



Thank you for applying to Family & Children's Services of Lebanon County Fund, a fund of The Foundation for Enhancing Communities. Please tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or attach required documents will disqualify your application. **Answer all questions using information that applies to the project seeking support of grant funds.** Contact Jennifer Strechay, Program Offer for Community Investment, at 717-236-5040 or jstrechay@tfec.org with questions.

APPLICANT SNAPSHOT

Applicant Name

Sexual Assault Resource & Counseling Center (SARCC)

Provide your organization's name as recognized by the IRS. This name will be used for all grant contracts, communications and publicity unless a Doing Business As name is provided and confirmed below.

Applicant's DOING BUSINESS AS Name

SARCC

Complete ONLY if your organization uses a Doing Business As name and attach one copy of any documentation that officially notes this change. This name will be used for all grant contracts, communications and publicity.

Fiscal Sponsor's Name

N/A

If utilized, provide your fiscal sponsor's name. If a fiscal sponsor is not needed, write NA

Project Title

Safety Net: Engaging Parents in the Prevention of Sexual Violence Online

Project Title must match title listed throughout application and online

Name and Title of Executive Leader

Alissa Perrotto, President/CEO

All contracts and notifications of grant status will be addressed to the individual provided here

Name, Title, Email, Phone of Contact Completing Application

Alissa Perrotto, President/CEO, aperrotto@sarcclebanon.org, 717-270-6972 x361

If application questions arise, this individual will be contacted by TFEC staff

Grant funds available through this grant opportunity may only be utilized for work taking place in and serving Lebanon County, but if your project also serves other counties within the TFEC service area, listed below, check all that apply.

- Cumberland Dauphin Franklin Lebanon Perry Northern York (Dillsburg Area)

Projected Number of Individuals to be served by project

 20

Total number of ADULTS served

Total number of CHILDREN (ages 17 and under) served

 20

Total number of ALL INDIVIDUALS served by the project

If above data is not appropriate to project, be sure to fully state the audience type and numbers to be served in Question 2 of the Impact Narrative

Organization's Mission Statement: Do not exceed this page
To prevent sexual violence and promote healing for those impacted.

Organization History: Do not exceed this page

The Sexual Assault Resource & Counseling Center (SARCC) works together with our community to prevent sexual violence and promote healing for those who experience it. Established in 1983, SARCC has been the organization dedicated to providing counseling, advocacy, and community action that will prevent the perpetration of sexual violence. We are social change oriented organization that seeks to impact the behaviors, skills, and capacity of the individuals in our community to enact widespread change. Our work will change the culture of the community, with an end result of having a community that is ready to provide affirming, trauma-informed response to sexual violence and the skills needed to promote resilience and prevent perpetration. The services provided at SARCC are no-cost to any member of the Lebanon or Schuylkill County community who has been impacted by sexual violence or would like to increase their skills for prevention. We're proud to have served the Lebanon Community for over 36 years, and will continue to serve as the voice for sexual violence prevention and response in our community.

Recent Grant History: Do not exceed this page

Did you apply for and receive a grant from the Family & Children's Services of Lebanon County Fund in 2020?

Yes No

If so, state the project's name, amount awarded, and describe the current status of the project that was awarded funds in 3 sentences or less. If "no" type NA.

In 2019 SARCC received a grant in the amount of \$2500 for our project entitled "Engaging Parents & Caregivers in Child Sexual Abuse Prevention." The grant allowed us to purchase giftcards and food to provide incentives for parents and caregivers to complete our Parents in the Know Training, combined with Care for Kids childcare offering. We have been implementing the program as designed, but have also received many requests from Parents and other adults in the community for more training opportunities on preventing online sexual violence and abuse.

PROJECT SNAPSHOT

1. Capture your project and the community need it seeks to address in 200 words or less.

SARCC's Safety Net Project seeks the support of The Foundation for Enhancing Communities' Family and Children's Services Fund to develop and implement a community-based prevention program for parents, caregivers, and other adults. The program will integrate best practices in the primary prevention of online sexual violence, including non consensual sexting, sexualized bullying, and online coercion, threats, and harassment. Despite consistent demand for this program in the community, we have not identified a comprehensive program to address these issues. A major part of our prevention work in Lebanon County involves engaging, educating, and mobilizing adults to be stewards of young people's safety. Dedicating the time and resources to develop, pilot, and evaluate this program will allow us to address a pressing need in our community, and potentially share it for wider use.

PROJECT NARRATIVE

Answer questions 2-10 clearly and concisely; no limit.

2. Describe the proposed project, the geographic area it will serve, and the audience to be served; state why this audience was selected. You MUST use and complete the following statement within your answer, "Grant funds will be used to _____".

