



# 2020 GREATER HARRISBURG COMMUNITY FOUNDATION BENJAMIN FRANKLIN TRUST FUND

Thank you for applying to the Benjamin Franklin Trust Fund of the Greater Harrisburg Community Foundation, a regional foundation of The Foundation for Enhancing Communities. Tell your story clearly and concisely. Attachments are required; follow all directions. Failure to answer questions, utilize this template, or provide required materials will disqualify your application. **Answer all questions using information that applies to the project seeking support of grant funds.** Contact Jennifer Strechay, Program Officer for Community Investment, at 717-236-5040 or [jstrechay@tfec.org](mailto:jstrechay@tfec.org) with questions.

## APPLICANT SNAPSHOT

### Applicant Organization Name

Wildheart

- Check box if the Applicant Organization Name above is a "Doing Business As" name and the provided 501c3 letter states a different name. To be recognized by the "Doing Business As" name, attach ONE legal document using the provided name. If not provided, TFEC will utilize the 501c3 name.
- Check box if the Applicant Organization uses a Fiscal Sponsor and provide name here

Name, Title, Email, Phone of Executive Leader

Tannon Herman, Executive Director, [tannon@wildheartministries.net](mailto:tannon@wildheartministries.net), 405-234-0866

### Applicant Organization's Physical Address

333 S. 13th St. Harrisburg, PA 17104

### Applicant Organization's Address for Mailed Communications

333 S. 13th St. Harrisburg, PA 17104

### Name, Title, Email, Phone of Contact Completing Application

Cristina Herman, Program Manager, [cristina@wildheartministries.net](mailto:cristina@wildheartministries.net), 405-625-4076

### Counties to be served as part of project; check all that apply.

- Cumberland       Dauphin     Franklin       Juniata       Mifflin  
 Lebanon     Perry  
 Northern York (Dillsburg Area)

## PROJECT NARRATIVE

*Answer questions 1-5 clearly and concisely; no limit (except for Project Snapshot)*

**PROJECT TITLE** Love the Hill Summer Project 2021- Teen Summer Internship

*Project Title must match title listed throughout application and online*

### APPLICANT ORGANIZATION MISSION STATEMENT

The mission of Wildheart is “Building bridges to transform communities.” We do this through honor, hope and sustainability. Our end goal is to see every city empowered! We want to leave a legacy of significance for everyone involved - from our donors & volunteers to every person being impacted through our services. Wildheart is an organization that does what others aren’t willing to do. We transform communities in a sustainable way focusing on building relationship, getting to root-causes and offering significance to all.

### PROJECT SNAPSHOT

1. Capture your project and the community need it seeks to address in 200 words or less.

South Allison Hill is one of Harrisburg’s most neglected and deteriorating neighborhoods with over half the population living in poverty. It has been neglected for years and is in dire need of reinvestment of funds, resources and time to create a suitable living environment for the people of Allison Hill. It is our desire to serve the lowest-income residents of Harrisburg through preventing and eliminating slums, and helping provide safer and sanitary living conditions and reduce crime opportunity areas. We plan to achieve this by removing litter & dump materials, basic landscaping including planter boxes & weed prevention, and minor rehabilitation of the exterior of houses and/or porches of privately owned buildings for improvement & safety for residential purposes. Our goal for 2021 is to remove a projected 500,000 pounds of trash in a 18 block area of Allison Hill board up abandoned buildings and put up fencing to prevent further illegal dumping of materials and drug/criminal activity, clean up the sidewalks & mulch them, repair 10 porches and paint 20 houses, and serve a total of approximately 290 homes (725-1450 people) through all of these activities. This will be year 5 of a 5 year plan to clean up all of South Allison Hill by August of 2021 (see map above).

### PROJECT NARRATIVE

2. Describe the proposed project, the geographic area it will serve, and the audience to be served; state why this audience was selected. You MUST use and complete the following statement within your answer, “Grant funds will be used to \_\_\_\_\_”. Include when and where the project will take place. List dates and locations as appropriate in chronological order and state if provided dates/locations are confirmed, estimated, or to be determined.

