



To complete the Application for Funding Cover Page type into the provided fields. Use your preferred word processing program to answer all other questions. **A complete application consists of the Application for Funding Cover Page; a narrative of five pages maximum (exclusive of attachments) answering the questions below; and the required attachments.** Completed applications may be emailed to [grants@tfe.org](mailto:grants@tfe.org) or mailed to The Foundation for Enhancing Communities, PO Box 678, Harrisburg, PA 17108-0678. Emailed applications must be submitted by 4pm on the deadline date. Mailed applications must be postmarked by the deadline date. Contact Jennifer Strechay, Program Offer for Community Investment, at [jstrechay@tfec.org](mailto:jstrechay@tfec.org) or 717-236-5040 with questions.

**Name of Organization** The Salvation Army

**Name, Title, Email, Phone of Executive Leader** Territorially: Michael J. Southwick, Secretary, [Michael.Southwick@USE.salvationarmy.org](mailto:Michael.Southwick@USE.salvationarmy.org), 845-620-7329;  
Locally: Major George Polarek, Corps Officer, [George.Polarek@USE.salvationarmy.org](mailto:George.Polarek@USE.salvationarmy.org), 717-249-1411

**Organization Mailing Address** The Salvation Army Carlisle: 20 E Pomfret Street, Carlisle, PA 17013

**Website** <https://pa.salvationarmy.org/Carlisle>

**Name, Title, Email Phone of Application Contact** Lauren Sheeler, Business & Development Associate, [Lauren.Sheeler@USE.salvationarmy.org](mailto:Lauren.Sheeler@USE.salvationarmy.org), 717-249-1411 x.122

**Amount of Funding Requested** \$3,300

**Purpose of Funding Request** 2021 Back to School Bash

**Briefly describe your organization**

- A. Mission, purpose, and history.
- B. Service population and geographic area served, including demographics.
- C. Current programs, activities, and accomplishments.

**Briefly describe the project for which you are requesting funding**

- A. Project goals, objectives, and planned activities/events.
- B. Project timetable and budget. *The project budget is separate from the organization budget.*
- C. Constituency served or targeted population.
- D. Other funding sources and amounts.
- E. Project benefits and anticipated results.
- F. Description of how project differs from similar projects in geographic area served.

**Required Attachments**

- A. Board of Directors List.
- B. Applicant organization's current budget.
- C. First page of the applicant organization's most recent 990. If 990 is not available, provide the most recent audit or financial statement to meet this need.
- D. 501(c) (3) Letter or proof of application.
- E. Copy of your registration with the Pennsylvania Bureau of Charitable Organizations.

Please Note: Letters of support are not required, but are accepted. If your project represents a partnership or is 100% dependent upon participation by an organization presented in your application, provide a letter from each

organization that confirms their agreement to participate. If your project utilizes a Fiscal Sponsor, follow the Fiscal Sponsor instructions at <https://www.tfec.org/grants/the-childrens-home-foundation-fund-grant-guidelines/>.

**Briefly describe your organization:**

A) Mission, purpose, and history

*Mission Statement: The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.*

The Salvation Army was founded in 1865 by General William Booth and his wife in London. Since its inception, The Salvation Army has built an extensive capacity to undertake its mission and to support a variety of programs by offering services in 175 languages to individuals in 128 countries.

The Salvation Army was founded in Carlisle in May 15, 1915. Apart from its thriving congregational history, The Salvation Army in Carlisle operates three housing programs: Stuart House, Genesis House, and a Permanent Supportive Housing Program. Also in operation is Pathway of Hope, a Senior Action Center, and My Brother's Table feeding program, which provides breakfast to homeless individuals five days/week and is the only soup kitchen in the region to serve dinner 365 days/year. Additional services provided by The Salvation Army include personal hygiene assistance, transportation assistance, a choice food pantry, clothing and household goods assistance, Christmas assistance, character-building youth activities, and referrals to other agencies.

While The Salvation Army's work nationally and internationally includes child care centers, gymnasiums, and recreational community centers, the Carlisle Corps' primary focus is assisting homeless and destitute individuals in the Greater Carlisle Area with basic human needs and the supportive services required to achieve self-sufficiency.

B) Service population and geographic area served, including demographics

The service population of The Salvation Army varies by program. Some programs, such as the homeless breakfast program and housing programs, are designed to specifically serve homeless individuals and families. The Social Services Office and Pathway of Hope are designed to serve low-income households. The Senior Action Center and Kids Club serve individuals who fall within specified age ranges. Other programs, such as My Brother's Table and spiritual services, are available for anyone who is interested in participating.