Online sexual violence is defined as using force, threat, coercion, or manipulation to commit a range of sexual acts or behaviors in an online setting or through digital technology. The behaviors involved in online sexual harassment include non-consensual sexting or image sharing, sexualized bullying, and online coercion, threats, and harassment. These forms of sexual violence are often discounted or downplayed, yet the consequences are very real and can have a significant and long lasting impact to children, teens, and families.

These forms of online abuse are often a precursor to other forms of adolescent relationship abuse. 96% of teens who experience digital abuse also experience other forms of abuse by their partners ((Zweig, Dank, Yahner, & Lachman, 2013). 32% of those teens will experience sexual coercion, which is 5 times the average among teens who do not experience digital abuse in their relationships (Zweig, Dank, Yahner, & Lachman, 2013). Online sexual violence often affects traditionally marginalized youth, such as LGBTQ+ youth more significantly. 42% of LGBTQ+ teens have experienced prying questions about their sexuality or gender identity online, and 25% are solicited for sex online. In addition, 55% of teens and adults say that if someone's nude or nearly nude image is shared online, they are partly to blame.

Even in cases where a teen has been tricked or manipulated into image sharing, or experiences bullying through image sharing, many adults in the community react by blaming the victimized teen for what happened. Many communities, including in Lebanon County, have taken a punitive approach to deterring sexting and other forms of online sexual behaviors. Taking a "charge everyone involved" approach often shuts down healthy communication and opportunities for education. It may also inhibit a survivors of online sexual violence or adolescent relationship abuse from reporting the crime or seeking therapeutic support for the emotional trauma experienced.

In our community education and prevention work with parents, caregivers, and other adults working with children, SARCC often receives requests for information on how to prevention online sexual abuse, harassment, and the harmful impacts of sexting behavior. We have developed a few presentations for one-time programming, but there is always a request for more information about how to stop this abuse from happening in the first place. In 2017, we shifted our prevention education strategic focus to engage more parents and caregivers in the prevention of sexual violence against children. Best practices in preventing the first-time perpetration of sexual violence encompass a multi-layered approach to prevention that engages the community at individual, relationship, organizational, social, and policy settings (NSVRC, 2011). In addition, best practices in prevention require a multi-session program that includes enough dosage and practice to change behaviors and skills for participants (CDC, 2018).

The prevention programs that we have found related to online sexual violence are often directed at teens, and do not include a comprehensive or primary approach to this form of adolescent relationship abuse. SARCC is requesting the support of the TFEC Family and Children's Services Fund of Lebanon County to support the development, piloting, and evaluation of a primary prevention program on online sexual violence for parents, caregivers, and adults in the community. Grant funds will be used to cover a portion of the Prevention Specialist's time to research and write an interactive, multi-session training program. Grant funds will also be used to pay for the

costs of printing, materials, and supplies need to conduct the program. The Prevention Specialist, who has been trained by the PA Coalition Against Rape's Rape Prevention & Education Technical Assistance team on program evaluation and data analysis, will develop a comprehensive program evaluation to measure increases in knowledge, attitudes, behaviors, and skills for adult participants in the training program. She will also use the feedback gathered while piloting the program to make adjustments to the program and evaluation. The overall goal is to be able to offer a primary prevention program for adults that will allow them to build skills for prevention online sexual violence among young people in the community. We also hope to share the content and impacts of our program with other sexual assault center in the area so that they will have a training program to use for similar requests.

DATES & LOCATIONS

- 3. When and where will the project take place? List dates and locations as appropriate in chronological order. State if provided dates/locations are confirmed, estimated, or to be determined.**

The first half of the grant year will be spent researching and writing the Safety Net program. In the second half of the year we will pilot and evaluate the program with 1-2 parent groups in the community. At the conclusion of the project, we will produce a curriculum with built in evaluation tools to continue to use in the community.

ROLES & RESPONSIBILITIES

- 4. Does the project involve partnerships, collaborations, service, or affiliations with other organizations that will strengthen the project? If so, LIST their name(s) and corresponding role(s) within the categories below OR if this does not apply to you, state why your project would be best positioned for success as a single organization.**

SINGLE ORGANIZATION STATEMENT:

SARCC is requesting the support of the Family and Children's Services Fund to develop, pilot, and evaluate use of an educational curriculum to build the knowledge and skills of parents, caregivers, and adults in the community to address sexting, cyber bullying, and online harassment among tweens and teens. We have had demand for this information, but have not found community programs to provide this training, or curricula that address this population using best practices in the primary prevention of online abuse.