The community of Allison Hill has been suffering in multiple ways over the past few decades, and perhaps one of the most offensive manifestations of these crises has been blight and illegal dumping. We believe that although the common narrative which focuses on the responsibility of the residents, there is a more profound truth that has been overlooked

which perpetuates these issues. Over the past several years we have learned that blight and illegal dumping, have succeeded in intimidating potential developers from intervening in the trajectory of the neighborhood, ultimately leaving the area in a state of “waiting to die.” Although these issues may be symptomatic, they also have created opportunity for other unwelcomed experiences, such as rampant criminal activity, homelessness, abject poverty and subhuman living conditions. When faced with the weight of these accumulated circumstances we have observed that the response from within the community has been either anger stemming from feelings of abandonment or the constant pursuit of how one can get out as quickly as possible. Simultaneously, the City has been prevented from connecting to these areas of need, further widening the gap between Allison Hill and the City of Harrisburg.

Our project for 2021 is to serve 275 homes (650-1350 residents) in one of the three areas trash removal, basic landscaping or minor home/porch repair. The ethnicity of South Allison Hill according to Tri-County Community Development’s “Heart of the Hill” research document shows that 40% are hispanic, making it the largest Hispanic neighborhood in the region. The people identify as 26% white, 40% African American and 31% who identify as two or more races or other. The age of those we would be serving is almost 30% under 18, about 60% between 18-64 and almost 6% over 65 years of age. The income level of those living here is over 50% living below the federal poverty level (according to 2015) with the median income of \$24,692 below the federal poverty level as well. In South Allison Hill alone there are over 488 vacant buildings, which account for almost 30% of all residential properties. Of those vacant buildings almost 60% were in deteriorating, dilapidated or suggest demolition condition. The drug crime and crime frequency rates for South Allison Hill is also the highest in the city. This is greatly affected by the reduced natural surveillance from population decrease coupled with vacant structures in various stages of deterioration, unmaintained vacant lots, and overall issues of illegal dumping and trash that create multiple crime opportunity areas. We will address these issues through reducing the number of crime opportunity areas as we remove trash, & dump materials as well as put up fencing and board up abandoned structures.

Since 2017, we have been able to mobilize 1500 volunteers in a 40-block area to impact 774 properties, give away 95 custom planter boxes, board up 56 abandoned structures and remove over 1.6 million pounds of trash. This summer we are projecting to mobilize 200 more volunteers in a 12 block radius to impact 275 properties, give away 50 planter boxes, board up 30 more abandoned houses and remove an additional 500,000 pounds of trash. We have witnessed in a short time, that by focusing on the beautification of the neighborhood, it has served to greatly reduce crime, improve sanitary and living conditions and pique interest with realtors and developers who otherwise would not be actively studying the area. We have even seen a return of landlords who had abandoned properties in the past capitalize on these efforts to “re-invest” and become active members of the community rather than contributing to the ongoing decline. According to David West, Deputy Director of Public Works, “What Wildheart is doing has never been done in the city of Harrisburg. They are changing the history of Harrisburg and helping to write the future.”

As is expected, our staff works throughout the year before a new target area is served to work with residents and homeowners to obtain clarity and permission for the services we hope to provide. Services which affect the actual structure/value of a property are only done so with the express permission of a landlord/homeowner through an agreement signed by both the recipient and Wildheart. For the most part, services provided to the community are impacting the general environment and not personal property. For these activities we have coordinated with the Harrisburg Department of Public Works (tree trimming, trash removal, etc) as well as the Harrisburg Police Department and Harrisburg Department of

Codes (abandoned structures) to ensure that all our activities are in harmony with the City of Harrisburg, the residents of Allison Hill and the standards of excellence necessary to maintain these efforts. The long-term maintenance of our efforts is made possible because of the extensive communication between our organization and those residents living in areas where we have worked - the result has been prosecution of illegal dumping, stability in environmental improvement and general adaptation of the new standards for cleanliness as our team works to support the community throughout the year. Because all of our staff live and work within the community, we are able to closely monitor these areas.