The geographic area served by The Salvation Army Carlisle Corps includes the following areas of Cumberland County: Carlisle, Newville, Plainfield, Boiling Springs, Mount Holly Springs, Gardners, and Newburg.

The chart below represents the demographics individuals enrolled in Pathway of Hope in 2019. Pathway of Hope families, along with families from Stuart House and other programs, will be invited to participate in the Back to School Bash.

Age		Gender		Race		Income	
0-6	12	Female	27	Caucasian	19	Less than \$5,000	
7-15	21	Male	20	African American	15	\$5,000 - \$14,999	4
16-18	2	<b>Subtotal</b>	<b>47</b>	Hispanic	13	\$15,000 - \$24,999	24
18-35	3			Asian		\$25,000 - \$34,999	16
36-54	9			Other		\$35,000 - \$49,999	3
55+				Unknown		\$50,000 - \$74,999	
Unknown				<b>Subtotal</b>	<b>47</b>	Unknown	
<b>Subtotal</b>	<b>47</b>					<b>Subtotal</b>	<b>47</b>

C) Current programs, activities, and accomplishments

The Salvation Army operates My Brother's Table, which serves a community meal to anyone in need 365 days a year. Breakfast is also served to homeless individuals Monday-Friday. Also in operation are three housing programs: Genesis House for single men, Stuart House for women and children, and a Permanent Supportive Housing Program for chronically homeless adults. Youth activities are offered to children ages 5-12 once a week during the school year and children are invited to attend Camp Ladore during the summer. The Senior Action Center is one of the largest in Cumberland County and provides local senior citizens with meals, socialization, and health and educational opportunities five days a week. Pathway of Hope is an intensive case management program that is designed to bring families from intergenerational poverty to self-sufficiency. Since December 2017, six families with 20 children have graduated from Pathway of Hope. The Super Cupboard Program is designed to educate frequent users of emergency food services using a combination of food assistance, nutrition education, food preparation, and basic living skills. Additional services including transportation assistance, emergency food pantry, clothing and household vouchers, Christmas assistance, personal hygiene assistance, etc. are available through the Social Services Office.

**Briefly describe the project for which you are requesting funding:**

A) Project goals, objectives, and planned activities/events

The Salvation Army seeks to host a Back to School Bash in 2021 in collaboration with the Carlisle Police Department. Many local children have had negative experiences with police officers, whether being stopped and ticketed for a traffic violation while with a parent, to more serious instances such as the arrest and removal of a parent or grandparent from their home. These negative feelings may be exacerbated by the many recent stories of police misconduct in the media and the ensuing protests and riots against police brutality.

The goal of the Back to School Bash is to foster healthy relationships between participating children/families and police officers, while simultaneously providing children with the clothing and supplies needed to start the school year.

This goal will be accomplished by partnering children with a local law enforcement official to shop at Walmart for needed back-to-school supplies. Following the shopping experience, children and their parents will join with police officers and staff at The Salvation Army for a pizza lunch.

B) Project timetable and budget

The Back to School Bash will take place Saturday, August 14, 2021. The Carlisle for Kids event is scheduled for Thursday, August 12, 2021. At this event, local children are provided with backpacks, school supplies, and sneakers. Planning the Back to School Bash to follow the Carlisle for Kids event will allow time for families to develop lists of items that are still needed to go back to school.

We respectfully request \$3,300 for the 2021 Back to School Bash: \$2,500 is requested to provide 25 children with \$100 to spend at Walmart on back-to-school supplies and clothing, \$500 is requested to purchase food, paper goods, and decorations for the pizza party, and \$300 is requested to alleviate social service costs incurred that are associated with the administration of the program.

C) Constituency served or target population

The target population for this event is low-income, school-age children who are enrolled in The Salvation Army's Pathway of Hope, Stuart House, or another Salvation Army program.

D) Other funding sources and amounts

N/A

#### E) Project benefits and anticipated results

##### Project Benefits:

- 1) Children will acquire necessary school supplies and clothing for the new school year.
- 2) Children will participate in a hands-on budgeting exercise to maximize the use of their available funds.
- 3) Families will have an opportunity to meet members of local law enforcement and interact with them in a fun environment on a special day of shopping and pizza.
- 4) In addition to the tangible benefits (school supplies and clothing) of this project, children will also likely develop increased confidence and self-esteem. While many of the participating children may be accustomed to starting the school year with hand-me-down clothing and backpacks, children will now be able to start their years with personally selected clothing and school supplies.

##### Anticipated Results:

- 1) 25 children will participate in the Back to School Bash.
- 2) 100% of participating children will engage in a positive experience with a law enforcement officer.
- 3) 100% of participating children will be prepared with the necessary supplies and new clothing to start the school year.

