-up call one month after their service to determine if the program was successful in helping them to maintain their housing and employment.

FUNDING & SUPPORT

7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

No. The Transportation Assistance Program will continue to provide clients with gas cards and bus tickets. However, the program will not be able to provide financial assistance for transportation needs without the support of Upstream.

8. This grant opportunity will not fund 100% of any project. Restate the amount you are seeking and describe other funding sources and amounts.

The Salvation Army spends \$500 per year on bus tickets for the Transportation Assistance Program. Gas cards are provided for the Transportation Assistance Program by two local churches. A grant from TFEC will allow The Salvation Army to expand the program and offer financial assistance for other transportation needs.

9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and state how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.

The Salvation Army of Carlisle ended FY2O19 with a deficit of \$197,469.60. The Corps deficit is covered by The Salvation Army Divisional Headquarters on a consolidated basis. Over the past year, Corps Officers have been working with the Divisional Finance department on cost savings/efficiency measures and the Divisional Development department on additional funding sources to close the financial gap.

ACCESS & INCLUSION

10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

The goal of The Salvation Army is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination. The Salvation Army does not discriminate against anyone based on race, religion, gender, sexual orientation, cultural differences, or any other factors in any of their programs. The Social Services office is located in a handicapped accessible building. The Case Manager for the Social Services Office is bilingual and can accommodate Spanish-speaking clients.

BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS Indicate where funds sought through this grant opportunity will be applied.	OTHER FUNDING SOURCES State the names and amounts of all other funding sources.	PENDING, COMMITTED, OR RECEIVED Using a P, C, or R, indicate the status of all funding sources.	\$ TOTALS Add across to provide a total for each row. Total columns as indicated in bottom row.
Gas Cards		\$	Local churches: \$2,500	Ρ	\$2,500
Bus Passes		\$	The Salvation Army: \$500	С	\$500
Financial Assistance	Funds to assist with clients' transportation needs.	\$5,000		Ρ	\$5,000
Social Service Administration		\$500			\$500
		\$			\$
		\$			\$
		\$			\$
		\$			\$
		\$			\$
TOTALS		\$5,500 Total: Requested Grant Funds	\$3,000 Total: Other Funding Sources		\$8,500 PROJECT TOTAL



The Salvation Army Advisory Board Carlisle, PA

Jeff Cohick, Cohick & Associates Gregory P. Hall, SEK Steve Scherer, Orrstown Bank Michael Byerly, Orrstown Bank Daniel Bernt, Dickinson College Rita G. Breitenbach, Retired Jack Conley, Cadillac Carlisle George Douglas, Salzmann Hughes Shane Fisher, Boyer & Ritter Tom Gusler, Retired Colonel Mark A. Haseman, Retired Diane C. Landis, Mowery Dave Lutz, Master Solutions Harry Owens, Retired Cindy Spitman, UPMC Pinnacle Richard A. Suter, Retired Lisa Thomas, M&T Bank Robert Welsh, GIANT Paul Strickler, Retired

Dr. David Yearsley, Carlisle Surgical Institute

Major George Polarek, Representative Major Sharon Polarek, Representative

Saint Patrick Church

152 East Pomfret Street Carlisle, Pennsylvania 17013

> To: The Foundation for Enhancing Communities, Upstream Committee

July 5, 2020

Dear Committee Members,

I am writing to you, to recommend that the Salvation Army, in Carlisle PA, be a recipient of a grant from you, to support the expansion of their current transportation program.

Saint Patrick Church has partnered with our local Salvation Army for at least 5 years. Via our Saint Vincent de Paul Society, we have been able to purchase Giant Gift cards, which we give to the Salvation Army, to be used as Gas Cards for their clients. As part of our agreement, Trinette Ream, MSW, has provided quarterly documentation, with a breakdown of how the cards were used (medical appointments, job interviews, etc.). When we have people call Saint Patrick Church asking for assistance with gas, we refer them to the Salvation Army, knowing that they can provide the necessary casework to help these individuals. I know that the Salvation Army has a professional system in place, to continue to serve the poor, in our local community.

I am in support of the Salvation Army looking to expand their transportation program. We do not have a large public transportation system in the Carlisle area, and having a reliable car for work, school or medical appointments, grocery shopping is imperative. Ironically, just this past week, we had someone call our parish office, looking for assistance in helping to pay a major car repair. It would be of great benefit to those needing assistance, to have all transportation benefits, at one agency, that already has a screen process in place.

I believe that the Salvation Army, in Carlisle, PA, would be a good steward of any grant money that might be awarded to them, for their planned transportation program. If you have any questions, please feel free to reach out to me, via my cell phone at: 717-448-1501.

Thank you,

Carol Culberton

Carol Culbertson Coordinator, Saint Vincent de Paul Society Saint Patrick Church, Carlisle

Phone: (717) 243-4411 • Fax: (717) 258-9281 • Website: www.saintpatrickchurch.org

2020 GREATER HARRISBURG COMMUNITY FOUNDATION UPSTREAM SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

Executive Director

Commanding Officer

Ink Signature halfult

Major George Polarek, Corps

Digital Signature

Board President Authorized Signatory

Michael J. Southwick, Secretary **Digital Signature**

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM ON THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date.. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application: Applicant Profile, Project Profile, Project Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
- Board of Directors List: Professional affiliations (ie: work positions and/or titles as applicable) must be included.
- ☑ ONE, TWO, or THREE letters of support with original or digital signatures. Applicants may submit the number of letters that will best support their application. Letters of support from the applicant organization's Board of Directors will not be accepted. Identical form letters are discouraged. A minimum of ONE letter of support is REQUIRED for this grant opportunity regardless of response to Question 4.
- □ If you have indicated PARTNERSHIP with or SERVICE to other Agencies as stated in Question 4, you must upload letters with original or digital signatures documenting the relationship. A letter of partnership or service may also serve as a letter of support if support is expressly stated.
- □ Applicants who utilize a FISCAL SPONSOR must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
- ☑ IRS 501(c)(3) determination letter.
- ☑ 1st Page of Applicant Organization's Most Recent 990. If 990 is not available, upload applicant organization's most recent audit or financial statement to meet this requirement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at <u>jstrechay@tfec.org</u> or 717-236-5040.