Grant funds will be used for our teen internship program. We are specifically requesting the funds to be able to hire more teenager from within Allison Hill to participate in our Love the Hill Teen Program. This program directly provides food security and workforce development training and an income for the teens throughout the summer program (8 weeks). Each teen will learn necessary workforce skills such as punctuality, work ethic, healthy communication, management of responsibility and building trust with authority. This program also helps the families as a whole by providing additional income and meals for the children that otherwise would not be covered.

We will do this during an 8 week period of June 6- August 8th of 2021. The location of the project will be in South Allison Hill from Derry St. to Kittatiny & Swatara, Crescent St. to 18th St (See attached map in Organization's History page above). The dates and location are confirmed. Follow up will take place in the Fall of 2021 and Spring of 2022

### **FUNDING**

3. Restate the amount you are seeking from TFEC and describe any other funding sources and amounts. If this proposal is not funded at the level requested, will you be able to implement the project as stated? Explain as needed.

We are seeking \$1,500 from this grant. We are seeking additional funding elsewhere for the project as a whole. For the teen program we are seeking funds from the Faile Foundation (\$20,000), TFEC Emerging Philanthropist (\$5000), TFEC Martin Sachs (\$1000), CDBG grant (\$8,000) from the city, and the Simpson Foundation (\$5000). We are also seeking additional funding from private donations and business sponsorships (\$16,650).

### **PROJECT SUCCESS**

4. What will project success look like and how will project success be measured and documented (i.e.: how will you know the project is successful? Are you collecting value statements, numbers served, surveys, photos, before and after images, or using other methods)?

Project data will be compiled through observation and resident interviews.

Trash- We will use an excel document to track the weight of trash recording at each dump visit.

Porch Repair- We will take before & after pictures of each porch project to document the visible changes & improvements.

House Painting- We will take before & after pictures of each house painting project to document the visible changes & improvements.

Basic Landscaping- We will take before & after pictures of each sidewalk and garden area in front of each house. We will keep records of each planter box we install. We will document how many cubic feet of mulch purchased.

Abandon Houses - We will take before & after pictures of each abandoned house and windows & doors boarded up as well as fencing that is put up. We will also document through an excel sheet how many windows & doors are boarded up and how many feet of fencing we put up.

Houses Served- We will document how many homes we served through photos as well as recording it in an excel document.

The Project Manager and Site Managers will be responsible for monitoring progress.

We also see resident involvement as one of the most important metrics for our success, as we believe this work is about creating a culture of pride and ownership within the community. Over the course of our summer projects & regular community clean ups we have had over 100 neighbors actively participate with our groups. Many of these individuals belong to a growing number of houses that are displaying our "Love the Hill" yard signs which are symbol of commitment to raising the standard of these values within our neighborhood. To further increase resident engagement, we've launched a teen internship for youth ages 13-17 in the neighborhood where we currently have 11 students join us for our summer project, with meals and a stipend included. We also regularly host 500 or more neighbors for our summer block party celebration at the conclusion of each summer project.

#### **ACCESS & INCLUSION**

5. As a community foundation, TFEC fosters a climate of purposeful inclusion that values diversity of gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. Please state how your project will be made accessible to all individuals who qualify for participation in the project and describe any accommodations, modifications, technologies, or services you will offer to ensure that all eligible participants experience the best possible services or outcomes.

Our project will be provided for all individuals located within our target area regardless of their gender, age, race, ethnicity, national origin, range of abilities, sexual orientation, and socio-economic status. We will do this by giving every household an opportunity to be apart of our project.

## BUDGET WORKSHEET

Complete the Budget Worksheet below; a Project Total is required.