#### F) Description of how project differs from similar projects in geographic area served.

Project Share hosts an event called “Carlisle for Kids” at which local children are provided with backpacks, school supplies, and sneakers. Families must pre-register for this event and are provided with a pre-filled backpack of school supplies. During the shopping portion of the Back to School Bash, children will be able to select exactly what they need for back-to-school, whether it be items of a certain color/material required for their classroom or simply items of their liking, such as a sparkly composition book instead of the traditional black and white style. In making their decisions on what to purchase, children will participate in a real-life budgeting exercise. Children will also be able to select new clothes, which is not offered at Carlisle for Kids event. Finally, this event differs from Carlisle for Kids because it simultaneously promotes healthy relationships between children/families and law enforcement.

## Corporate Structure

For administrative purposes, the international office of The Salvation Army divides the United States into four geographic Territories, each directed by a Territorial Commander.

The Salvation Army, a New York Corporation (TSA) is one of the four Territories (East, West, South and Central), and has its Headquarters in West Nyack, New York. There are twelve states and two U.S. territories within TSA: Maine, Vermont, Connecticut, Massachusetts, Rhode Island, New Hampshire, Delaware, Pennsylvania, New York, New Jersey, Kentucky and Ohio, the U.S. Virgin Islands and Puerto Rico.

TSA is governed by a Board of Trustees and divided into thirteen (13) Commands, each with its own Headquarters and its own leader called the Divisional Commander who, working with his/her General Secretary, reports to the relevant Territorial Commander.

Each Command is itself comprised of operating units responsible for services within a specific program focus or geographic area. As such, each Command and the operating units within its jurisdiction are subject to the policies and procedures developed, adopted and implemented by TSA.

**The Salvation Army's Carlisle, Pennsylvania operating unit with an office address of 20 E. Pomfret Street, Carlisle, Pennsylvania 17013 is in our Eastern Pennsylvania and Delaware Command.**

Each operating unit is encouraged to recruit and develop an **Advisory Board** comprised of local volunteers to guide the direction and impact of the unit. The advisory board members are recruited to reflect the local population(s), monitor fiscal and program standards, provide community connections, are held to a strict code of conduct, comply with The Salvation Army conflict of interest policy, and recommend direction and need for local program services.

The corporate board is the Board of Trustees of the New York not-for-profit corporation. Please note that although *some of the Board Information submitted for this matter reflects that of the Advisory Board*, the authorized officers for execution of documents are the Secretary or Assistant Secretary - Legal representing the corporate Board of Trustees.

**Board of Trustee members serve according to our By-Laws, SECTIONS 3-2 & 3.3:** Three of the Trustees of the Corporation shall be such persons as shall be appointed by the General of the branch of the Christian Church known as The Salvation Army to the offices of National Commander of The Salvation Army in the United States, Territorial Commander and Territorial Chief Secretary of the Eastern Territory of The Salvation Army in the United States, and each shall serve as a Trustee for so long as he shall hold the office to which he was appointed by the General. The remaining seven Trustees of the Corporation shall be such persons as are **Trustees** selected by the National Commander of The Salvation Army in the United States, Territorial Commander and Territorial Chief Secretary of the Eastern Territory of The Salvation Army in the United States, or by a majority of them, from the officers and lay members of The Salvation Army, and each of said seven Trustees shall serve for a term of one year from the date of selection.



## The Salvation Army Advisory Board Carlisle, PA

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Jeff Cohick, Cohick & Associates

Gregory P. Hall, SEK

Steve Scherer, Orrstown Bank

Michael Byerly, Orrstown Bank

Daniel Bernt, Dickinson College

Rita G. Breitenbach, Retired

Jack Conley, Cadillac Carlisle

George Douglas, Salzmann Hughes

Shane Fisher, Boyer & Ritter

Tom Gusler, Retired

Colonel Mark A. Haseman, Retired

Diane C. Landis, Mowery

Dave Lutz, Master Solutions

Harry Owens, Retired

Cindy Spitman, UPMC Pinnacle

Richard A. Suter, Retired

Lisa Thomas, M&T Bank

Robert Welsh, GIANT

Paul Strickler, Retired

Dr. David Yearsley, Carlisle Surgical Institute

Major George Polarek, Representative

Major Sharon Polarek, Representative



The Salvation Army  
 Eastern Pennsylvania & Delaware Division  
 Budget - Fiscal Year Ending 2021  
 Carlisle, PA