PARTNERSHIPS: We are equally invested in providing this project and success is dependent upon all organizations and shared roles although one entity serves as the applicant for this grant. Our application includes a letter from each partner that states their role in this relationship.

Click or tap here to enter text.

COLLABORATIONS: We are working with other organizations to make this project happen, but we serve as the lead organization for this grant opportunity and our project success is enriched by, but not dependent upon, our collaborators. An additional letter is NOT required, but may help the application.

Click or tap here to enter text.

SERVICE: Our project will serve these organizations and cannot take place without their commitment to accept service. Our application includes a letter from each organization (this includes schools) that states their intent to participate.

Click or tap here to enter text.

AFFILIATIONS: Our project may be affiliated with these organizations in some way, but is not 100% dependent upon their participation. An additional letter is NOT needed.

Click or tap here to enter text.

COMPARABLES

- 5. Are other organizations in your service area providing services that are similar to your proposed project? If yes, state their names or services and explain how your project differs. If no, state NA.**

Not applicable. SARCC has not been able to identify any other programs or organizations in the community providing primary prevention education on online sexual violence.

ASSESSMENT & IMPACT

- 6a. What will project success look like? Provide a brief overview of the project's key outcomes, outputs, and/or other results of success.**

Project success for SARCC's Safety Net program will include the development and testing of an original primary prevention program for parents and caregivers on preventing the perpetration and victimization of online sexual violence. The outcomes will include training 1-2 groups of adults in the community using the program model developed and evaluating the program for effectiveness. Outputs for Safet Net Project will include a multi-session primary prevention curriculum with built-in program evaluation tools. If successful in our implementation and piloting of the program, at least 75% of program participants, or 15 or more of the 20 projected trainees, will demonstrated an increase in knowledge and skills for preventing online sexual violence.

- 6b. How will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?**

SARCC's Prevention Specialist will develop targeted evaluation tools to measure the impact of the program developed. In previous programs, we have developed pre- and post-survey assessments, and typically include opportunities for participants to provide open-ended feedback on the value and impact of the program.

FUNDING & SUPPORT

- 7. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.**

If the proposal is not funded at the level requested, we will not be able to fully implement or evaluate the program. There are limited programs and mental health support services available in Spanish in our community.

- 8. TFEC is unable to fund 100% of any project. Restate the amount you are seeking from TFEC and describe other funding sources and amounts.**

SARCC is requesting \$2000 from the Family & Children's Services Fund to support the implementation of our project. This will cover a portion of staff time to complete the research and writing for the program and program supplies needed to implement the program as developed. The total program cost projected is \$11,965, with other contributions received for committed from PCAR, EITC donors, and SARCC in-kind contribution.

- 9. Did the applicant organization end its most recent fiscal year with a budget surplus or deficit? If so, briefly state the amount of the surplus or deficit and how the surplus may be used (i.e. is it earmarked for another program) and/or how the deficit may be handled.**

SARCC is funded and mission-driven to provide sexual assault counseling and prevention services to every member of our community. We do not discriminate on the basis of race,

age, gender, sexual orientation, religion, national origin, ability, language, or ethnicity. We recognize that social factors often contribute to barriers to accessing services and support within our community, and we hope to use funds from The Kid's Trust Fund to enhance our capacity to serve survivors where they are at in the community, and also prevent child sexual abuse victimization among some traditionally marginalized members of our community.

ACCESS & INCLUSION

- 10. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.**

SARCC is funded and mission-driven to provide sexual assault counseling and prevention services to every member of our community. We do not discriminate on the basis of race, age, gender, sexual orientation, religion, national origin, ability, language, or ethnicity. We recognize that social factors often contribute to barriers to accessing services and support within our community, and we hope to use funds from The Kid's Trust Fund to enhance our capacity to serve survivors where they are at in the community, and also prevent child sexual abuse victimization among some traditionally marginalized members of our community.

TOTALS	\$2000 Total: Requested Grant Funds	\$9,965 Total: Other Funding Sources		\$11,965 PROJECT TOTAL
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Board of Directors 2019-2020

Officers

Micah Gursky

Chairperson (Officer Term 2019-2021)
Schuylkill

Work: St. Luke's Hospital Miners Campus
360 W Ruddle St, Coaldale PA 18218
(w) 570-449-8996

Home: 502 Arlington Street, Tamaqua, PA 18252
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Loreen Burkett

Vice Chairperson (Officer Term 2019-21)
Lebanon
1st Term: 7/1/16-6/30/18
2nd Term: 7/1/18-6/30/20

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Christine (Chris) Smith

Treasurer (Officer Term 2019-2021)
Lebanon
1st Term: 7/1/14-6/30/17
2nd Term: 7/1/17-6/30/19
3rd Term: 7/1/19-6/30/21 (Final)