ITEM OR SERVICE <i>Examples include: Contracted Services, Equipment, Personnel, Supplies; list your own as appropriate.</i>	DESCRIPTION OF ITEM OR SERVICE	REQUESTED GRANT FUNDS <i>List where funds sought through this grant opportunity will be applied.</i>	OTHER FUNDING SOURCES <i>List the names and amounts of all other funding sources.</i>	PENDING, COMMITTED, OR RECEIVED <i>Using a P, C, or R, indicate the status of all funding sources.</i>	\$ TOTALS <i>Add across to provide a total for each row. Total columns as indicated in bottom row.</i>
Food (Meals)	Breakfast & Lunch 5 days a week x 30 students (\$5/meal lunch, \$3/breakfast)		\$5000 Simpson Foundation	Pending	<b>\$5000</b>
Food (Meals)	Breakfast & Lunch 5 days a week x 30 students	\$500 towards food.			<b>\$500</b>
Food (Meals)	Breakfast & Lunch 5 days a week x 30 students		\$1700 Other grants	Pending	<b>\$1700</b>
Supplies	contractor trash bags 5 boxes/week \$200/week = \$1600 Mulch: \$8300. landscaping supplies: \$700		\$10,600 Other grants, donations or business sponsorships	Pending	<b>\$10,600</b>
Materials	\$25 x30 = \$750 Tshirts \$10 x 30 = \$300 Manuals Gloves x 30 x \$10 = \$300		\$1350 Other grants, donations or business sponsorships	Pending	<b>\$1350</b>

Tools	\$25 x 30 shovels= \$750 \$400 x 5 weed wackers = \$2000 \$25 x 10 garden rakes = \$250		\$3000 Other grants, donations or business sponsorships	Pending	<b>\$3000</b>
Stipend	\$1000 given each student for their internship		\$5,000 for 5 students TFEC Emerging Philanthropist	Pending	<b>\$5000</b>
Stipend	\$1000 given each student for their internship		\$15,000 Faile Foundation	Pending	<b>\$15,000</b>
Stipend	\$1000 given each student for their internship	\$1000 for one student		Pending	<b>\$1000</b>
Stipend	\$1000 given each student for their internship		\$1000 TFEC Martin Sacks	Pending	<b>\$1000</b>
Stipend	\$1000 given each student for their internship		\$8000 Other grants	Pending	<b>\$ 8000</b>
Staff Stipend	\$500 given each staff for their internship		\$500 for 10 staff- Faile Foundation	Pending	<b>\$5000</b>
<b>TOTALS</b>		<b>\$ 1500</b>  <b>Total: Requested Grant Funds</b>	<b>\$55,650</b>  <b>Total: Other Funding Sources</b>		<b>\$57,150</b>  <b>PROJECT TOTAL</b>



# WILDHEART MINISTRIES

333 SOUTH 13TH STREET – HARRISBURG, PA 17104 – 405.234.0866

## **Wildheart Ministries Board of Directors**

Jolene Pickens  
Board President  
Chief Culture Officer, Wakeen Enterprise  
Harrisburg, PA  
Phone: 717.421.3123  
E-mail: [jolene@wakeenenterprise.com](mailto:jolene@wakeenenterprise.com)

Kimber Latsha  
Board Treasurer  
Managing Partner, Latsha, Davis & McKenna, P.C.  
Mechanicsburg, PA  
Phone: 717.620.2424  
E-mail: [klatsha@ldylaw.com](mailto:klatsha@ldylaw.com)

Steve Espamer  
Board Secretary  
Founder, Connect the World  
Camp Hill, PA  
Phone: 717.364.8437  
E-mail: [connecttheworld@mac.com](mailto:connecttheworld@mac.com)





July 28, 2020

Mr. Tannon Herman  
Executive Director  
Wildheart  
333 S. 13<sup>th</sup> Street  
Harrisburg, PA 17104

Dear Mr. Herman,

On behalf of Tri County Community Action, I am pleased to offer our support of Wildheart's application for funding through the Benjamin Franklin Trust Fund Grant.

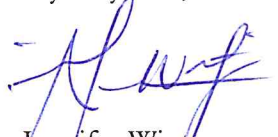
Wildheart's perspective on community, sharing resources, collaboration, and resident engagement aligns with our approach; and Wildheart continues to be a proven to be a dependable, flexible, forward-thinking, and trusted partner.

Tri County Community Action is an anti-poverty, community-based, agency which strengthens communities and provides resources for individuals and families to achieve self-sufficiency. Our main office and hub for services has been located in the South Allison Hill neighborhood since 1992. We have been a part of and sponsored three resident-driven neighborhood plans, and as a community organization dedicated to the needs of residents in South Allison Hill, we understand the value of partnering with Wildheart to benefit the families living in this neighborhood.