**Annual  
Budget**

\$

**Income**

DONATIONS GENERAL	145,000.00
SEASONAL DONATIONS	215,000.00
MEETING COLLECTIONS	6,000.00
CARTRIDGES	18,000.00
WORLD SERVICES	5,000.00
HARVEST FESTIVAL	1,000.00
RESTRICTED DONATIONS	50,000.00
KETTLE INCOME	125,000.00
GIFTS IN KIND	500,000.00
SPL FUND RAISING EVENTS	135,000.00
GRANTS TO/FROM HEADQUARTERS	95,750.00
UNASSOC FUNDING ORGANIZATIONS	60,000.00
PUBLIC FUNDS/AGENCY FUNDS	225,000.00
MEMBERSHIP DUES	1,000.00
PROGRAM SERVICE FEES	60,000.00
SALES - STORES	240,000.00
INTEREST INCOME	800.00
TRANSFER FROM TRUST	40,000.00
Total Income	<u>1,922,550.00</u>

**Expenses**

OFFICERS' ALLOWANCES GRANTS	67,100.00
EXEMPT EMPLOYEES	110,790.20
NON-EXEMPT EMPLOYEES	302,718.37
TEMPORARY/SEASONAL EMPLOYEES	25,000.00
OFFICERS' LIFE/ACCIDENT INSURA	186.00
EMPLOYEE LIFE/ACCIDENT INSURA	750.00
EMPLOYEE MEDICAL INSURANCE	105,750.00
PENSION - EMPLOYEES	18,550.00
OFFICERS HEALTH CARE	27,000.00
OFFICERS' RETIREMENT	15,000.00
EMPLOYEE DISABILITY	2,700.00
FICA S A PORTION	33,545.43
WORKERS' COMPENSATION	11,955.00
PROFESSIONAL FEES	45,500.00
AUDIT FEES	1,650.00
DATA PROCESSING FEES	2,750.00
UNIFORMS	500.00
EDUCATIONAL REC AND CRAFT SUPP	10,000.00
FOOD AND BEVERAGE	12,500.00
LAUNDRY LINEN AND HOUSEKEEP SU	500.00
OFFICE SUPPLIES	8,500.00
KITCHEN DINING RM SUPPLIES	350.00
MISCELLANEOUS SUPPLIES	1,500.00
OFFICE TELEPHONES	6,200.00
CELL PHONES AND INTERNET	4,150.00

The Salvation Army  
 Eastern Pennsylvania & Delaware Division  
 Budget - Fiscal Year Ending 2021  
 Carlisle, PA

	Annual Budget
	\$
POSTAGE AND PARCEL POST	4,000.00
FACILITY RENT	37,200.00
BLDG & EQUIP INSURANCE	19,250.00
UTILITIES	62,500.00
PROP UPKEEP	75,000.00
JANITORIAL SUPPLIES	7,500.00
DUMP FEES	16,000.00
REPAIRS AND MAINT FURN EQUIP	5,000.00
PURCHASE FURN EQUIPMENT	25,000.00
PRINTING AND MEDIA PREP	14,000.00
SUBSCRIPTIONS	100.00
PURCHASE S A PUBLICATIONS	1,500.00
ADVERTISING AND PUBLIC INFO	1,000.00
OTHER TRANSPORTATION & MEALS	2,500.00
SA VEHICLES OPERATING COSTS	29,750.00
SA VEHICLES INSURANCE	6,550.00
CONFERENCE ATTENDANCE	2,500.00
SPECIFIC ASSISTANCE - MEDICAL ASSISTANCE	1,500.00
SPECIFIC ASSISTANCE - UTILITIES ASSISTANCE	3,000.00
SPECIFIC ASSISTANCE - FOOD ASSISTANCE	1,000.00
SPECIFIC ASSISTANCE - TRANSPORTATION ASSISTANCE	500.00
SPECIFIC ASSISTANCE TO INDIVIDUALS	200,000.00
SPECIFIC ASSISTANCE - SHELTER ASSISTANCE	30,000.00
SPECIFIC ASSISTANCE - CLOTHING ASSISTANCE	1,000.00
SEASONAL ASSISTANCE - FOOD ASSISTANCE	100,000.00
SPEC ASSISTANCE SEASONAL DISAS	300,000.00
SEASONAL ASSISTANCE - CLOTHING ASSISTANCE	500.00
ORGANIZATION DUES	500.00
CHRISTMAS REMEMBRANCE	2,000.00
MOVING AND RECRUITMENT	800.00
WORLD SVC & HARVEST FESTIVAL	15,000.00
SUPPORT SVC TO HEADQUARTERS	142,255.00
<b>Total Expenses</b>	<b>1,922,550.00</b>
 <b>Surplus / (Deficit)</b>	 <b>0.00</b>