Work: YMCA Camp Shand, Exec. Director
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csmith@lancasteryymca.org

Andrew (AJ) Race

Secretary (Officer Term 2019-2021)
Lebanon
1st Term: 7/1/18-6/30/20

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arace@reillywolfson.com

Anthony (Tony) Miller

Ex-Officio Chair (2019-2020)
Lebanon

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amiller@jlffhomehealth.com

General Board Members

Amaury Abreu

Lebanon
Appointed 2/20/19
1st Term: 7/1/19-6/30/21

Work: CEO of Legatux Company and Project 13th Grade
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409 Chestnut St. Lebanon PA, 17042
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Board of Directors 2019-2020

amaabreul@gmail.com

Fitzroy Lewis

Lebanon
Appointed 2/20/19
1st Term: 7/1/19-6/30/21

Work: Assistant Director, Youth Advocate Program
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Kim Kreider-Umbles, CEO
(no ending term - Alliance Appointment)

LFHS Lebanon Family Health Services
615 Cumberland Street, Lebanon, PA 17042

Kim@lebanonfamilyhealth.org (w) 717-273-6741

Kerri Lynn Kroh

Schuylkill
Appointed 2/20/19
1st Term: 7/1/19-6/30/21

Work: Physician Assistant
8 Oak Grove Rd. Pine Grove, PA 17962
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(c) 570-617-6077
Kerald29@gmail.com

Cynthia Dros

Schuylkill
Appointed 2/20/19
1st Term: 7/1/19-6/30/21

Work: Bethany Children's Home
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(h) 570-593-8448
(c) 570-640-0936
cindydros@comcast.net

Sandra Bigg

Schuylkill
Appointed 5/16/19
1st Term: 7/1/19-6/30/21

Work: Mid Penn Bank
2915 Minersville Pottsville Hwy, Minersville, PA 17954
(w) 570-544-4789
(c) 570-617-7018
Home: 44 N. 2nd Street, Cressona, PA 17929
sandra.bigg@midpennbank.com

Rebecca Moyer (Sch Community Council Co-Chair)

Schuylkill
1st Council Term: 7/1/18-6/30/20

Work: Business Development Director, Saber Healthcare
44 Donaldson Rd. Tremont, PA 17981
(c) 570-728-5861
Home: 22 S Pine St., Tremont, PA 17981
Email: Rebecca.moyer@saberhealth.com



Board of Directors 2019-2020

Carol Wolfe (Sch Community Council Co-Chair)

Schuylkill

1st Council Term: 7/1/19-6/30/21

Work: Director of Business Development
Broad Mountain Health and Rehabilitation Center
500 W Laurel St. Frackville, Pa 17931
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Jennifer Bower (Leb Community Council Co-Chair)

Lebanon

1st Council Term: 7/1/18-6/30/20

Work: Owner of Domino's Pizza, Cumberland Street,
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(c) 717-926-0648

Molly O-Brien-Foelsh (Leb Community Council Co-Chair)

Lebanon

1st Council Term: 7/1/19-6/30/21

Work: LVC, Chief Communications Officer
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Stephanie DiVitorre, Esquire

Legal Counsel

Work: Barley Snyder Attorneys
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SDiVittore@barley.com

SIGN & SUBMIT FORM

Provide signatures from the applicant organization, below. Both signatures are required; original signatures are required. Completion of this form is one component of your Complete Application.

✓ **President/CEO** 
Original Signature

Alissa Perrotto
Printed Name

✓ **Board President** 
Original Signature

Micah Gursky
Printed Name

REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM ON THE DEADLINE DATE

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date. Items requiring an original signature must be signed in ink, scanned, and uploaded. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application:** Applicant Snapshot, Project Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original signatures.
- Board of Directors List:** Professional affiliations (ie: work positions and/or titles as applicable) must be listed.
- No more than TWO letters of support with original signatures.** Letters of support from the applicant organization's Board of Directors will not be accepted. Identical form letters are discouraged. Letters of support are **OPTIONAL** for this grant opportunity.
- If you have indicated PARTNERSHIP with or SERVICE to other Agencies as stated in Question 4, you must upload letters with original signatures documenting the relationship.** A letter of partnership or service may also serve as a letter of support if support is expressly stated.
- Applicants who utilize a FISCAL SPONSOR must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original signature is required.**
- IRS 501(c)(3) determination letter**
- 1st Page of Applicant Organization's Most Recent 990.** If 990 is not available or you file a 990 postcard, upload applicant organization's most recent audit or financial statement.

QUESTIONS

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at jstrechay@tfec.org or 717-236-5040.