Tri County Community Action proudly supports Wildheart's 'Love the Hill' efforts to revitalize this neighborhood, strengthen community morale, decrease crime, and improve overall quality of life for the families living here, and looks forward to continued opportunities to partner with you.

I wish you great success in your application!

My very best,



Jennifer Wintermyer  
Executive Director



## SOUTH ALLISON HILL HOMEOWNERS & RESIDENTS ASSN

717.579.7838 sahhra1514@gmail.com 1514 Derry St, Harrisburg, PA 17104

July 23, 2020

Mr. Tannon Herman  
Executive Director  
Wildheart  
333 South 13th Street  
Harrisburg, PA 17104

Dear Mr. Herman,

On behalf of the South Allison Hill Homeowners and Residents Association (SAHHRA), I would like to express our strong support for Wildheart's application for the Benjamin Franklin Trust Fund Grant in their pursuit of continuing to serve our community in extraordinary ways.

SAHHRA has been working closely with Wildheart over the past few years to create positive community change in our neighborhood. As an organization of residents, we have been bringing people together and creating a cleaner and more attractive environment for everyone. Wildheart's plans to continue this revitalization through comprehensive beautification projects and façade improvements throughout our community accelerates our vision for South Allison Hill to be a place where people desire to live, work and raise their families.

SAHHRA fully supports Wildheart's plans to continue revitalization through their Love the Hill project to strengthen current businesses and the residents of the neighborhood. We look forward to partnering with you again in this project, and wish you great success in your application.

Sincerely,

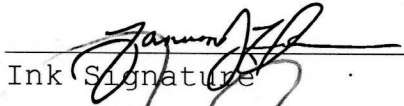

Shirley Blanton, Vice President of SAHHRA

*Shirley B. Blanton Vice President S.A.H.H.R.A.*

South Allison Hill proudly envisions itself becoming a community where we celebrate our cultural, economic and spiritual diversity; where we foster hope and opportunity; where we transform our image into an inviting community in which people want to live, work and raise families; and where wholeness, safety, and well-being can be realized by every person.

**2020 BENJAMIN FRANKLIN TRUST FUND SIGN & SUBMIT FORM**  
Provide signatures from the applicant organization, below. Both  
organization representatives must sign.

By providing your original OR digital signature below, you agree that the provided information in this application is true to the best of your knowledge and may be submitted for review. Completion of this form is one component of your Complete Application.

- |                          |                        |   |                                     |
|--------------------------|------------------------|---|-------------------------------------|
| <input type="checkbox"/> | <b>President/CEO</b>   | <br>_____<br>Ink Signature | Tannon Herman<br>Digital Signature  |
| <input type="checkbox"/> | <b>Board President</b> | <br>_____<br>Ink Signature | Jolene Pickens<br>Digital Signature |

**REQUIRED ATTACHMENTS TO BE UPLOADED & SUBMITTED BY 4PM IN THE DEADLINE DATE**

All grant materials must be submitted through the TFEC online application system by 4pm on the deadline date. This grant opportunity does not utilize delivered or mailed materials.

- Complete Application:** Applicant Snapshot, Project Narrative, Budget Worksheet, and Sign & Submit Form with original or digital signatures.
- Board of Directors List:** Professional affiliations (ie: work positions and/or titles as applicable) must be included.
- Letters of support are OPTIONAL for this grant opportunity but must be uploaded by the deadline date. No more than TWO letters of support with original or digital signatures may be provided.** Letters of support from the applicant organization's Board of Directors will not be accepted; identical form letters are discouraged.
- Applicants who utilize a FISCAL SPONSOR** must include a letter signed by the Executive Leader of the Fiscal Sponsor organization indicating agreement to serve as the Fiscal Sponsor. An original or digital signature is required.
- IRS 501(c)(3) determination letter**
- 1st Page of Applicant Organization's Most Recent 990.** If 990 is not available, upload applicant organization's most recent audit or financial statement.

**QUESTIONS**

If you should have any questions regarding this form or TFEC grant opportunities, contact Jennifer Strechay, Program Officer for Community Investment, at [jstrechay@tfec.org](mailto:jstrechay@tfec.org) or 717-236-5040.